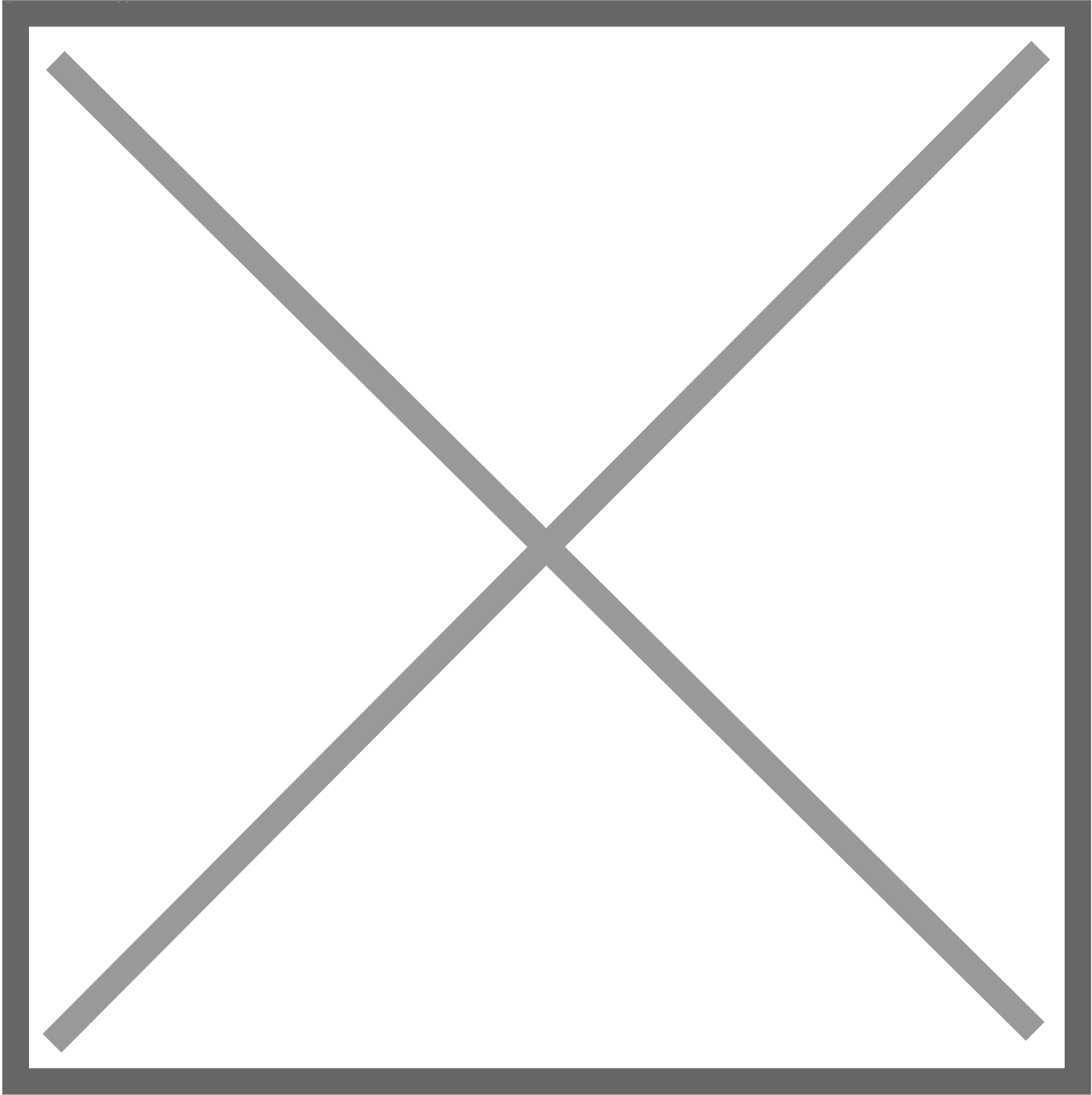


# THE 2021 UX BLACK LINE SPECIAL EDITION BRINGS A-GAME

September 29, 2020

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**PLANO, Texas (September 29, 2020)** – In 2021, the UX 250h gets the Black Line treatment with unique touches of style and refinement both inside and out. Based on the hybrid model, the UX Black Line Special Edition is an optimal pairing of hybrid performance and design to set guests apart as they drive around town.

