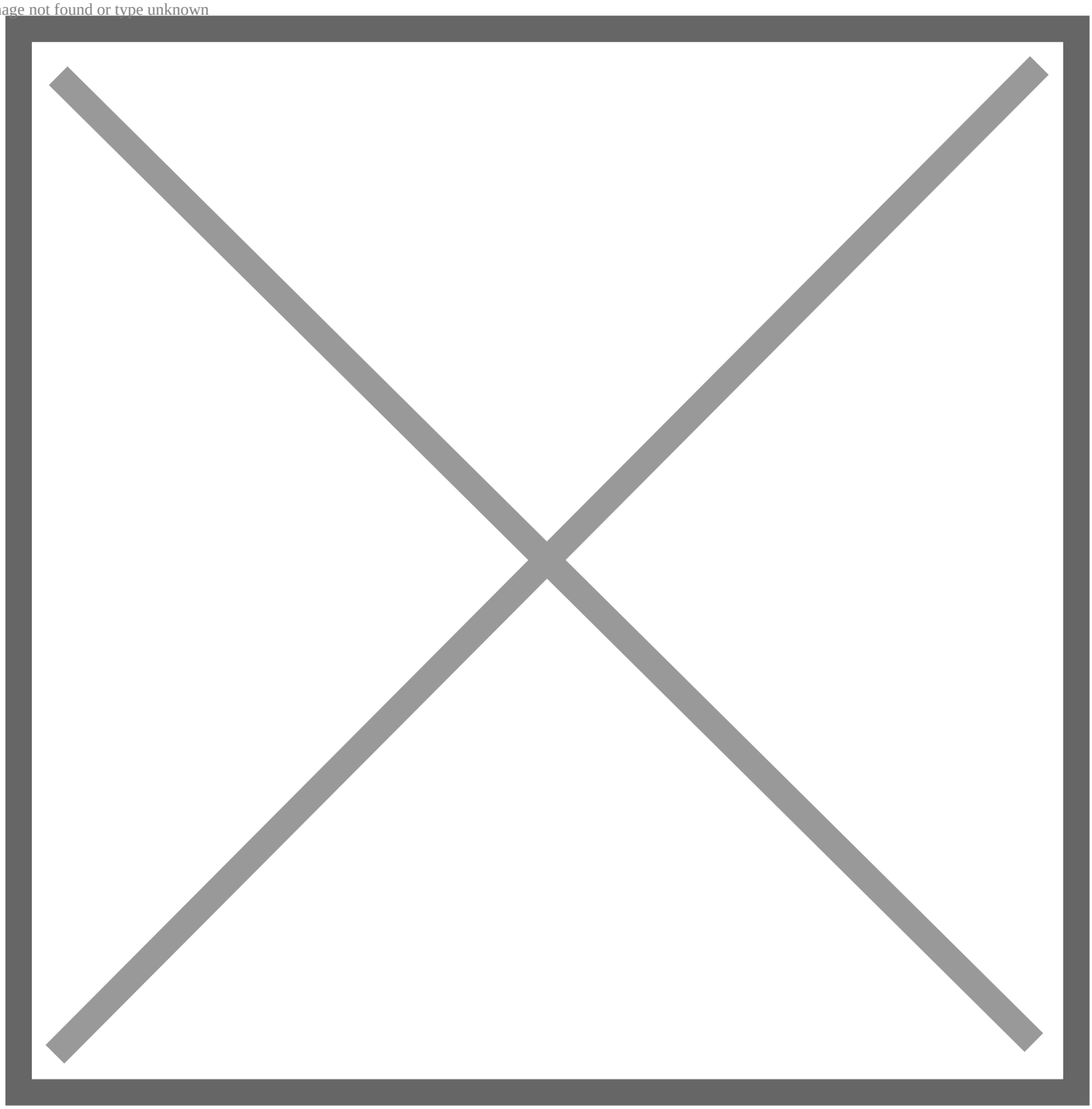
Lexus Presents: The Art of the Driveway

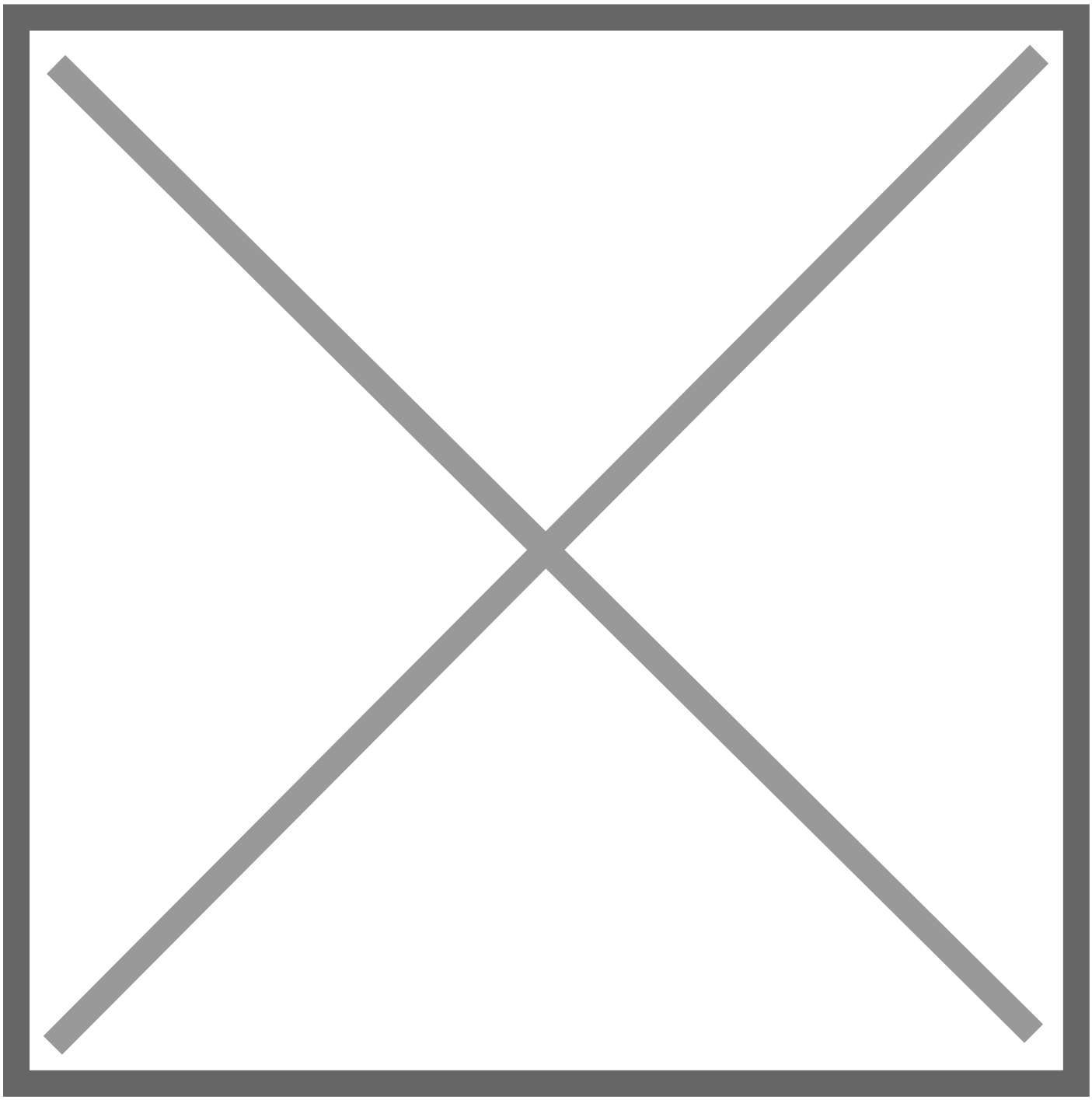
