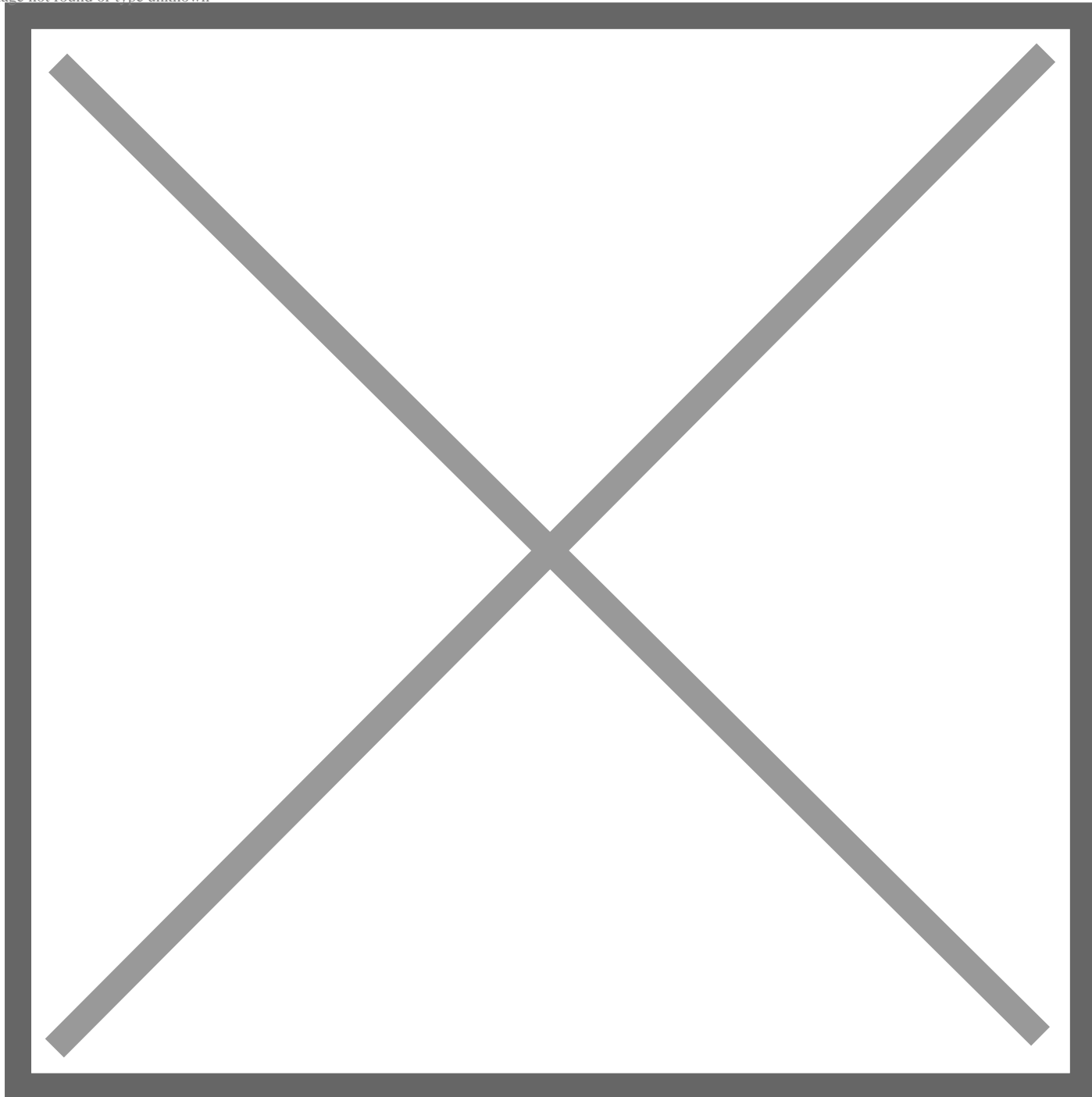


What's New: 2020 Lexus LX 570

October 15, 2019

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New Optional Features:

- Introducing [3-Row Sport Package](#)

- Exterior: Exclusive sport grille and front fascia, revised lower rear valence, body color side mirrors with chrome accents.
- Interior: Semi-aniline, leather-trimmed seats in Black, Cabernet, or exclusive Moonlight White, black headliner.
- Cool Box offered as standalone option

PLANO, TX (October 15, 2019) – Whether on rocky country roads or rugged city streets, the Lexus LX 570 conquers any type of terrain in comfort. For 2020, the flagship SUV continues to feature a stylish exterior that leaves an enduring image of beauty and strength. That design continues inside the LX where Lexus master craftsmen utilize the finest materials to create a lavish interior that is assembled with meticulous attention to detail.

