

Lexus Announces Pricing for All-New 2013 GS 350

December 21, 2011

TORRANCE, Calif. (Dec. 21, 2011) – Lexus today announced a zero increase on the Manufacturer’s Suggested Retail Prices (MSRP) for the all-new 2013 GS 350, which will arrive at dealerships in early February with bold, dynamic styling, precise handling, innovative technology and a spacious interior.

“With all of the enhancements to the all-new GS, the base price remains the same at \$46,900,” said Mark Templin, group vice president and general manager, Lexus Division. “We expect the GS will suit the needs of many drivers and compete well in the segment.”

The MSRP does not include a delivery, processing and handling fee of \$875. Prices for the new GS 450h hybrid will be announced at a later date.

The new GS conveys an enhanced sense of confidence to the driver with a redesigned chassis and a wide, strong stance that inspires and rewards driver participation with crisp and precise handling. Engineers developed a more spacious interior environment while leaving exterior dimensions virtually unchanged to ensure excellent maneuverability. Richly endowed with world-class features and premium details, the new GS is supported by advanced, performance technology that makes it more than just a luxury car. The 2013 Lexus GS 350 is available in rear-wheel drive (RWD) with a base MSRP of \$46,900 or all-wheel drive (AWD) with a base MSRP of \$49,450. The configurations are available as F SPORT models or can be equipped with the available Premium or Luxury packages for greater personalization.

The new GS powertrains have been elevated for 2013 to provide better fuel economy and more responsive performance. The GS 350 is powered by an advanced 3.5-liter V6, four cams, and four valves per cylinder engine with dual Variable Valve Timing with intelligence (VVT-i). At 306 horsepower, it is one of the most powerful base engines in the segment, as well as the only one with both port and direct injection. It propels the GS 350 from 0-60 mph in 5.7 seconds and at the same time, boosts its fuel economy to projected EPA-estimated ratings of 19 mpg city, 28 mpg highway and 23 mpg combined.

The six-speed sequential shift automatic transmission comes with paddle shifters and sport driving functions for enhanced driving pleasure. The transmission incorporates many features adopted from the Lexus IS F high-performance sedan — including faster shifts, earlier torque converter lockup and downshift throttle blips — to support four driving modes (ECO, Normal, Sport S and available Sport S+) that can be operated by toggling the new Lexus Drive Mode selector.

To suit the needs of many drivers, the all-new GS 350 will offer unique packages, Premium Package, or Luxury Package. The new GS will be equipped with many standard features such as bi-xenon HID headlamps, L-shaped LED daytime running lights, Drive Mode Selector, paddle shifters, a new energy-saving auto climate control system, S-Flow, that uses the occupant-detection system to focus air-flow only to the front area where passengers are actually seated. Next-generation Remote Touch with one-push confirmation that allows the user to operate the climate, audio, phone controls and optional navigation, synthetic leather instrument panel with contrast stitching, LED interior lighting, a new multimedia system (with available next-generation Lexus Enform) and color TFT multi-information display.

For \$1,400, the Premium Package includes rain-sensing wipers, heated and ventilated front seats and power rear sunshade. The Luxury Package, priced at \$5,750, includes those features plus Adaptive Variable Suspension; an

Adaptive Front Lighting System; unique high gloss linear espresso wood ornamentation; semi-aniline leather, 18-way power front driver and passenger seats with articulated back, side bolster and thigh support controls; four-way lumbar; butterfly headrests; driver and passenger seat memory; rear HVAC and audio controls; rear manual side sunshades; 18-inch alloy wheels; and wood and leather steering wheel.

The all-new GS F SPORT will offer customers more agility and an aggressive appearance. The GS F SPORT will be outfitted with a sport bumper, and rear lower valence, rear lip spoiler, unique mesh grille inserts and F SPORT badging. Unique to the F SPORT are 19-inch wheels, and F SPORT-tuned Adaptive Variable Suspension. In addition, rear-wheel drive models will be equipped with 19-inch staggered width wheels, Variable Gear Ratio Steering (VGRS) and new larger front brakes with high friction pads. The GS F SPORT interior features a new 16-way power driver's sport seat and a unique interior design treatment.

The F SPORT Sport S+ mode engages handling enhancements via a sport setting of the adaptive variable suspension, steering system, and vehicle stability control (VSC) together with the powertrain enhancements of Sport S mode, all this for \$5,690.

By adding the optional navigation system (\$1,735), GS owners can enjoy an industry-first 12.3-inch, split-screen, high-resolution multi-media display. The split-screen ultra-large display enhances visibility through the use of advanced, high-definition graphics that are easy to read and easy to use. The 12.3-inch screen is large enough to support simultaneous, split-screen viewing of a large map display, plus audio, climate or other vehicle information.

GS models equipped with the optional navigation system will also have access to the next-generation Lexus Enform® Application Suite, the system that leverages the customers' mobile phone technology to provide a new level of connectivity and information management. Users can conduct local searches through Bing, or utilize voice-enabled apps to make restaurant reservations through OpenTable, get movie tickets via MovieTickets.com or tap into internet radio, including Pandora® or iHeartRadio.

They will also appreciate the ability to check-in on Facebook, and search for various business reviews including restaurants on Yelp. SiriusXM data services offer information on stocks, traffic, weather, sports and fuel prices. Enform® is supported on iPhone, Android and Blackberry.

###