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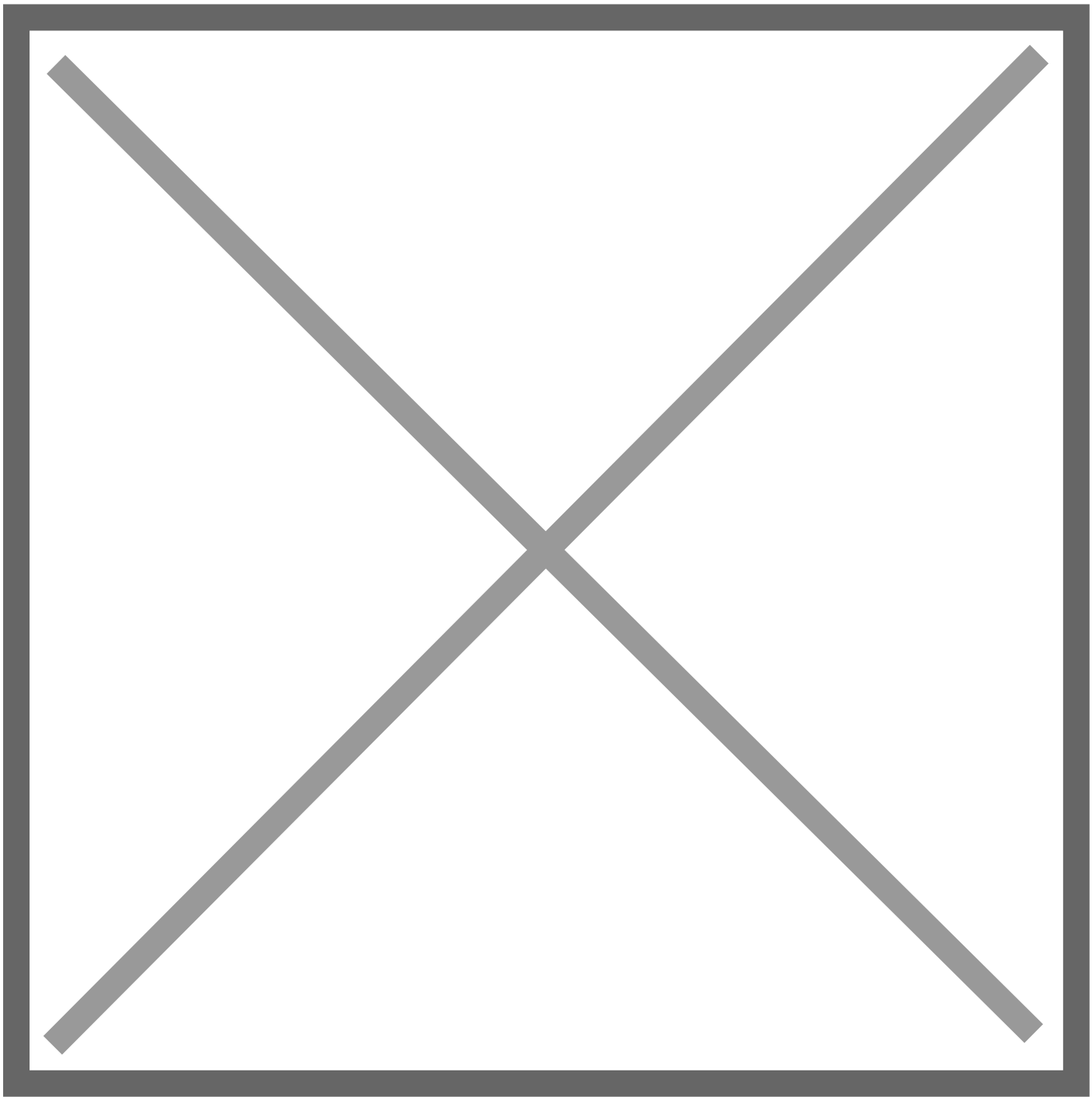
No place brought us together in 2020 quite like our driveways. Driveways became safe places to celebrate milestones and canvases for heartwarming chalk art messages.

