

# **Lexus Returns as the Official Automotive Partner of NYFW: The Shows for Seventh Consecutive Season**

September 06, 2018

**NEW YORK (September 6, 2018)** – Lexus is continuing its commitment to the fashion industry by returning as the Official Automotive Partner of NYFW: The Shows for the September 2018 season, which they have been a lead partner of since September 2015.

This season, Lexus will again hold its successful #HowFashionTravels campaign, providing a fleet of nearly 100 courtesy transportation vehicles for show-goers and industry insiders traversing from Spring Studios, the official venue of NYFW: The Shows.