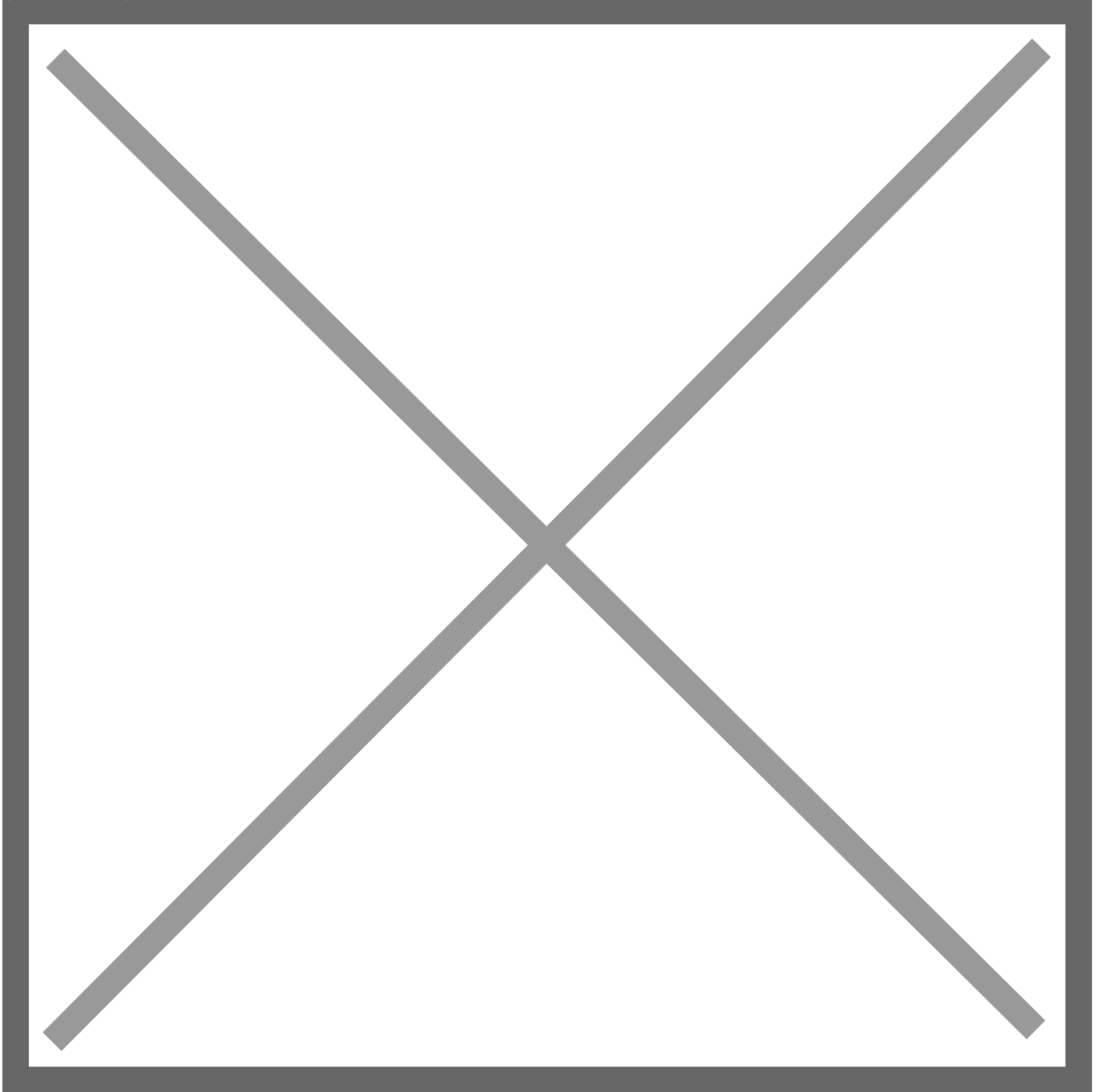


2021 Lexus LX 570

August 12, 2020

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PLANO, TX (August 12, 2020) – Whether on rocky country roads or bustling city streets, the Lexus LX 570 conquers varied terrain in comfort. For 2021, the flagship LUV offers an available updated Sport Package, as well as the latest chapter in Lexus’ compelling limited-edition narrative, the LX Inspiration Series.

