

UNIQUE LEXUS LC 500 CONVERTIBLE RAISES 2 MILLION FOR CHARITY AT BARRETT-JACKSON

January 22, 2020



PLANO, Texas (January 22, 2020) – Car collectors the world over gathered in Scottsdale, Arizona, this past week for the Barrett-Jackson auction and the chance to bid on vintage and custom vehicles. On Friday, January 17th one very special Lexus vehicle crossed the stage, a one-of-one 2021 LC 500 Convertible with unique features like no other*. In its quick 3-minute sprint across the auction block, this one-of-one LC Convertible helped raise 2 million dollars for charity to be split between the Boys & Girls Clubs of America and the Bob Woodruff Foundation.

As the first LC 500 Convertible to come off the line, the winning bidder is taking home a stunning collector's vehicle. The real winners, though, are the youth and veterans of America.

“We’re so excited this unique LC 500 Convertible generated 2 million dollars that will be split between the Boys & Girls Clubs of America and the Bob Woodruff Foundation,” said David Christ, Group Vice President and General Manager of Lexus. “We’re grateful for having such a great partner in Barrett-Jackson, and I’m proud of our Lexus team and what we were able to accomplish together, but none of it would be possible

without such an impressive winning bid!”

The money raised for Boys & Girls Clubs of America will help them continue to provide afterschool activities and a safe environment for children and young adults across the country.

“The generous \$1 million donation from Lexus and its auction partners will help us provide a world-class Club experience to more than 4.7 million youth who walk into a Boys & Girls Club,” said Jim Clark, president and CEO of Boys & Girls Clubs of America. “In ensuring that all kids and teens have access to programs that will set them up for a great future, it’s critical to have partners to help fuel our mission forward. We thank Lexus for their commitment to the success of America’s youth.”

Bob Woodruff Foundation creates programs for veterans, service members and their families. It was founded in 2006 after reporter Bob Woodruff was injured covering the war in Iraq, and he has since led an enduring call to action for people to stand up for heroes and meet the emerging and long-term needs of today’s veterans.

“Our brave service members and their families have earned access to best-in-class programs and resources when they return home – that’s where the Bob Woodruff Foundation comes in,” said Anne Marie Dougherty, CEO of the Bob Woodruff Foundation. “With the support of Lexus, we’re proud to continue investing in the future of our nation’s veterans and military families. I’m so grateful for the remarkable generosity of the auction winner and our partners at Lexus.”

The all-new [2021 LC Convertible](#) will not arrive at dealerships until this summer, but the unique vehicle that crossed the auction block last week garnered attention thanks to its collector-enticing features such as final VIN numbers 100001, unique accents found on no other LC 500 Convertible, and an impressive package of items that includes signed memorabilia from Lexus, a driving experience with Hall of Fame racer Scott Pruett, custom Zero Halliburton luggage and more.

For more information, visit Barrett-Jackson.com.

*The LC 500 Convertible prototype on display at Barrett-Jackson is representative of the actual production vehicle that will be delivered in the summer of 2020.