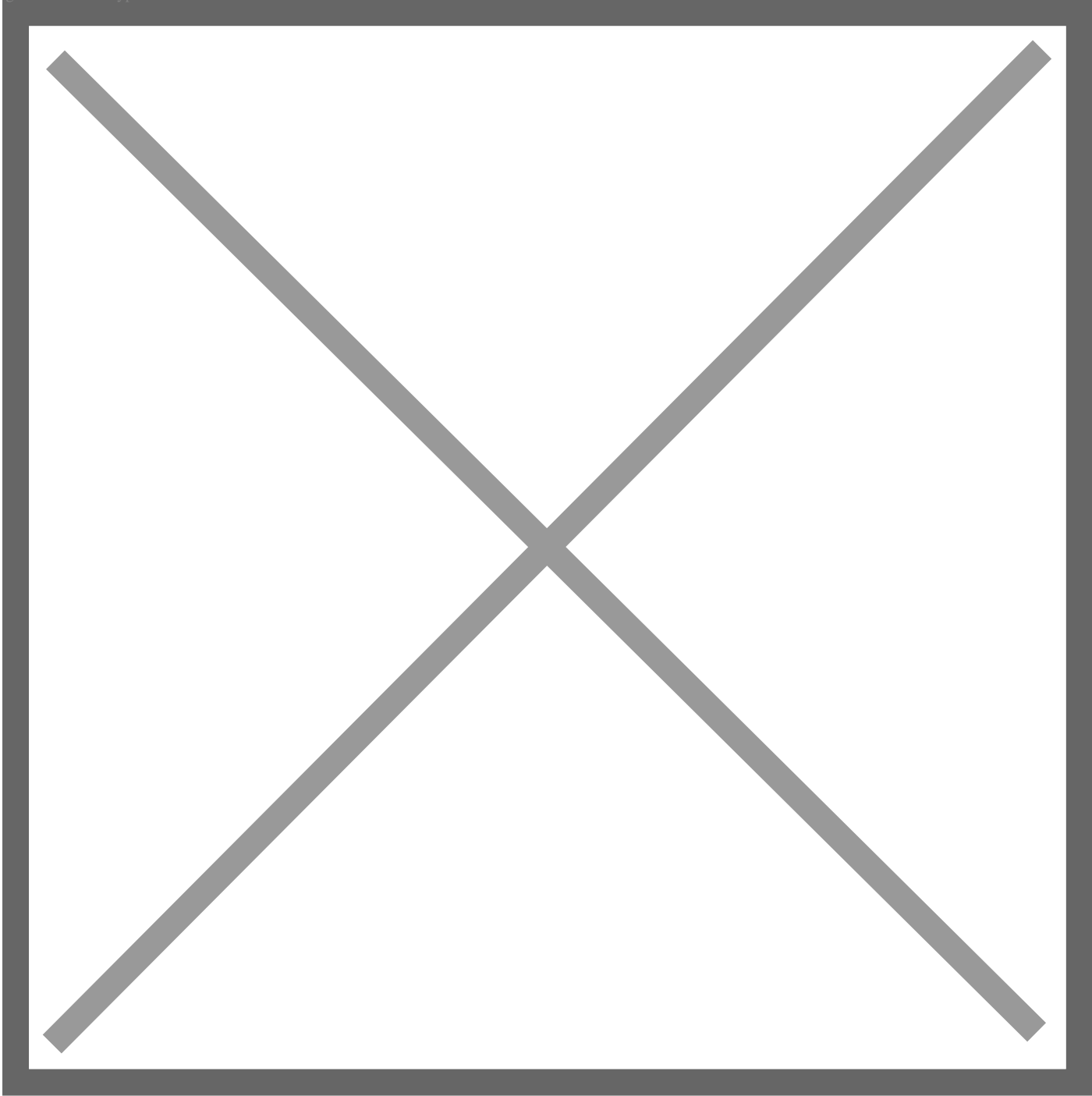


# Lexus Announces Pricing for All-New 2010 GX 460

November 23, 2009

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- On Display for the First Time in North America at the 2009 Los Angeles Auto Show
  - New 4.6-Liter Engine and 301-hp V8 with Six Speed Transmission
  - New Standard Power Fold-Flat Third Row and 10 Airbags

TORRANCE, Calif. (Nov. 23, 2009) – Lexus today announced the Manufacturer’s Suggested Retail Prices (MSRP) for the all-new, second generation 2010 GX 460 luxury utility vehicle which will arrive at dealerships beginning in late December. For the first time, the GX will be offered in two grades, base, which will carry an MSRP of \$51,970, and Premium which will be priced at \$56,765. The MSRP does not include a delivery, processing and handling fee of \$875. The all-new GX 460 will be on display for the first time in North America at the 2009 Los Angeles Auto Show in December.

The second generation GX 460 that is more powerful, more efficient and more luxurious will be powered with an all-new 4.6-liter V8 engine. The engine will produce 301 horsepower and 329 lb-ft of peak torque. It is teamed with an efficient six-speed automatic transmission with sequential shift that helps provide the best-in-class V8 fuel economy. Combined city/highway fuel economy is improved by 13 percent to an EPA-estimated 17 mpg. The GX 460 has an EPA-estimated 15 mpg city and 20 mpg highway.

In addition to the powerful engine, the GX 460 brings more versatile interior. The second row seat slides 4.1 inches fore/aft to maximize passenger and cargo carrying ability. The foldable and reclining second row seats feature a 60/40 walk-in function to access the standard power fold-flat third row seats. A new center console design offers the driver more storage and functionality.

Luxury is enhanced in the GX 460 with a quieter cabin, as well as new additional standard features and options. Heated and ventilated front seats, class leading 10 airbags, rear back-up camera (without Navigation), Kinetic Dynamic Suspension System (KDSS) and full-time four-wheel drive are all standard on the GX 460. Safety features available include the Pre-Collision System, wide-view front and side cameras, Lane Departure Alert and Intelligent High Beam. Among the new luxury options are semi-aniline leather, a heated steering wheel and heated outer second-row seats.

The exterior of the GX 460 demonstrates new convenience and styling features such as the rear glass hatch for easier access to the cargo area, integrated rear door handle and rear spoiler with integrated wiper. The GX color palette is also revised and includes two all-new colors: Knight’s Armor and Claret Mica.

Lexus Enform™ with Safety Connect™ is an all-new telematics system available by subscription. Lexus Safety Connect is standard on all GX 460, while Lexus Enform is only available with navigation-equipped vehicles. Complimentary one-year trial subscriptions of Lexus Enform with Safety Connect are included. The Lexus Enform and the Safety Connect response center operates 24 hours a day, 7 days a week – every day of the year. Lexus Insider™, a complimentary, opt-in service available without a subscription, is also standard on Lexus Enform equipped GX 460 vehicles. The service offers in-vehicle audio casts with useful vehicle tips and event information, as well as insights into exclusive owners’ benefits. As part of the Lexus Enform navigation platform, XM NavTraffic® and XM NavWeather™ are available via individual XM® subscriptions. All XM services include a complimentary 90-day trial subscription.

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**Note to Editors:** Further detailed information on the all-new 2010 GX 460, including a full press release, specifications, optional package information, and high-resolution images are available at [www.LexusNewsroom.com](http://www.LexusNewsroom.com).

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