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## Every Time a Headlight Blinks, a Lexus Gets its Wings Lexus Aims to Tease (Twice) Ahead of Detroit Debut

DETROIT - Dec. 19, 2017 - Lexus is putting on a holiday lights display with a second glimpse of the striking new Lexus LF-1 Limitless concept.



Set to debut at the 2018 North American International Auto Show in Detroit, the flagship crossover will be revealed at the Lexus Press Conference on January 15, 2018 at 8:35 am EST.

Can't make the show? Get your front row access via the Livestream at <https://livestream.com/LexusInternational/Detroit2018>.

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### About Lexus

Lexus' passion for brave design, imaginative technology, and exhilarating performance enables the luxury lifestyle brand to create amazing experiences for its customers. Lexus began its journey in 1989 with two luxury sedans and a commitment to pursue perfection. Since then, Lexus has developed its lineup to meet the needs of global luxury customers in more than 90 countries. In the United States, Lexus vehicles are sold through 238 dealers offering a full lineup of luxury vehicles. With five models incorporating Lexus Hybrid Drive, Lexus is the luxury hybrid leader. Lexus also offers six F SPORT models and two F performance models.

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