

Lexus GS 350 and LS 460 Receive ALG's 2013 Residual Value Awards

November 26, 2012

TORRANCE, Calif., Nov. 26, 2012 – Lexus earned top honors in two categories of ALG's 2013 Residual Value Awards. The LS 460 flagship sedan received the Residual Value Award for the Premium Executive Car segment while the GS 350 sport sedan ranked highest in the Premium Fullsize Car segment.

“We are proud of the GS 350 and LS 460 for winning their segments in ALG's 2013 Residual Value Awards,” said [Brian Smith](#), Lexus vice president, marketing. “Both vehicles were redesigned for 2013, and these awards recognize the major improvements made to both of them in dramatic styling, dynamic driving performance and all-new multimedia systems. Top residual values are important to luxury owners, and these awards demonstrate, once again, how Lexus strives to create an amazing ownership experience for our customers.”

“Driven by impeccable build quality and an outstanding brand reputation, Lexus has again delivered great value to consumers,” said Larry Dominique, President of ALG. “The Premium Fullsize segment is full of strong competition, but the GS gets the nod for its consistent reliability, quiet yet sporty ride. The LS continues to offer a quiet, smooth ride with impressive fuel economy and strong feature content.”

Recognizing that residual values are a widely used measure of brand health and vehicle quality, ALG honors those vehicles in each segment predicted to retain the highest percentage of their original price after a three-year period. The annual awards are derived after careful study of segment competition, sales strategy, resale performance, and industry residual values.

Based in Santa Barbara, Calif., ALG is a leading provider of insights and consulting services to the automotive industry. ALG publishes the Residual Value Guidebook – the benchmark for residual value projections in North America, and has been forecasting automotive residual values for nearly 50 years in both the United States and Canadian markets. For more information, visit www.alg.com.

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