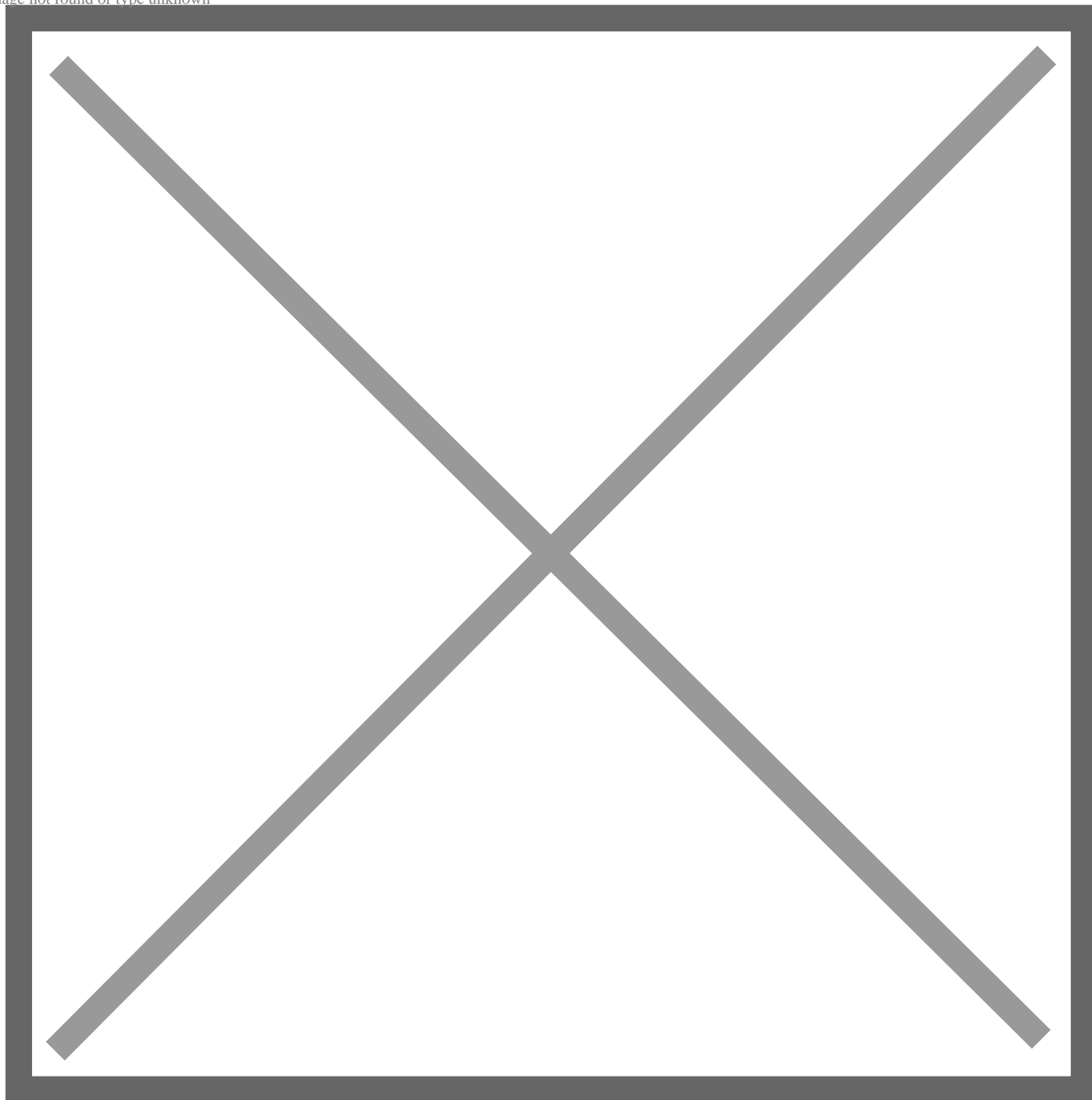


World Premiere of the Lexus LF-NX Crossover Concept at the 2013 Frankfurt Motor Show

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FRANKFURT, Germany, Sept. 4, 2013 – A new Lexus compact crossover concept, the LF-NX, will make its world premiere at the 2013 Frankfurt Motor Show (IAA). This concept explores the potential for a compact crossover within the Lexus model range.

Reinforcing Lexus' leading position in full hybrid drive technology, the LF-NX concept is powered by a new variant of the Lexus Hybrid Drive system tuned for SUV performance.

With its highly distinctive and powerfully sculpted styling, the LF-NX concept's exterior design reflects a further evolution of Lexus' L-finesse design language.

The front is dominated by a strong interpretation of the Lexus spindle grille, extremely expressive signature front lighting with independent Daytime Running Lights (DRL), and unique corner styling which separates the bumper from the front wing with an aggressive vertical cut.

In profile, muscular wheel arches are trimmed with the black protective finish which typifies an urban crossover. Above the pronounced diamond shape of the belt line, a classic Lexus side glazing profile and steeply raked tailgate create the sweeping silhouette of an athletic coupe.

The rear features highly articulated lamp clusters. They are detailed to project downwards to the full depth of the bumper, creating a sharp, aerodynamic trailing edge to the vehicle which mirrors the front wing detailing.

The Lexus LF-NX concept is finished in a new Brushed Metal Silver exterior color which gives the striking impression that the bodyshell has been carved from a single piece of solid metal.

The interior mirrors the LF-NX's highly sculpted exterior with bold, powerful forms creating a driver-focused cockpit within an ergonomically ideal environment.

In a continuation of the 'Human Oriented' L-finesse design concept, the cabin features the ideal, upper display zone and lower operation zone dashboard format perfected over successive Lexus generations.

This allows for intuitive interaction with the vehicle's next generation technology, which includes touch-sensitive electrostatic switches, and a new touch pad Remote Touch Interface (RTI) design.

Reinforcing the LF-NX concept's premium crossover credentials, the strength and refinement of the interior's carved metal surfacing is complemented throughout by Sunrise Yellow / Black leather upholstery with contrast stitching, and sophisticated blue instrument lighting.

The Lexus press conference is scheduled on September 10 at 13:00 CET on the Lexus stand, Hall 8, Frankfurt Messe.

For an information update please also check: www.lexus-int.com.