

Lexus at 2011 Frankfurt Motor Show

September 01, 2011

World Premiere of the new GS 450h

Lexus will present the full hybrid version of its new premium performance sedan, the GS 450h. Equipped with the second generation Lexus Hybrid Drive system, the all-new GS full hybrid will bring even better environmental and driving performance.

European Premiere of the new GS 350AWD1

After its World Premiere at the Pebble Beach Concours d'Elegance in mid August, the new GS 350AWD will make its European Premiere at this year's Frankfurt Motor Show.

The bold and dynamic GS range features a new exterior and interior design reflecting a further development of Lexus' L-finesse philosophy. Additionally, several innovative technologies that improve the driving experience and passenger safety make their debut.

European Premiere of the new CT 200h F-Sport

Building upon the successful launch of the new CT 200h, Lexus is introducing the new F-Sport version. It features more aggressive design elements and is aimed at customers favouring a more dynamic and engaging drive.

The Lexus press conference will be conducted by Andy Pfeiffenberger, Vice President Lexus Europe, and is scheduled to take place at 14:15 CET on September 13 in Hall 8.

The Lexus stand is located in Hall 8 and the following vehicles will be on the stand during the press days: GS 450h, GS 350AWD, CT 200h F-Sport, 2 x CT 200h (Comfort Grade / Executive Grade), IS 250 F-Sport, IS 250C, LS 600h L, RX 450h.

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