LX features a stylish exterior that reflects an enduring image of beauty and strength. The motif continues inside where Lexus takumi crafters utilize the finest materials in their creation of a passenger cabin assembled with the most astute attention to detail.

The LX 570 is powered by a 5.7-liter V8 rated to produce 383-horsepower and 403 lb.-ft. of torque. An 8-speed automatic transmission routes power to LX's full-time four-wheel-drive system, which includes a Torsen® limited-slip center differential (with electronic-locking center differential). The LX is rated to tow up to 7,000 lbs.

All LX 570s come equipped with superior safety features like Lexus Safety System +, as well as, Blind Spot Monitor with Rear Cross-Traffic Alert, Panoramic View Monitor and Multi-Terrain Monitor, and Intuitive Parking Assist.

What's New for 2021

For 2021, the LX brings more excitement with the addition of Amazon Alexa compatibility. Nori Green Pearl is a new addition to the exterior color palette, while Glazed Caramel is a new interior option.

Additionally, the ever-popular Sport Package, available only on the 3-row model, has been updated for 2021. This visually striking package includes the features listed below.

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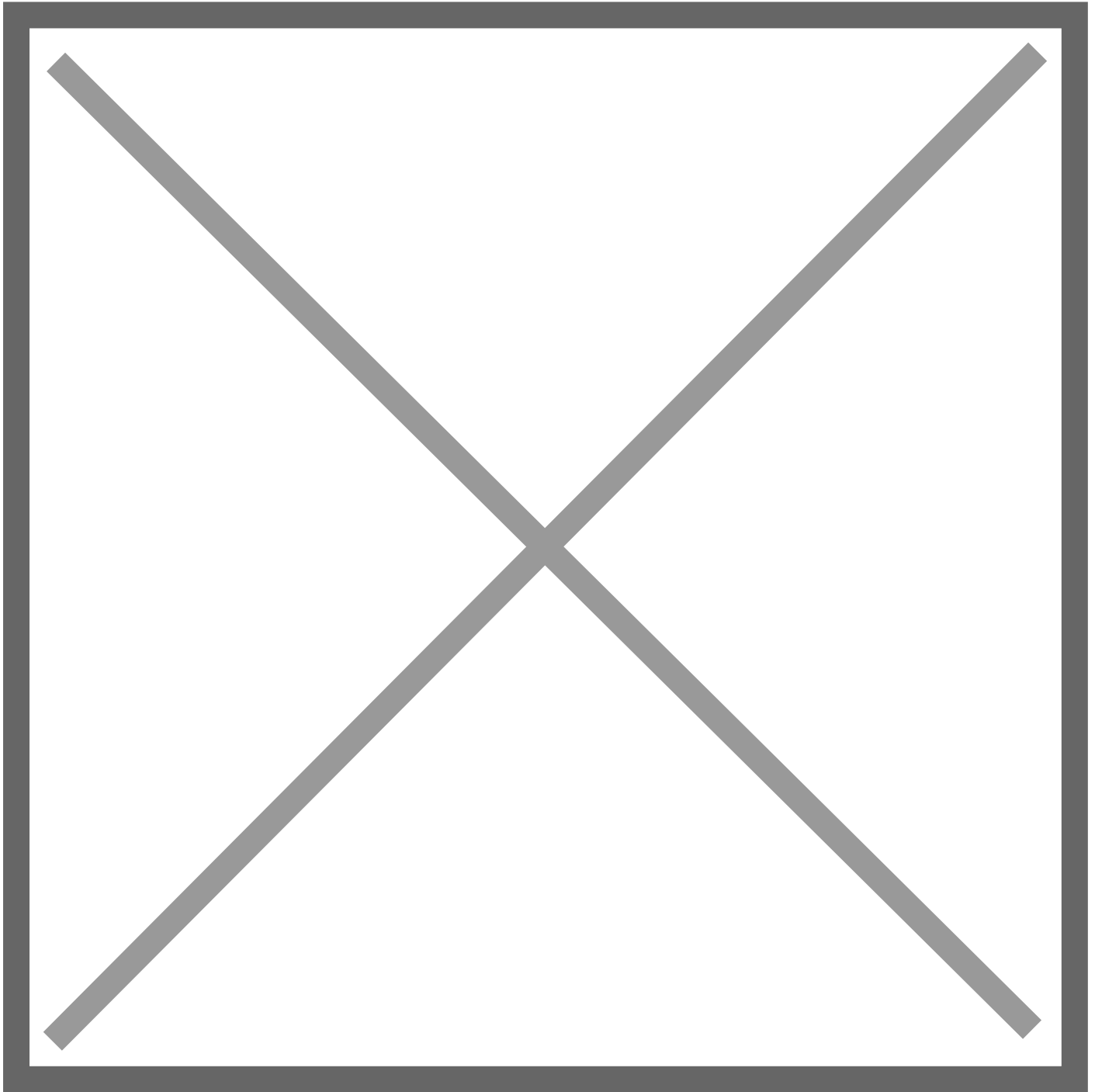
2021 LX Inspiration Series

