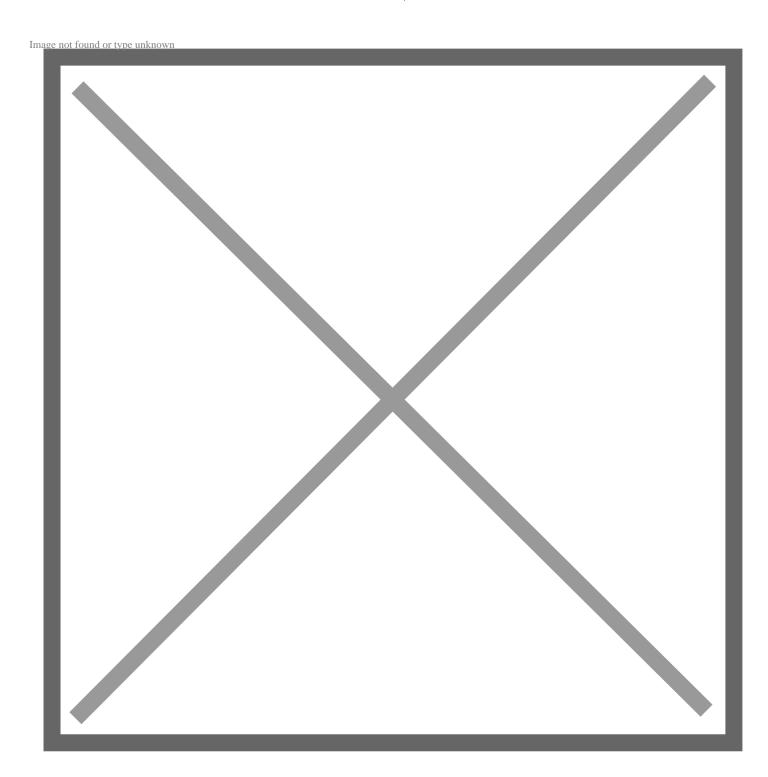
## From Concept to Production - Lexus Expands Lineup with All-New Lexus NX Compact Crossover

March 04, 2014



GENEVA – March 4, 2014 – When the Lexus LF-NX concept was introduced last year at the Frankfurt and Tokyo Motor Shows last year, customer feedback was positive. Customers who liked the LF-NX will be happy to know the production version, NX, derived from the concept will be revealed at the 2014 Beijing International Auto Show next month.

The all-new NX will be positioned below the RX luxury utility vehicle and will be Lexus' first entry into the growing segment of premium compact crossovers.

The NX will make its global debut on April 20 at a press conference at the 2014 Beijing International Auto Show.

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