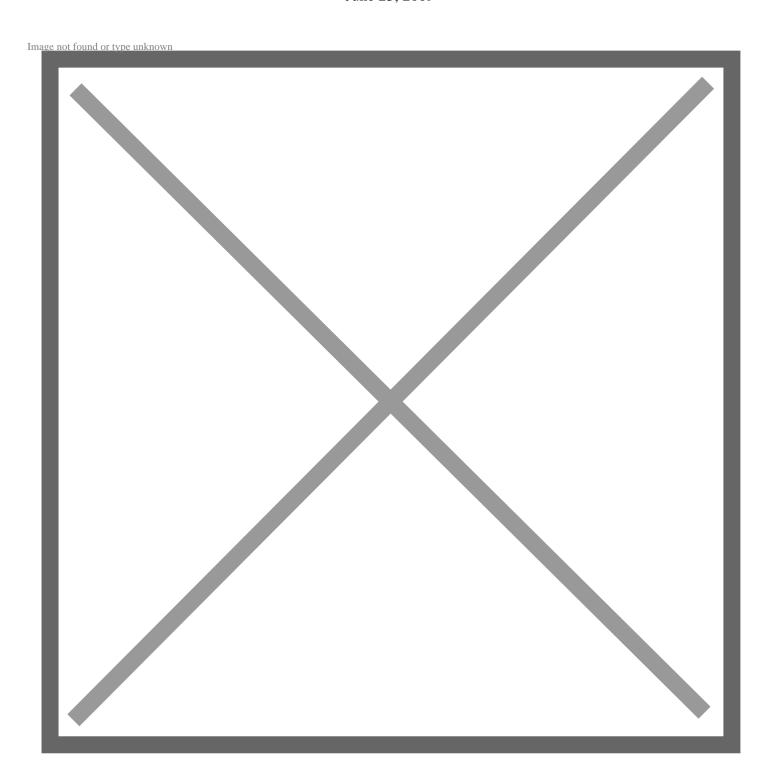
# Lisa Kudrow Returns to LStudio.com with Award-Winning Role in 'Web Therapy'

June 23, 2009



#### FOR IMMEDIATE RELEASE

### Lisa Kudrow Returns to LStudio.com with Award-Winning Role in ?Web Therapy?

Second season of original online series stars Webby-award winning Kudrow with guest appearances from ?Friends? co-star Courteney Cox, Alan Cumming, Steven Weber and more

LOS ANGELES, Calif. (June 23, 2009)?Offering a fresh alternative to network summer reruns, luxury automaker Lexus today premieres season two of Lisa Kudrow?s critically acclaimed, award-winning improvisational comedy series, ?Web Therapy.? Exclusively launched last September on LStudio.com?the Lexus owned broadband channel?the web series features Fiona Wallice (played by Kudrow), an online therapist of unspecified credentials, who operates a three-minute therapy practice as a way to ?cut to the chase.?

In season two, Fiona Wallice returns to face the dissolution of her marriage and two potential criminal investigations. While offering the same self-indulgence and snap judgments portrayed in season one, Wallice deals with a cast of patients including Courteney Cox, Alan Cumming, Steven Weber, Julie Claire, Dan Bucatinsky, and Victor Garber.

Kudrow, who recently won a Webby Special Achievement Award for her outstanding comedic performance in ?Web Therapy,? once again teamed up with her partners at Is or Isn?t Entertainment – Dan Bucatinsky, (?The Comeback?, ?All Over the Guy?), and Don Roos, (co-writer of ?Marley and Me?, and director of the upcoming feature, ?Love and Other Impossible Pursuits? starring Natalie Portman).

??Web Therapy? allowed me to work with some incredibly talented people on a project that provided rare creative freedom,? states Kudrow. ?The ability to write, produce and act in a Web series with such high production value is incredibly rewarding. I?m thrilled to partner with Lexus again to deliver a second season to our LStudio.com fan base and a new audience through additional online channels.?

All of season one?s 15 unique webisodes can now be viewed on LStudio.com, YouTube and Hulu and will also be available with season two on iTunes June 29.

?We?re very proud to premiere the second season of this award-winning series on LStudio.com,? states Dave Nordstrom, Lexus vice president of marketing. ?LStudio.com is an ongoing initiative to create an online media destination that showcases high-quality, thought-provoking content. We?re now happy to announce a greatly enhanced site, as well as a new initiative to share content with an even broader audience through YouTube, Hulu and iTunes.?

In addition to ?Web Therapy,? LStudio.com showcases original and entertaining content, including Amy B. Harris? (?Sex and the City?) Official Webby Honoree for Best Comedy Series, ?Puppy Love?; ?Films on L?, a collection of acclaimed and award-winning short films from around the world; and mini-documentaries covering various topics, including art, design, music and modern life. The site?s recent refresh makes it even more user-friendly. New features include an all-new interface, true high definition video and the ability to more easily share LStudio.com content through sites such as Facebook and Twitter.

Content for LStudio.com is produced and distributed by Intelligent Life Productions in collaboration with Team One Advertising for Lexus.

## **About Lexus**

Lexus is celebrating its 20th Anniversary in the United States. Since its debut in 1989, Lexus has earned a reputation for offering high-quality luxury vehicles and providing benchmark customer service through its 226 dealers. This has led to Lexus being the top-selling luxury automaker for nine years in a row. Lexus is also committed to the environment and is the leader in luxury hybrid vehicles. Currently, Lexus has three low-emission luxury hybrids available, with a new HS 250h luxury sedan coming this summer. Through its innovative technology and outstanding customer service, Lexus is dedicated to exceeding its customers? expectations.

#### **Contact**

Erin Portman 512-448-0502/512-736-1640 erin.portman@teamone-usa.com