

# **Lexus Wins Edmunds.com's Luxury Brand Award for 'Best Retained Value' and Earns Accolades for Four Models**

April 13, 2011

TORRANCE, Calif. (April 13, 2011) – Lexus led the luxury segment in the Edmunds.com inaugural Best Retained Value Awards. Lexus won the 2011 brand award for luxury makes and took four categories earning twice as many awards than the next luxury brand.

Edmunds based its Best Retained Value on the average five-year retained value of the carmaker's 2011 models that launched prior to the end of 2010.

The four model-level categories captured by Lexus included:

- GS 350 mid-size luxury sport sedan – Sedan over \$40,000
- IS 250 C luxury hard-top convertible – Convertible \$35,000-45,000
- RX 350 luxury utility vehicle – SUV \$35,000-45,000
- GX 460 mid-size luxury utility vehicle – SUV over \$45,000

Edmunds.com launched in 1995 as the first automotive information Website. Edmunds.com Inc. is headquartered in Santa Monica, Calif., and maintains a satellite office in suburban Detroit.

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