

2016 Lexus RX Named to Ward's '10 Best Interiors' List

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DETROIT, April 14, 2016 – Today, Ward’s announced that the all-new 2016 Lexus RX has earned a spot on its highly regarded annual “10 Best Interiors” list. To be eligible for the list, vehicles must have interiors that are all-new or significantly redesigned for the U.S. market, and are evaluated on materials, ergonomics, safety, comfort, value and fit-and-finish.

“Open the door to the new RX, slide into the driver’s seat and the reasons for its dominance among luxury utility vehicles are evident in the impeccable fit-and-finish, the satin brushed-aluminum trim, the form-fitting seats and the richly finished Espresso Walnut wood that curves gently up from the center console toward the glovebox,” said WardsAuto Senior Editor Tom Murphy. “But the RX is much more than a luxury experience, never seeming to forget its utilitarian purpose. Second-row seats are spacious and comfortable, and they fold nearly flat, exposing a massive cargo hold to accommodate at least a dozen flats of gardenias for hauling home from the nursery.”

The 2016 RX is the latest generation of the best-selling midsize luxury CUV that defined its segment when it was launched, and continues to be Lexus’ No.1 seller. From its inception, the Lexus RX has proved immensely popular with those needing the flexibility of a sport-utility vehicle combined with the driving comfort of a luxury sedan, all wrapped in an attractive, elegant package.

“Since the RX was first introduced nearly 18 years ago, it has been the leader in its segment,” said Jeff Bracken, group vice president and general manager, Lexus. “Now in its fourth generation, we’re extremely honored to have the 2016 RX’s interior recognized by the experts at Ward’s. The team who worked on this all-new iteration put a tremendous amount of effort into keeping its luxurious character intact while maintaining a balance of functionality and comfort. This award recognizes their amazing attention to detail, which can be seen in every facet of the interior.”