

Lexus to Reveal All-New Lexus GS Luxury Sport Sedan at Pebble Beach

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TORRANCE, Calif., Aug. 4, 2011 – Lexus will reveal the all-new GS 350 mid-size luxury sport sedan on Thursday, August 18th in conjunction with the Pebble Beach Concours d’Elegance.

The fourth-generation GS has been completely redesigned, inside and out, and will feature the brand's new design philosophy, with styling cues such as a distinctive new front grille, that will soon be seen on all future Lexus vehicles. The new GS will also lead the rest of the Lexus lineup in an entirely new direction of driving dynamics.

"Today, buyers in the mid-size luxury segment want a more engaging driving experience, styling that makes a statement, and a roomier interior package," said Mark Templin, Lexus group vice president and general manager. "With the all-new GS, we're giving them what they asked for, and more."

The Lexus press conference will take place on Thursday, August 18th at 4:15 p.m. PDT at Parc du Concours near The Lodge at Pebble Beach. The press conference will also be broadcast live online and archived at <http://www.LexusNewsroom.com>.

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