

Lexus LC 500 Luxury Coupe Receives 2016 EyesOn Design Awards

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DETROIT, Jan. 13, 2016 — Four years after winning the EyesOn Design best concept car award for the Lexus LF-LC 2+2 Hybrid Sport Coupe, Lexus has received high accolades for the production car, the all-new LC 500 luxury coupe. The Lexus LC 500 was named 2016 EyesOn Design Award for Design Excellence – Production Car and EyesOn Design Award for Design Excellence – Interior Design at the 2016 North American International Auto Show (NAIAS) in Detroit on Tuesday, January 12.

The NAIAS 2016 EyesOn Design Awards honor the best production and concept vehicles making their worldwide auto show debut at NAIAS. The awards are selected by active and retired design heads of automotive manufacturers and transportation design chairs from top art schools.

Designed by Lexus Design in Toyota City, Japan, the LC 500 represents the future direction of exhilarating and progressive design for Lexus. The Lexus designers were challenged to work closely with engineers to take the LF-LC show car and make it a reality. They were seeking new ways to redefine the Lexus design style with dynamic design and advanced technology, yet remain within reach for luxury buyers.

“I am so honored to receive the EyesOn Design awards for best interior design and design excellence for the LC 500 from our designer peers,” said Tadao Mori, chief designer of the LC 500. “The LC 500 is a clear result of the passion, hard work and collaboration between the designers and engineers for the future chapter of Lexus.”