Lexus has been celebrating driveway moments for over 20 years with our iconic “December to Remember” sales events. This holiday season, we’re bringing driveway cheer to communities across the country while raising money for Toys for Tots.



Lexus has commissioned emerging artists in five cities to create inspiring murals that reflect their communities. Mural production is underway at select dealerships:

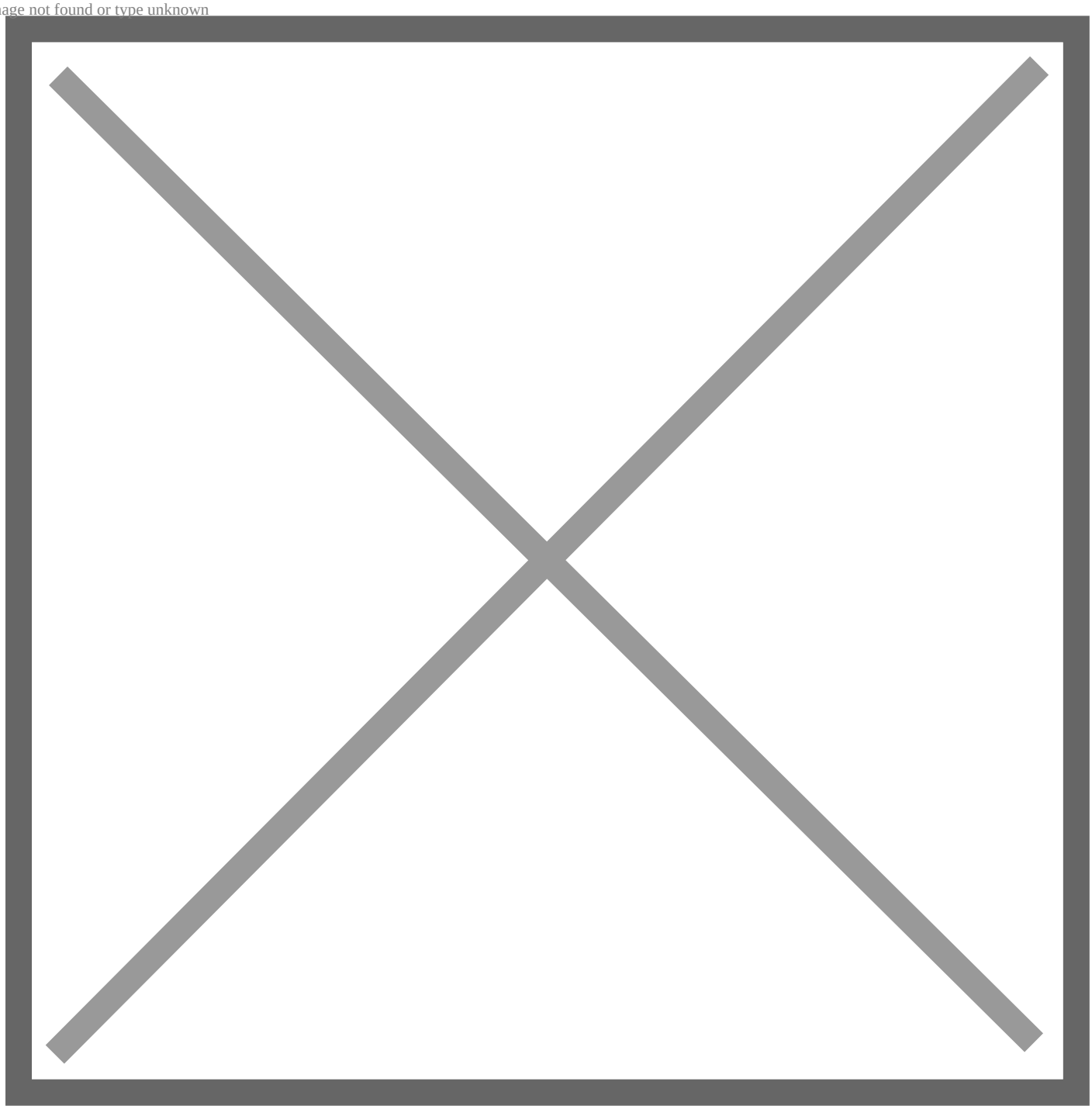
Chicago
Lexus of Orland Park – Pugs Atomz



Pugs Atomz's Chicago roots run deep. A multi-talented artist in video, fashion, design and music, his vibrant artwork showcases the diversity and heritage of his Chicago community.

