

Lexus CT 200h Named Favorite Hybrid by Northwest Automotive Press Association

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TORRANCE, Calif. (July 22, 2014) – With a fun and stylish exterior and a remarkable EPA-estimated 42 mpg combined fuel economy rating, it's no surprise that the 2014 Lexus CT 200h was named Favorite Hybrid at the Northwest Automotive Press Association's (NWAPA) Drive Revolution event last week in Portland.

During NWAPA's annual summer event, journalists gathered to assess the green vehicle market, learn and engage about upcoming technology and to share what's worked in the Pacific Northwest with the rest of the nation. The two-day event featured vehicle presentations and a focused media ride-and-drive session for journalists to experience driving each vehicle as well as learn each unique technology.

The CT 200h was chosen for its impressive combination of state-of-the-art small car luxury and hybrid technology, according to NWAPA President Nik Miles.

“With six hybrid vehicles in our Lexus lineup, the most of any luxury brand, we are naturally thrilled to be recognized with this honor from NWAPA,” said Michael Bevan, General Manager, Lexus Western Area. “We appreciate that drivers in the Pacific Northwest want a compact luxury vehicle that is both fun to drive and highly efficient – the CT 200h really delivers on all fronts.”

With its impressive fuel economy rating, sporty exterior and advanced new multimedia features, the CT 200h continues to exceed expectations for a high-efficiency luxury vehicle. Its 1.8-liter gasoline engine blends with an electric motor through an electronic continuously variable transmission for a total system output of 134 horsepower.

The 2014 CT 200h includes several new changes over the 2013 model, including a new front-end design with the brand's dramatic signature spindle grille. The 2014 model also has new interior luxury details, including a redesigned steering wheel and sliding driver and passenger sun visors.

The CT 200h is currently the second best-seller in the entry-luxury automotive segment nationwide, and the best-selling vehicle in the segment in the western United States.