Powering the LX 570 is a 5.7-liter V8 engine with 383 horsepower and 90-percent of its 403 lb.-ft. of torque available at 3,600 rpm. Equipped with an 8-speed automatic transmission, the LX 570 is capable of towing up to 7,000-lbs.

High Performance from the Start

The LX's sturdy body-on-frame structure is combined with a multi-terrain system to enhance the driver's control over challenging, varied landscapes. The system adapts to five different types of terrain — Rock, Rock and Dirt, Mogul, Loose Rock and Mud and Sand.

Low-range gearing provides slow-speed crawling capability for handling steep off-road hills and uneven terrain. Driver's also get additional support from the LX's innovative Crawl Control system that is fortified with Turn Assist, Hill-start Assist Control and Variable Gear Ratio Steering.

The LX rolls on standard 20-inch split 10-spoke wheels, with 21-inch 10-spoke wheels offered as an option. The two-row LX is spacious enough to transport a family of five to their favorite restaurant for dinner, while the three-row LX can haul a youth team of eight to their next game.



Ideal Safety Features

The standard Lexus Safety System+ includes Pre-Collision System (PCS) with Pedestrian Detection, Lane Departure Alert (LDA), Intelligent High-Beam headlamps and All-Speed Dynamic Radar Cruise Control.

All-Speed Dynamic Radar Cruise Control can maintain a preset distance from a vehicle traveling ahead. Using a combination of millimeter-wave radar and a front-facing camera, PCS can detect vehicles, and, in some circumstances, a pedestrian. PCS can warn the driver of a possible collision and can initiate automatic braking

with Brake Assist if necessary.

LDA uses a camera to monitor visible lane markings. If it senses the vehicle is drifting from the lane, it will convey audio-visual alerts and vibrate the steering wheel to get the driver's attention.

All-Around Visibility

Drivers are armed with the standard Blind Spot Monitor (BSM) with Rear Cross Traffic Alert (RCTA). To help keep the driver's eyes on the road, the LX 570 puts more information directly in line of sight with an available Color Head-up Display (HUD) on the windshield. This system shows the vehicle speed, Dynamic Radar Cruise Control information icons and Intuitive Park Assist.

The standard panoramic view camera is helpful when maneuvering a trailer, viewing the surrounding terrain when off-roading, and helping view the area around the vehicle when parking. The camera projects the image to the 12.3-inch navigation screen, which can show several views to help aid the driver.



Pure Luxury

When entering the cabin of the LX, you are greeted with quality and style. The standard leather-trimmed interior features the Lexus Memory System for the driver's seat, outside mirrors and steering wheel. Included for comfort is a 14-way power adjustable driver's seat and a 12-way adjustable front passenger seat.

Semi-aniline perforated leather upholstery for all rows is available. Wood trim selections include Open-Pore Walnut, Linear Dark Mocha Wood, Linear Espresso Wood and Dark Brown Walnut. A three-spoke wood-

rimmed steering wheel is another quality touch.

The LX 570 Luxury package includes heated/ventilated front and second-row seats. The Climate Concierge feature automatically monitors the temperature of the four separate climate zones and adjusts not only the fans, but also the temperature of the seats and steering wheel.

Connectivity at Your Finger Tips

Whether getting away from it all or staying connected, the LX 570 is the ultimate vehicle. A 12.3-inch navigation display with Remote Touch Interface (RTI) heads a list of multimedia and connectivity features that keep the LX on the cutting edge of user tech. The dashboard screen can be split into three sections to show different functions, such as navigation, audio and climate control information.

The LX 570 pleases rear passengers, too. There's an available Rear Seat Entertainment System with dual 11.6-inch screens, second-row USB ports and auxiliary controls for the air conditioning and audio. Whatever musical taste suits the passengers, the LX 570 delivers powerful sound through the standard nine-speaker Lexus Premium Sound System. The available 19-speaker, 450-watt Mark Levinson® Reference Surround Sound audio system turns the LX 570 into the perfect symphony of sound that will keep every passenger on the same musical vibe.