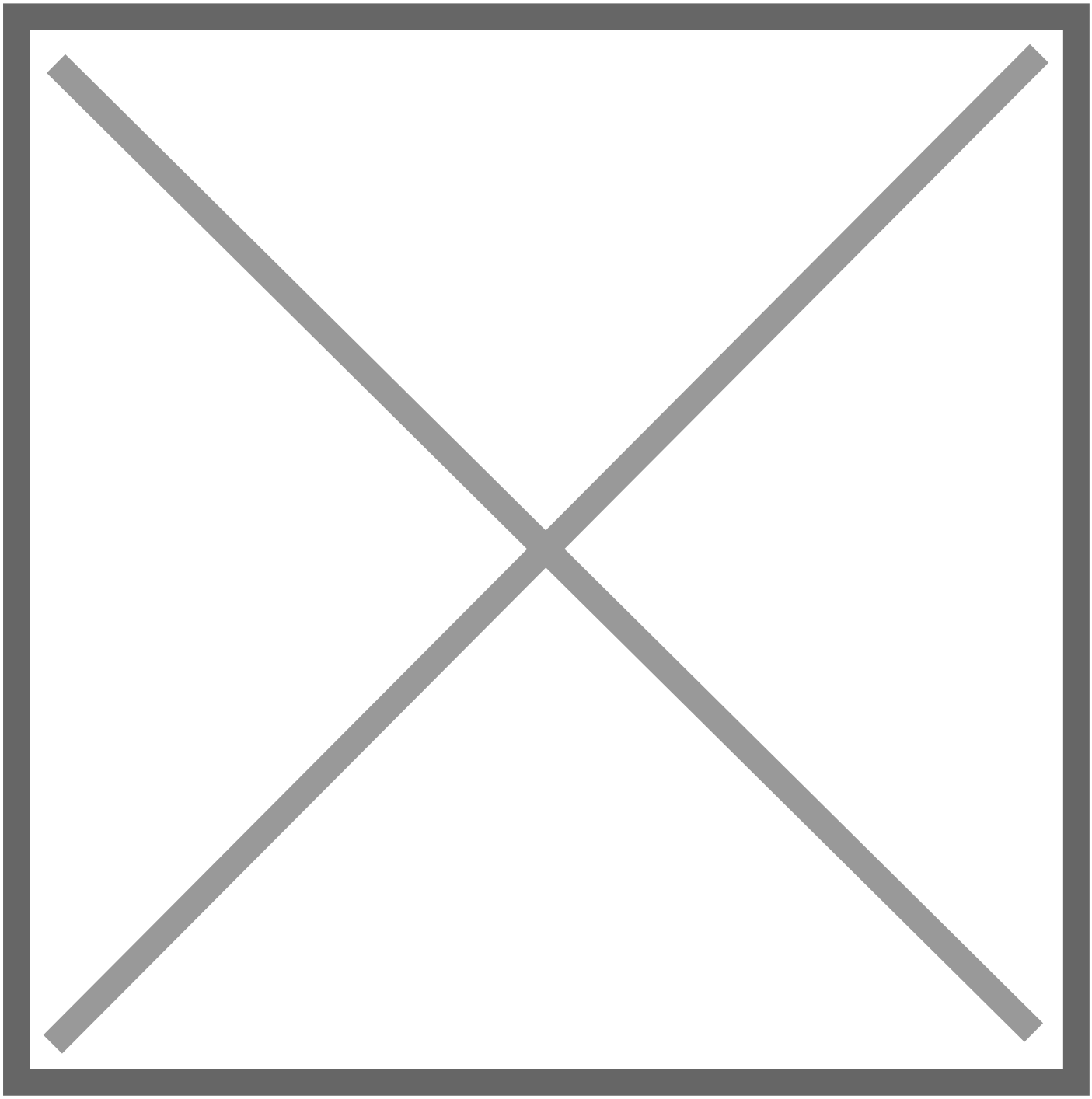
McGrath Lexus of Westmont – Langston Allston

