

Toyota Statement Regarding Consumer Reports' 2010 Annual Car Reliability Survey

October 26, 2010

We are pleased by the number of Toyota, Lexus, and Scion vehicles identified as Recommended and Most Reliable in *Consumer Reports'* 2010 Annual Car Reliability Survey.

We're also encouraged that *Consumer Reports* is reinstating recommendations on eight Toyota models and appreciate this recognition of the progress Toyota and its dealers have made in addressing recent recalls.