

Lexus LFA Driver Development Program

February 10, 2011

TORRANCE, Calif. (Feb. 10, 2011) – Lexus announced today it will offer a driver development program for future Lexus LFA owners, March 8 to 15, that will include a full day of high performance driving with racing professionals at Infineon Raceway in Sonoma, California.

The Lexus LFA driver development one-day program was designed as a place for current or future LFA owners or sports car enthusiasts to become more confident and comfortable driving this ultra performance machine. The program offers a blend of racing theory, track lapping sessions, performance limit exercises and technical demonstrations on one of the most challenging racing circuits in the world.

“This program offers a unique opportunity to experience the 552 horsepower Lexus LFA supercar in its natural environment,” said Mark Templin, group vice president and general manager, Lexus Division. “Lapping Infineon and tips from the professional drivers will certainly enhance the overall LFA ownership experience.”

The first Lexus LFA units arrived in the U.S. in January 2011 and customer deliveries have begun. The final LFA deliveries will take place in 2012. Interested parties should contact their Lexus dealer as there are a limited number of 2012 LFA still available for purchase.

“Once you’ve driven the LFA on a race track, you can really appreciate this engineering accomplishment,” said Templin. “Track time with the LFA will change all preconceived ideas of what a supercar should be.”

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Public Website: www.Lexus.com

Note to Editors: A full press release, specifications, optional package information and high-resolution images of the 2012 LFA and other Lexus models are available at www.LexusNewsroom.com.