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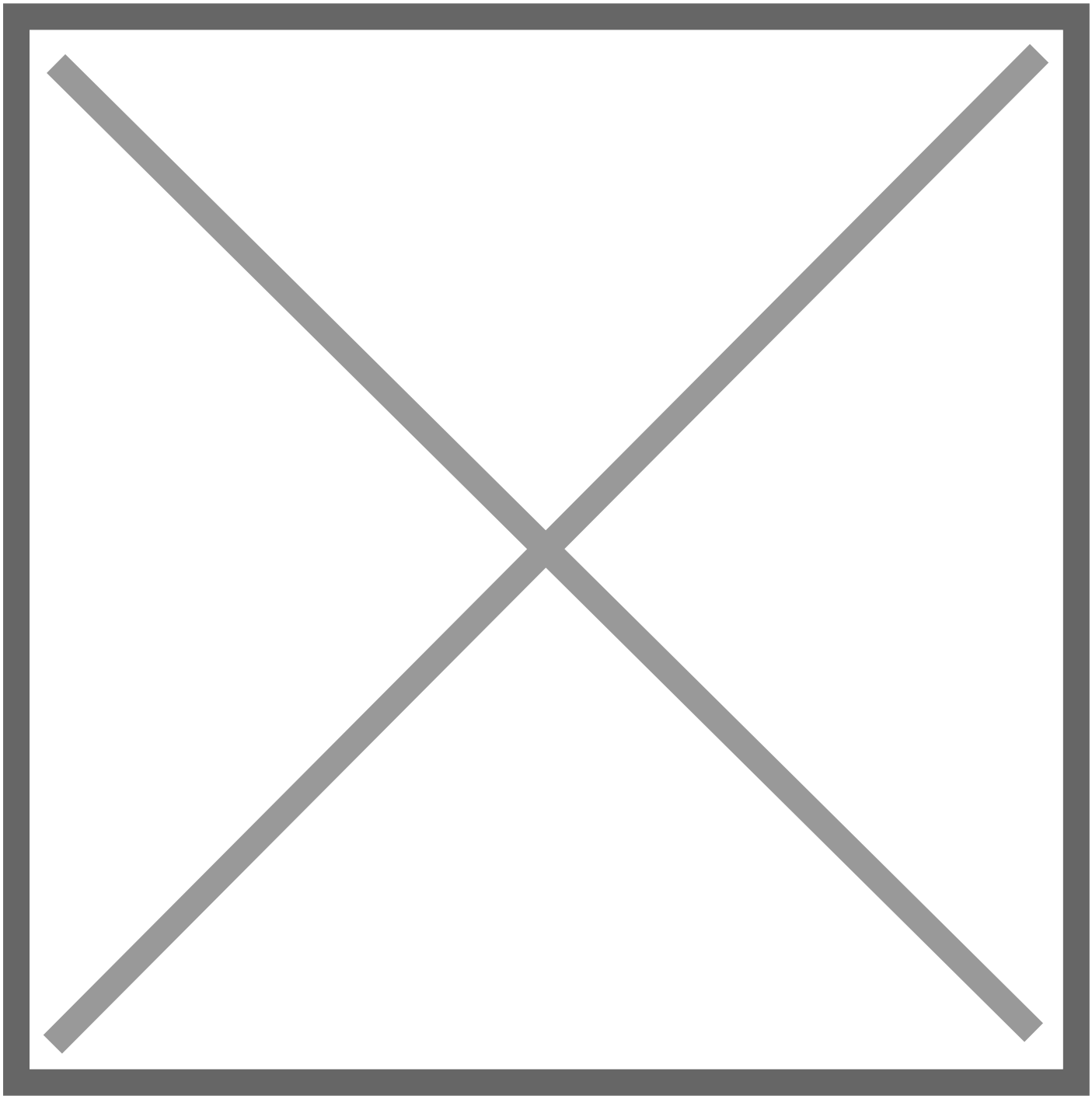
Champaign, Illinois native Langston Allston is a painter and muralist working in Chicago. His artwork is focused on spreading love, hope and optimism in his community.

