

TMC to Exhibit 45 Vehicles at Auto Guangzhou 2009

November 13, 2009

Tokyo?TOYOTA MOTOR CORPORATION (TMC) announces it will display 45 concept and production vehicles, in separate Toyota and Lexus brand booths, at the 7th China (Guangzhou) International Automobile Exhibition (also known as Auto Guangzhou 2009), to be held at the Guangzhou International Convention and Exhibition Center from November 23 to 30. The theme for the two booths is "The Environment, Safety, and the Future".

The Lexus "GX460", a midsize SUV, will make its world premiere at a press briefing scheduled for November 23. Also on display for Lexus will be the "ES240" and other models. The Toyota display will include the new "Crown", which will go into production and go on sale in China in December this year, the third-generation "Prius" and the "Camry Hybrid".

Furthermore, through the display of concept vehicles such as the short-distance, compact commuter "FT-EV", hybrid sports car "FT-HS" and urban plug-in hybrid vehicle "Hi-CT", TMC aims to present its proactive approach toward limiting CO2 emissions and addressing the diversification of energy sources.