

# **Lexus to Feature All-New LC 500, LC 500 Hybrid at New York Auto Show**

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The all-new Lexus LC 500 and its hybrid counterpart will be featured among 21 Lexus models at the 2016 New York International Auto Show, running March 25 to April 3 at the Jacob K. Javits Convention Center in Manhattan.

The all-new LC luxury coupe was revealed in January at the North American International Auto Show in Detroit, and the LC 500 Hybrid was revealed in March at the Geneva Motor Show. The New York auto show marks the LC 500h's North American debut, as well as its first appearance together with the LC 500.

The styling, performance and craftsmanship of the LC position it as the flagship coupe of the Lexus lineup. Inspired by the acclaimed LF-LC concept that debuted in 2012, the LC represents a shift in Lexus' engineering processes and design direction, and marks the beginning of a new phase for the Lexus brand. Its outstanding visual appeal—highlighted by an aerodynamic shape, sensual curves and wide, imposing stance—has been unanimously praised. The coupe recently won EyesOn Design awards for Production Car and Best Designed Interior.

The LC 500 features a newly developed 10-speed automatic transmission—the first ever in a luxury automobile. Its interior spotlights a layout that is both cockpit-focused and elegant; the driver's hip point was engineered to be as close as possible to the vehicle's center of gravity. This athletic coupe is also the first Lexus to use the brand's all-new, premium rear-wheel-drive luxury platform, which promises enhanced dynamic capability and performance. These underpinnings will become the blueprint for the company's future front-engine/rear-wheel-drive vehicles.

The LC 500 Hybrid, in turn, offers exhilarating performance and greater efficiency through the world's first Multi Stage Hybrid System, the next generation of hybrid powertrains specifically designed for performance vehicles. The system closely aligns engine speed with throttle inputs, while also balancing power with fuel consumption. It also features 'M' Mode—the first driver-initiated gear shifts offered on a Lexus full hybrid powertrain—giving drivers the ability to initiate direct and responsive gear shifts for the most sporting and engaging drive yet from a Lexus hybrid.

Joining the LC luxury coupes on the auto show floor will be the 2016 GS F, an elegant-yet-aggressive sedan characterizing the essence of Lexus' performance-oriented "F" brand. The GS F boasts a 467 horsepower, 5.0-liter naturally aspirated V8, a bold front fascia with race-inspired functional air inlets, and handling that was developed on the most demanding race circuits. It's a car that provides thrills and excitement on challenging switchbacks, while offering occupants unprecedented style and comfort.

Also featured at the New York Auto Show will be a 2016 Lexus RX, specially wrapped in a brilliant color print conceived by acclaimed designer Jeremy Scott, who recently announced his partnership with Lexus for this fall's New York Fashion Week. Since the model's launch in 1998, the RX has proved immensely popular with those needing the flexibility of a sport-utility vehicle combined with the driving comfort of a luxury sedan. With a modern interior encased by a chiseled exterior, the revolutionary new RX demonstrates that sophistication can have an edge.

Lexus will also debut the GS F and RC F "360 Virtual Reality Experience," allowing auto show attendees to experience those performance cars as if driving on a professional race track.

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