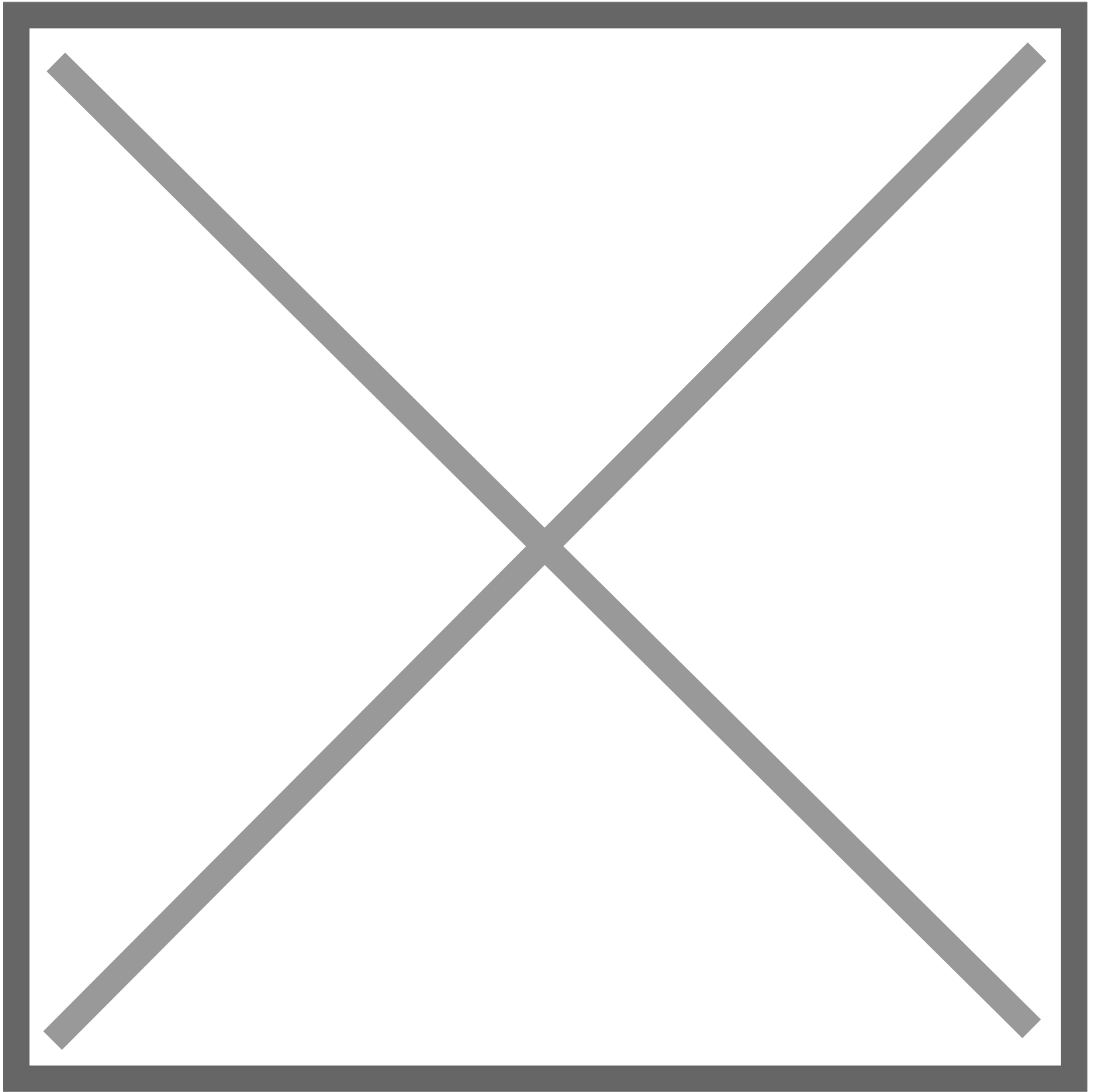
For 2021, Lexus is pulling out all the stops for the Black Line Special Edition series. From color keyed over fenders on some to unique interior stitching, each of the five 2021 Black Line special edition models will feature a unique combination of exclusive styling and value for guests looking for something unique to their taste. Based on feedback from dealers and guests, the Lexus Black Line series offers some of the most requested updates and add-ons in a complete package.



The 2021 UX 250h Black Line Special Edition model can be found in one of three exterior colors, Eminent White Pearl, Caviar, and the all-new Grecian Water, all paired with color-keyed overfenders to extend color all the way down to the wheel well. Additional features include 18" wheels with a black finish and black lug nuts, black grille surround, blackened headlamps, black side mirrors, and black roof rails.

Inside, the UX Black Line carries through with the attention to detail Lexus is known for providing Guests can select from Black or Birch NuLuxe<sup>®</sup>-trimmed seats with blue accents and seatbelts. The color contrast continues with exclusive, color contrast floor and cargo mats, and a touch of style carried through to the color

contrast black & blue key gloves. Guests will enjoy these updates and the advanced technology of the Premium grade UX 250h with power rear door with kick sensor, heated steering wheel, auto-dimming inside mirror, windshield de-icer, wireless charger and Intuitive Parking Assist.



For the 2021 Lexus Black Line Special Edition series, Zero Halliburton® has customized a two-piece set of travel cases exclusively for Lexus. The Edge Lightweight Collection for Lexus builds on the excellence Zero Halliburton is known for with several distinctive features, including a chrome logo badge laser etched with Zero Halliburton for Lexus, sumptuous interior lining featuring a Lexus grille motif and a Lexus embossed leather

logo badge. The custom Lexus Black Line Zero Halliburton luggage set includes an Edge Lightweight 22” International Carry-on and a 26” Continental travel case. Travel cases will be sent to guests at the address of their choice.

The new 2021 Lexus UX 250h Black Line Special Edition is expected to be available in Spring of 2021 with only 1,000 units. Pricing will be announced closer to launch timing.