Philadelphia
Thompson Lexus Willow Grove – Miriam Singer



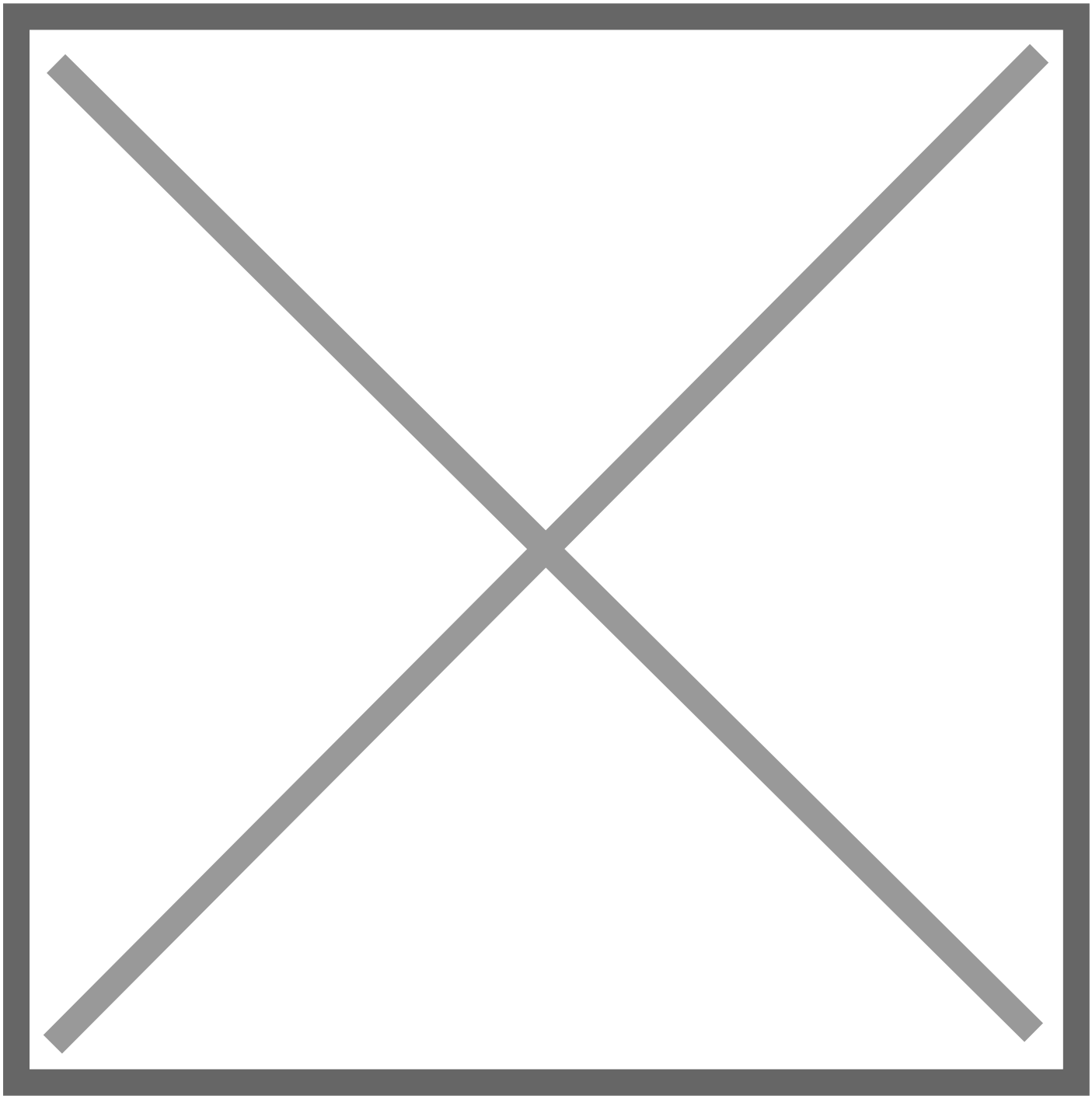
Philadelphia artist Miriam Singer’s work is inspired by the local cityscape, using a combination of printmaking and drawing media to create works on paper and designs for public art projects.

