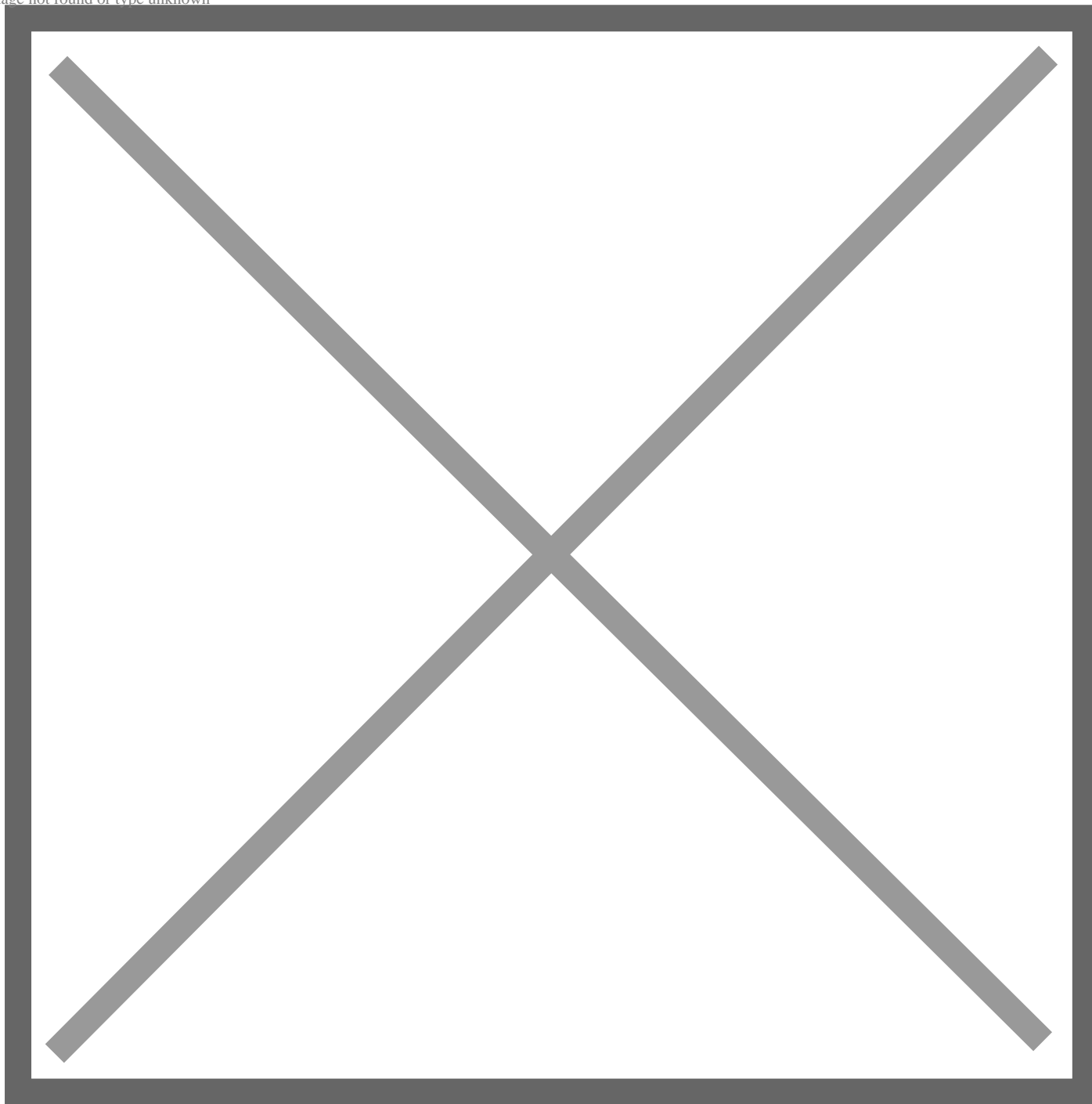


2018 Lexus LC 500 Named to 2017 Wards '10 Best Interiors' List

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TORRANCE, Calif – April 17, 2017 – Today Wards announced that the all-new 2018 LC flagship performance coupe has earned a spot on its annual “10 Best Interiors” list. To be eligible, vehicles’ interior must be all-new or significantly redesigned for the U.S. market. Each vehicle is evaluated based on aesthetics and design harmony, as well as materials, ergonomics, safety, comfort, value and fit-and-finish. Also tested are the user-friendliness of the human-machine interface to see how effectively vehicle information is communicated.

"We always knew Lexus was capable of a breathtaking interior like we see now in the LC 500 and LC 500h hybrid," said WardsAuto Senior Editor Tom Murphy. The color palette alone for this interior is striking, from the rich crimson "Rioja Red" to "Bespoke White," which blends ivory, blue and orange for the customer who wants something truly unique. Our test model came with arguably the most conservative color scheme — caramel beige — and yet the design elements, such as the dramatic door trim with grooves that flow like drapery, immediately won over our judges. We hope Lexus keeps pushing these stylistic boundaries."

The LC 500 represents the future direction of exhilarating and progressive design for Lexus and opens a strong and new chapter in Lexus brand history. The LC combines stunning design, scintillating performance, long-distance comfort and premium craftsmanship. A new benchmark has been set with the interior of the LC, creating a balance between function and comfort, sporting intent and luxury. With function, there is also beauty and impeccable craftsmanship. High-quality interior materials benefit from hand-finishing and stitching from Lexus’ Takumi master craftspeople.

“Since the concept LF-LC was introduced five years ago – a concept car come to life – there has been nothing but excitement and anticipation for the production LC,” said Jeff Bracken, group vice president and general manager, Lexus. "Working closely with the engineering team, LC designers pursued new means to redefine Lexus style with a dynamic look and the brand's signature attention to detail. We are greatly honored to have their work recognized by the editors at WardsAuto with this highly regarded award."