

Lexus NX Rides on the World's Coolest Wheels - Crafted in Solid Ice

December 21, 2015

Image not found or type unknown



Brussels, Belgium – True to its mission of “creating amazing” and inspired by the craftsmanship that goes into every vehicle it makes, Lexus commissioned a team of ice sculpture specialists to explore how ice could be used

in place of conventional alloy metal and rubber.

After three months' research, design and testing, the finished wheels were fitted to a Lexus NX for the ultimate ice drive. The car itself was deep-frozen, stored for five days at -30°C (it started first time) before being driven off down a London road.

The addition of in-wheel LED lighting added an extra dramatic dimension to the cutting-edge contemporary styling of the NX.

For full details, slide over to <http://newsroom.lexus.eu/pressrelease/4815/204/lexus-nx-rides-world's-coolest-wheels-crafted-solid>