

Lexus Returns as the Official Automotive Partner of NYFW: The Shows for Seventh Consecutive Season

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NEW YORK (September 6, 2018) – Lexus is continuing its commitment to the fashion industry by returning as the Official Automotive Partner of NYFW: The Shows for the September 2018 season, which they have been a lead partner of since September 2015.

This season, Lexus will again hold its successful #HowFashionTravels campaign, providing a fleet of nearly 100 courtesy transportation vehicles for show-goers and industry insiders traversing from Spring Studios, the official venue of NYFW: The Shows.