

2017 SEMA - Lexus Media Guide

October 27, 2017

In its tenth year at the SEMA Show, Lexus brings the highly-anticipated and all-new LC 500 Inspiration Series in Structural Blue to the ultimate aftermarket audience and many more. The custom builds will be on display at the Lexus display area in Central Hall booth #21601 as well as North Hall Lobby booth #11001.

This year's featured vehicles for the 2017 show include:

- LC 500 Inspiration Series in Structural Blue
- Black Panther Inspired LC Concept
- 2018 LS F Sport by Gordon Ting/Beyond Marketing
- 2018 LC 500 by Gordon Ting/Beyond Marketing

2018 LC 500 – Inspiration Series in Structural Blue by Lexus

Display Location: Lexus, #21601, Central Hall

The first vehicle in Lexus' Inspiration Series is a limited-edition 2018 Lexus LC, celebrating the attributes of sophistication, performance and innovation embodied by the Black Panther character, King T'Challa, and his home country of Wakanda. With only 100 slated to be sold in the U.S., the Lexus LC Inspiration Series features a first-of-its-kind paint technique called Structural Blue. Inspired by the morpho butterfly, the paint is developed through an eight-month process. The Inspiration Series LC will be available in Spring 2018.

Highlights

- Unique carbon fiber scuff plate
- Bespoke white interior
- 21" forged alloy wheels
- Signature Barneys sommelier set, a limited-edition collection of barware inspired by the vehicle's elegant design

Black Panther Inspired LC Concept by West Coast Customs

Display Location: Lexus, #21601, Central Hall

Fit for a Super Hero who is also a king, this vehicle is part Lexus Takumi craftsmanship, part Wakandan vibranium engineering and all badass. This concept vehicle incorporates (mythical) vibranium into its very core to provide added boost. Much like Black Panther's uniform, the sheet metal of the Black Panther Inspired LC is reinforced with a layer of vibranium weave, making the vehicle almost entirely bulletproof. Top-secret refinement processes also allow for a self-sustaining fueling component (vibranium-powered core) that enhances the Black Panther Inspired LC's driving dynamics.

Highlights

- Pulsating underbody glow
- Side-view mirror design based on a panther's claw with instinctual positioning technology to align with driver's eyeline
- Black Panther mask inlay on hood with vibranium-powered core indicator nodes
- Vibranium-infused self-healing paint treatment

- Customized body-widening kit
- System controlled by unique Wakandan B-CPU (Brain/Computer Interface) creating a symbiotic relationship between the vehicle and its driver
- Remote Pilot Kimoyo Bead Interface allows the Black Panther Inspired LC to be driven remotely from control stations within Birnin Zana

RC F GT 3 Race Car – 3GT Racing

Display Location: Lexus, #11001, North Hall Lobby

Lexus and 3GT Racing bring the RC F GT 3 Race Car straight from the IMSA track. Born in Yokohama, raised at Fuji Speedway and tested on race tracks all over the world, the RC F GT3 represents the essence of F Performance – true driving excitement.

Highlights

- 6-speed sequential transmission with paddle shifters developed specifically for competition use
- 5.0L V8 with 500+ horsepower
- BBS wheels

2018 LS F SPORT by Gordon Ting, Beyond Marketing

Display Location: Lexus, #21601, Central Hall

Built by Gordon Ting and Beyond Marketing, the 2018

LS F SPORT is intentionally minimalistic. Ting took minimal to the next level with features that include an exterior Supreme Matte White wrap, Forged Wheels wrapped in Pirelli P-Zero Tires.

Highlights

- 22" forged HRE wheels in a satin bronze finish and high performance tires
- Adjusted air suspension

2018 LC 500 in Supreme Satin Carmine Red wrap by Gordon Ting/Beyond Marketing

Display Location: Lexus, #21601, Central Hall

This new Lexus LC 500 is wrapped in Supreme Satin Carmine Red to show off every line and curve of the exterior. The 2018 coupe also includes an Artisan Spirits wide body aero kit and Rays 22- inch Forged Wheels with Pirelli P Zero tires.

Highlights

- Upgraded Brembo big brake kit
- Carbon fiber Sparco USA seats
- Carbon fiber Voltex GT wing and KW Suspension with Hydraulic Lift System (HLS)

2018 LC 500 in Yellow by Evasive Motorsports

Display Location: Lexus, #11001, North Hall Lobby

First seen at last year's SEMA show, the first-ever tuned Lexus LC 500 returns. The Lexus LC's alluring styling, exciting performance capability and exquisite craftsmanship are celebrated through the concept by Gordon Ting/Beyond Marketing. Offering a different approach to the brand's flagship coupe, this vision features an aggressive look and tuned engine for a racing-inspired build.

Highlights

- Body work by Signature Autobody
- Artisan Spirit Custom Lexus LC Aero Kit featuring fender flares, front diffuser, side skirts, rear diffuser and rear wing
- Evasive Motorsport race cage and custom interior
- Sparco USA Carbon Fiber Seats
- 22" HRE Wheels P101 in Satin Charcoal
- Brembo Brakes (six piston front, four piston rear, Slotted Type-3 Rotors, Custom Caliper Color)
- KW Suspension (Hydraulic Lift System with height adjustable spring kit)

LC Inspiration Series prototype with options shown.