

Lexus Design Direction Will Be on Full Display in Chicago

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CHICAGO (Jan. 22, 2013) – Don't call it a comeback. After Lexus saw its 2012 sales jump 31 percent over the previous year, the luxury car manufacturer expects an even brighter 2013. This confidence will be on display at the Chicago Auto Show, as Lexus showcases a heavily revamped lineup and special vehicles evoking a new direction in design.

This past year saw Lexus introduce new versions of the ES and LS sedans, and RX and LX sport utility vehicles – all brandishing the new signature spindle grille. These vehicles will all be on display in Chicago. They will be accompanied by the all-new 2014 Lexus IS F Sport, which made its world debut at the North American International Auto Show in Detroit. The IS now sports superior exterior and interior styling as well as greatly enhanced driving dynamics.

Lexus' super car – the LFA – returns to the Windy City. This Nurburgring Edition of the LFA packs 562 horsepower in a 4.8 liter, V10 engine. Since coming to market nearly two years ago, the LFA has quickly established itself as one of the world's great performance vehicles.

The LF-LC, which won Best Concept honors at the 2012 Chicago Auto Show, based on public polling, is also coming back to Chicago. However, show goers may notice that it's not the ruby red marvel they saw last year. This vehicle is the LF-LC Blue Concept, which debuted at the Australian Motor Show last October. It's the second iteration of the LF-LC Concept which Chicagoans saw last year.

Other specially-made Lexus products on display include an LS modified for the SEMA Show, as well as the orange and black Lexus IS F CCS-R, a one-of-a-kind IS F which conquered the Pikes Peak International Hill Climb last summer.

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