

Good Grades and Local Leadership Can Add Up to a \$5,000 Scholarship ? Second Annual Lexus Verses and Flow Scholarship Kicks Off With \$100,000 in Awards!

April 15, 2015

TORRANCE, Calif. (April 15, 2015) – Good news college students! Hitting the books, listening to professors, acing classes and being a community leader can get you a \$5,000 in scholarship.

Last year, 19 students at Historically Black Colleges and Universities (HBCU) earned nearly \$100,000 through the [Lexus Verses and Flow Scholarship](#) and this year more students will have their chance to earn \$100,000.

Lexus is proud to announce the 2015 Lexus Verses and Flow Scholarship is now accepting applications through Sept. 4, 2015. Presented in partnership with ten of the nation's Historically Black Colleges and Universities, two students per institution will each be awarded a \$5,000 scholarship in recognition of their community leadership and academic excellence.

The second annual Lexus Verses and Flow Scholarship is open to students at these distinguished HBCU schools:

- **Clark Atlanta University** (Atlanta, Ga.)
- **LeMoyne-Owen College** (Memphis, Tenn.)
- **Florida A&M University** (Tallahassee, Fla.)
- **Morehouse College** (Atlanta, Ga.)
- **Grambling State University** (Grambling, La.)
- **North Carolina A&T University** (Greensboro, N.C.)
- **Hampton University** (Hampton, Va.)
- **Spelman College** (Atlanta, Ga.)
- **Howard University** (Washington, D.C.)
- **Xavier University** (New Orleans, La.)

To be considered for a scholarship, students must complete an application, available at these campuses, and submit it along with a written or video essay detailing how they are taking a leadership role in their communities, the importance of community and the benefits of attending an HBCU. Qualifying students must be a sophomore, junior or senior at the start of the scholarship application period and provide a letter of recommendation from a member of their school's faculty as well as a leader in their community.

“The Lexus Verses and Flow Scholarship is part of our pledge to support and improve young lives, and rewarding students for academic excellence and leadership does just that,” said Brian Smith, Lexus vice president of marketing. “These accomplished HBCU students have a solid education and enormous potential to influence their communities. Higher education is the foundation for many great beginnings, especially when students are equipped with initiative and leadership skills.”

The scholarship coincides with the return of the NAACP Image Award-nominated variety show, “Lexus Verses and Flow” in its fifth season, airing on TV One. Blending electrifying musical and soul-stirring spoken word performances, the variety show has featured mega-watt stars that include: **Jill Scott, Maxwell, K. Michelle, Estelle, Gary Clark Jr., Leela James, Anthony Hamilton, and Mali Music** alongside the best up-and-coming poets including **Rudy Francisco, Prentice Powell, Georgia Me, and M’Reld Green.**

For more details about the Lexus Verses and Flow Scholarship please visit: <http://luxuryawaits.com>.

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