The LX is more than just a luxury utility vehicle – it's an inspiration for those who desire a higher-level driving experience and unique exclusivity. Available in Black Onyx or White Pearl* exterior, the LX Inspiration Series commands attention with its black chrome grille, smoked headlights, and black 21-inch wheels. *Extra cost color

Once inside, guests can appreciate the LX Inspiration Series-exclusive Black semi-aniline leather trim with Rioja Red accents. An all-black headliner culminates the space's refined look.

Only 500 units will be produced of this exclusive series that is offered on LX 3-row only.

LX Inspiration Series features include:



High Performance From the Start

The LX's sturdy body-on-frame structure is combined with a multi-terrain system to enhance the driver's control over challenging, varied landscapes. The system adapts to five different types of terrain — Rock, Rock and Dirt,

Mogul, Loose Rock and Mud and Sand.

Low-range gearing provides slow-speed crawling capability for handling steep off-road hills and uneven terrain. Driver's also get additional support from the LX's innovative Crawl Control system that is fortified with Turn Assist, Hill-start Assist Control and Variable Gear Ratio Steering.

The LX rolls on standard 20-inch split 10-spoke wheels, with 21-inch 10-spoke wheels offered as an option. The two-row LX is spacious enough to transport a family of five to their favorite restaurant for dinner, while the three-row LX can haul a youth team of seven to their next game.

Purely Luxurious Cabin

When entering the cabin of the LX, guests are greeted with the utmost quality and style. The standard leather-trimmed interior features the Lexus Memory System for the driver's seat, outside mirrors, and steering wheel. Included for comfort is a 14-way power adjustable driver's seat and a 12-way adjustable front passenger seat.

Semi-aniline perforated leather-trimmed upholstery for all rows' seat surfaces is available. Wood trim selections include Open-Pore Walnut, Linear Dark Mocha Wood, Linear Espresso Wood, and Dark Brown Walnut. A three-spoke wood-trimmed steering wheel is another takumi touch.

The LX 570 Luxury Package includes heated and ventilated front and second-row seats. The Climate Concierge feature automatically monitors the temperature of the four separate climate zones and adjusts not only the fans, but also the temperature of the seats and steering wheel.

Connectivity at Your Finger Tips

Whether getting away from it all or staying connected, the LX 570 is the ultimate vehicle. A 12.3-inch navigation display with Remote Touch Interface (RTI) heads a list of multimedia and connectivity features that keep the LX on the cutting edge of user tech. The dashboard screen can be split into three sections to show different functions, such as navigation, audio and climate control information.

The LX 570 pleases rear passengers, too. There's an available Rear Seat Entertainment System with dual 11.6-inch screens, second-row HDMI input, and wireless headphones. Whatever musical taste suits the passengers, the LX 570 delivers powerful sound through the standard nine-speaker Lexus Premium Sound System. The available 19-speaker, 450-watt Mark Levinson® Reference Surround Sound audio system turns the LX 570 into the perfect symphony of sound that will keep every passenger on the same musical vibe.