

Toyota Motor North America Reports November 2019 Sales

December 03, 2019

Image not found or type unknown



PLANO, Texas (December 3, 2019) – Toyota Motor North America (TMNA) today reported November 2019 sales of 207,857 vehicles, an increase of 9.2 percent on a volume basis and up 5.0 percent on a daily selling rate (DSR) basis versus November 2018.

Toyota division posted its best-ever November with 177,764 vehicles sold; an increase of 8.4 percent on a volume basis and 4.2 percent on a DSR basis.

Lexus division posted its best-ever November with 30,093 vehicles sold; an increase of 13.8 percent on a volume basis and 9.4 percent on a DSR basis.

November 2019 Highlights

Toyota Division:

- RAV4 sales increased 26.4 percent, marking a best-ever November; led by RAV4 Hybrid with 10,057 units sold
- 4Runner sales up 7.8 percent; a best-ever November
- Tacoma sales increased 5.3 percent; a best-ever November
- C-HR sales up 5.8 percent; a best-ever November
- Corolla sales increased 17.3 percent
- Prius sales increased 11.9 percent
- Camry sales up 4.3 percent
- Land Cruiser sales increased 2.8 percent
- Total Toyota division car sales increased 8.6 percent
- Total Toyota division SUV sales increased 14.1 percent
- Total Toyota division light truck sales increased 8.3 percent; marking a best-ever November
- Total Toyota division hybrid sales increased 68.4 percent

Lexus Division:

- NX sales up 14.2 percent, marking a best-ever November; led by NX Hybrid with 1,051 units sold
- RX sales increased 12.5 percent, marking a best-ever November; boosted by RX Hybrid sales of 1,641
- GX sales increased 34.6 percent
- RC sales increased 111.3 percent
- ES sales up 7.7 percent
- Total Lexus division luxury SUV (LUV) sales up 24.0 percent; marking a best-ever November
- Total Lexus division hybrid sales increased 51.4 percent; a best-ever November

Note: Unless otherwise stated, all figures reflect unadjusted raw sales volume

###





