

LEXUS CRAFTS THE “BEST EVER” GS IN BLACK LINE SPECIAL EDITION MODEL

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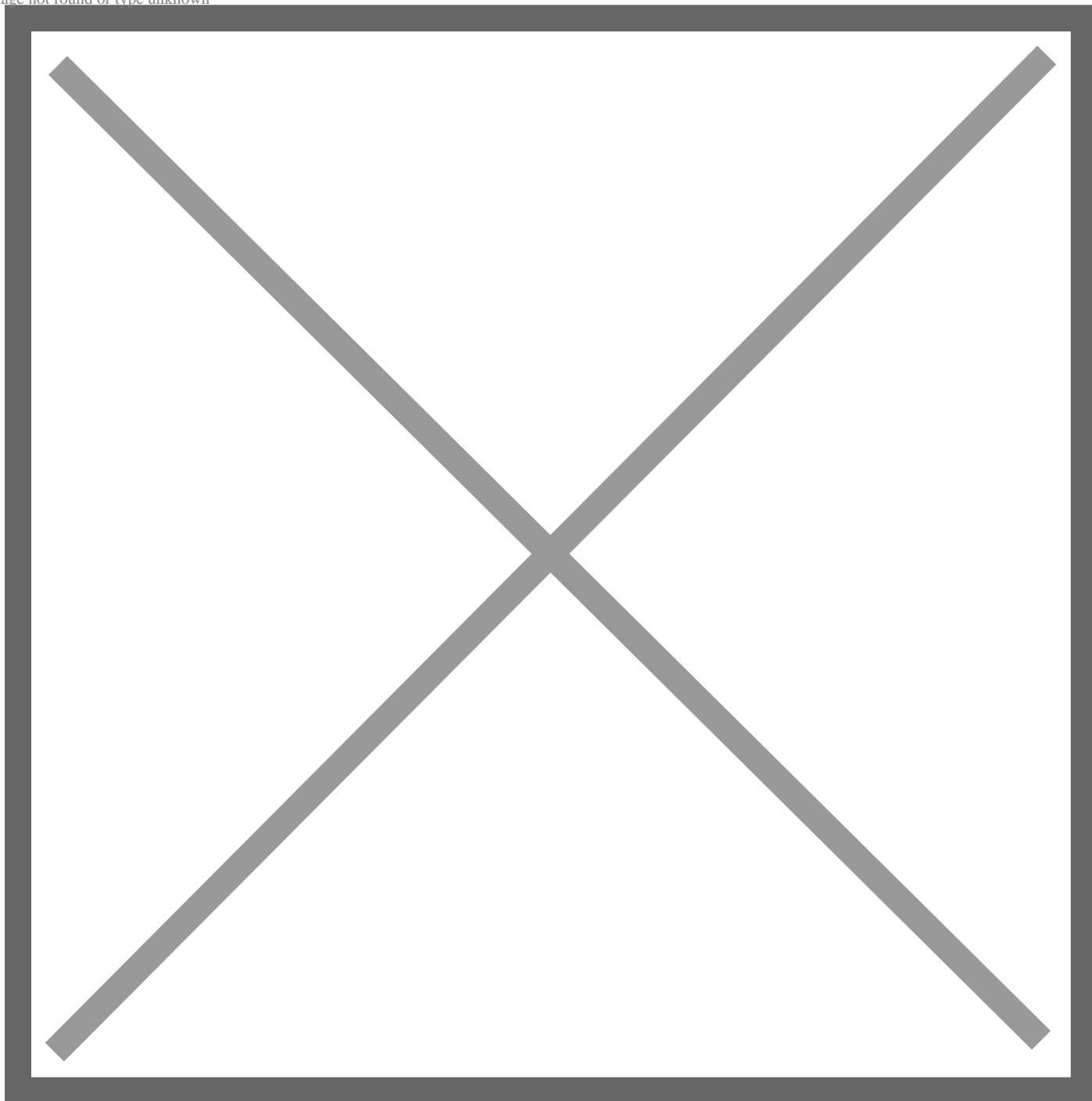


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PLANO, Texas (April 23, 2020) – With signature Gloss Black F SPORT wheels and orange brake calipers available on RWD models, the 2020 Lexus GS 350 F SPORT Black Line Special Edition rolls into the lineup for summer. Available in both AWD and RWD, the 2020 Lexus GS Black Line combines the signature power and responsiveness with a daring look to catch the attention of other drivers.

For added pleasure while driving, the 2020 GS Black Line builds on the 350 F SPORT model combining track-tuned chassis enhancements with exclusive interior and exterior features. From the Gloss Black F SPORT wheels to the Gloss Black grille inserts in the front and a specialized black spoiler in the rear the GS Black Line is sure to attract the right kind of attention. Contrasting against the Ultra White or Caviar exterior colors, guests will find the black outer mirror caps top off the smooth appeal of the muscular 3.5-liter V6 sedan.

The GS Black Line sets the mood as soon as guests open the door with red accents on the door panels, steering wheel and center console. Contrasted with Black Leather on the contoured seat surfaces with Rioja Red accent, the feel of the Black Line family creates a sense of luxury and exhilaration. Guests can also enjoy the special edition carbon fiber ornamentation to bring a more attention to the red stitching on the dash, seats and center console. Additionally, the Alcantara trim on the instrument panel, console and armrest finish out the balance of traditional and sportiness for a truly Lexus attention to detail.

A first for the Black Line series, Zero Halliburton has designed a two-piece luggage set exclusively for Lexus. The Edge Lightweight Collection for Lexus builds on the excellence Zero Halliburton is known for with several distinctive customized features, including a cushion-cut, chrome logo badge laser-etched with *Zero Halliburton for Lexus*, sumptuous interior lining embroidered with the Intersect by Lexus Spindle Grille Art and interior compression panels with a Lexus embossed leather logo badge. The custom Lexus Black Line Zero Halliburton luggage set includes an Edge Lightweight 22" Continental Carry-on and a 26" Medium Travel Case, both in black.

Starting this summer, Lexus will produce a limited run of 210 GS 350 F SPORT Black Line Special Edition vehicles in rear-wheel drive and all-wheel drive models. Pricing will be posted closer to the on-sale date.