

# **Lexus LS Flagship Luxury Sedan Leads Industry in J.D. Power and Associates 2013 Initial Quality Study**

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TORRANCE, Calif., June 19, 2013 – The Lexus LS flagship luxury sedan receives the highest score among all models in the industry in the 2013 J.D. Power and Associates Initial Quality Study (IQS) with 59 problems per 100 vehicles (PP100). This is the sixth year in a row the LS has had the highest score in the industry.

The LS was redesigned for the 2013 model year with dynamic, fresh styling that gives it a greater road presence and stronger brand identity while heralding a significant improvement in driving dynamics, responsiveness and handling. The most technologically advanced vehicle in the Lexus lineup, the LS features an array of safety features, including the industry's most advanced Pre-Collision Safety System (A-PCS). The LS had May 2013 sales of 996 units, up 117.9 percent on both a volume and DSR basis compared to the same period last year.

## **Production Facilities Received High Honors**

The Lexus production facilities also took Plant Assembly Line Quality Awards. The Yoshiwara, Japan plant (LX 570) was honored with the Gold Plant Assembly Line Quality Award, while the Kyushu 2, Japan plant (IS line, ES line, RX line) received a Silver Plant Assembly Line Quality Award.

## **Lexus Delivery and Technology Specialists Continue to Elevate the Customer Experience**

In today's fast-paced, connected world, customers demand the latest and greatest advanced technology features in their vehicles. This has challenged all automakers to make these features as safe and user-friendly as possible. In 2012, Lexus made a major proactive move to stay ahead of the technology education game with the establishment two new dealership positions – Lexus Delivery Specialists and Lexus Technology Specialists. Lexus Delivery Specialists customize new car deliveries according to the wants, needs and time preferences of the new owner. Lexus Technology Specialists have no sales responsibilities and are dedicated to helping Lexus guests get the most out of their on-board technology. Lexus Technology Specialists are available by appointment or walk-in at Lexus dealerships nationwide.