

Lexus to Overpower Los Angeles with All-New RC and NX

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TORRANCE, Calif. – Nov. 13, 2014 – Enthusiasts will be in awe when they come visit the Lexus exhibit and witness the exciting and highly-anticipated RC coupes and stunning NX compact sport utility vehicles, as they make their way to the 2014 Los Angeles Auto Show.

The all-new RC and RC F will make a bold statement and unleash an aggressive attitude with a low, long and sleek design. The RC swaggers with a striking exterior and is infused with a strong sports car aesthetic and pure Lexus luxury. The RC interior is strongly inspired by the LFA supercar and the RC F features racecar-inspired sculpted front seats and unique “F” line exclusive stitching on the steering wheel and shift knob.

The NX is all about dramatic design. The NX 200t features Lexus’ first-ever turbocharged gasoline engine, while NX 300h, the brand’s sixth hybrid, will attract drivers seeking utility and hybrid benefits. The NX 200t F SPORT looks to destroy the road with an L-mesh black grille integrated with a metallic coated lower bumper molding and black side mirrors. Exclusive wheels, cabin styling and trim and bolstered sports seats add to the F SPORT collection. The NX 300h shares the sportiness of its sibling while delivering higher fuel efficiency.

The Lexus booth, located in the South Hall of the Los Angeles Convention Center, will also include the exciting LF-C2 concept, a 2+2 roadster, which is making its global debut at the show on

Nov. 19. The distinctive LFA Nürburgring Edition supercar will also be on display. Considered one of the finest performance cars in history, the LFA Nürburgring Edition is powered by a 562-horsepower V10 engine. A rear fixed wing and larger front spoiler are unique to this special edition and help improve high-speed down force.

Enthusiasts can continue their experience with the Oculus Rift RC F virtual driving simulator, where they will receive a special experience. The all-new RC, NX, and other Lexus vehicles, will be on display Nov. 21- 30, 2014.

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