

Lexus Announces Special Pricing on F Sport Performance Packages

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TORRANCE, Calif. (May 17, 2010) – To build on the excitement surrounding F Sport performance accessories, Lexus announced a special offering on select F Sport accessories.

The promotional pricing will be available for new purchases of IS sport sedan, IS convertible coupe and GS 350 rear-wheel-drive (RWD) luxury sport sedan models. All F Sport accessories have been engineered specifically for each Lexus. This exclusive promotion will run from June 1 – July 31, 2010 and include three different packages which have been installed prior to dealership arrival.

The F Sport suspension kit will be offered for a Manufacturers Suggested Retail Price of (MSRP) of \$1,450, representing a savings of 29 percent. The F Sport suspension kit includes lowering springs that reduce ride height approximately one-inch in the front and rear; and shock absorbers developed in cooperation with Bilstein® that offer sport-tuned suspension dampening without sacrificing ride quality. Both RWD and all-wheel-drive (AWD) models also feature a front and rear anti-sway bar set. The anti-sway bars help reduce body lean and provide flatter cornering.

A package including the F Sport suspension kit plus wheels and tires will have an MSRP of \$4,495, a savings of 27 percent. The RWD models of the GS 350, IS 250, IS 350, IS 250C and IS 350C equipped with F Sport forged 19 x 8-inch front wheels and 19 x 9-inch rear wheels ride on Michelin 225/35ZR19 and 255/35R19 Pilot Sport PS2 tires, respectively. The IS 250 AWD sedan features F Sport forged 18 x 8-inch wheels and Yokohama 225/40R18 Advan S.4. all-season tires.

An additional package including the F Sport suspension kit, wheels and tires, and a brake upgrade will carry a MSRP of \$8,995, a savings of 26 percent. This package also includes fender-mounted F Sport fender badging. The F Sport High Performance Brake Upgrade offers a firmer pedal feel and helps enhance fade resistance in repeated severe use. The front kit features six-piston fixed calipers and cross drilled cast-iron 14-inch diameter rotors with patented internal fin design mounted on anodized aluminum hats. The rear brake upgrade has four-piston fixed calipers and cross drilled cast-iron 13.6-inch diameter rotors. Low-dust performance brake pads are on both front and rear sets.

Lexus launched its signature line of sport performance parts in Spring 2008 with accessories for the IS 350 and IS 250 luxury sport sedans. After its successful launch, Lexus expanded the F Sport performance accessories line for the current generation GS Series (gas) and the IS C.

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