

New Lexus LS Flagship Sedan to Make Global Debut at the 2017 NAIAS

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TORRANCE, Calif. (December 8, 2016) — Lexus announced today that the all-new, fifth-generation LS flagship sedan will make its world debut at the 2017 North American International Auto Show next month.

The introduction of the LS 400 in 1989 in Detroit made automotive history as a world-class car for the United States. Not only did the vehicle make its mark by offering the drive performance, quietness, and luxury that consumers expected from a premium vehicle, but its unveiling also heralded the birth of the Lexus brand.

Now, 28 years later, the all-new LS sedan will be a world-class car for more than 90 countries around the globe, boasting a bold new look with a coupe-like silhouette. Built on the company's all-new global architecture for luxury vehicles (GA-L), the premium rear-wheel drive platform—an extended version of that used in the LC 500—will offer a more dynamic experience on the road. Inside the spacious cabin, luxurious appointments and visionary technology will provide drivers with the luxury experience they expect from a global flagship sedan.