

Lexus LF-C2 Concept to Make its World Premiere at 2014 Los Angeles Auto Show

November 11, 2014



TORRANCE, Calif. (Nov. 11, 2014) – On November 19, at the 2014 Los Angeles Auto Show, the Lexus LF-C2 Concept will make its global debut. This exciting new open-air concept will be revealed at a press conference scheduled for 1:40 p.m. in the brand’s display located in the South Hall of the Los Angeles Convention Center.

The concept will also be simultaneously revealed through a 72 hour online social media campaign that can be seen at: <http://lexus-int.com/motorshow/72-hour-eclipse-reveal.html>

The press conference will also be streamed live at <http://new.livestream.com/LexusInternational>

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