Lexus to Stage World Premiere at the 2013 Frankfurt Motor Show

August 20, 2013

August 20, 2013 – Lexus will stage the world premiere of a new concept vehicle at the 2013 Frankfurt Motor Show (IAA).

Furthermore, Lexus will stage the European premiere of the first-ever GS 300h, featuring Lexus' highly efficient 2.5L hybrid powertrain. Positioned at the heart of the E-premium segment, the GS 300h combines low emissions and fuel consumption with a refined, comfortable drive, and returns a very low cost of ownership.

The Lexus press conference is scheduled Sep 10th at 13:00 CET on the Lexus stand, Hall 8, Frankfurt Messe. It will also feature a special appearance by the stars of the Lexus 'Steps' campaign. Until then, please find the latest information at www.lexus-int.com.