L.A.
Lexus of Bakersfield – Nina Palomba



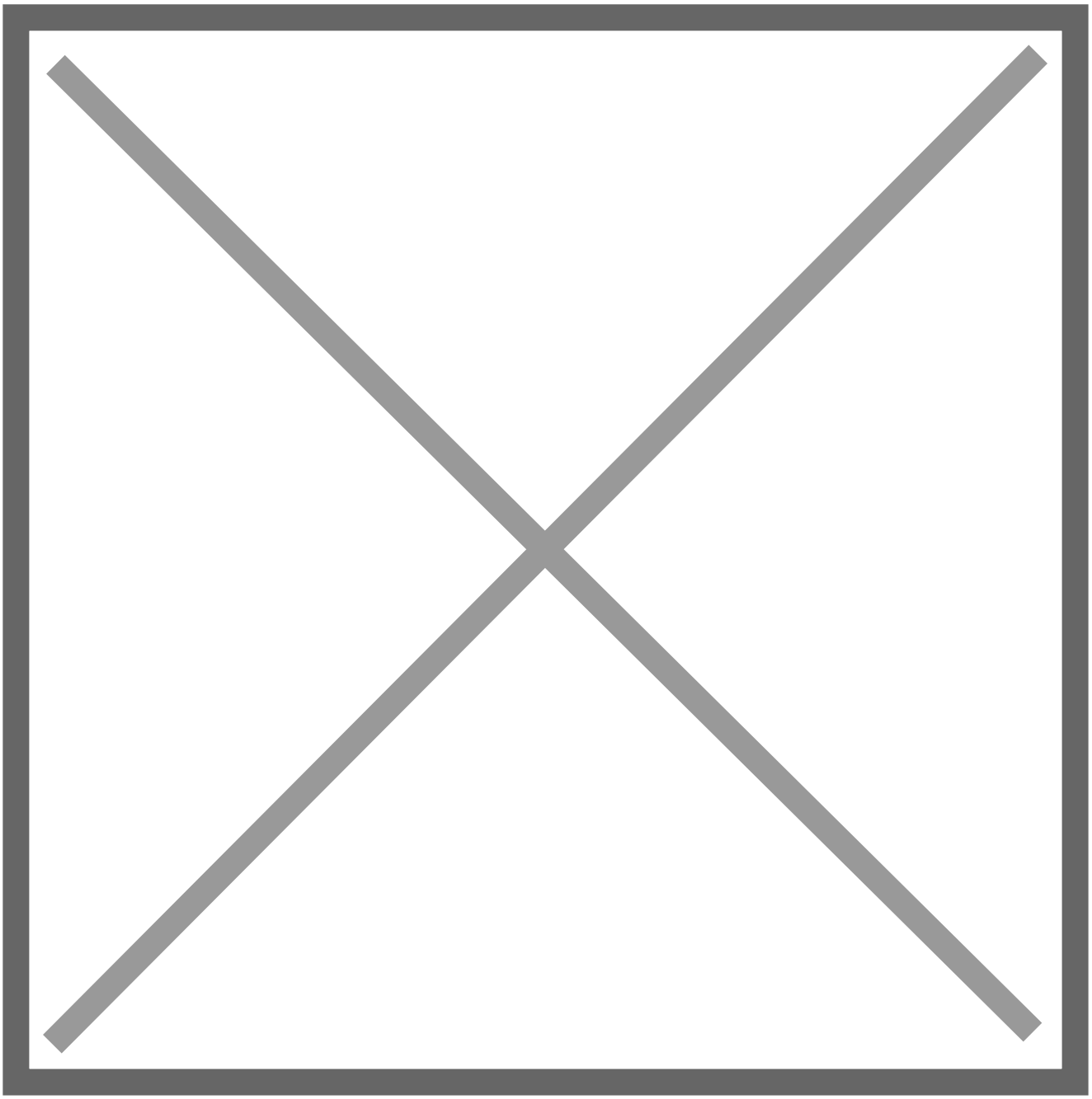
Nina Palomba’s whimsical art style blends street and pop art, inspired by her home state of California. Her artwork focuses on being inclusive, positive and family-focused and is an illustrative narrative of her life.

Miami
Lexus of Pembroke Pines – Cinthia Santos



A Cuban native, Miami-based Cinthia Santos is famous for her hand-lettered chalk menus. Cinthia is a self-taught lettering artist, skilled illustrator and self-proclaimed crazy plant lady.

Dallas
Park Place Lexus – Catie Lewis



Austin-based Catie Lewis is an independent artist and muralist originally from the Philippines. A self-taught painter, she's best known for her oil paintings, line drawings and large-scale murals for homes and businesses.

The final murals will be revealed on Lexus social channels the week of December 14.

Everyone has a chance to spread holiday cheer and help us raise money for Toys for Tots. For each positive social media post using #GiveAmazing from December 1, 2020 to January 4, 2021, Lexus will donate $200 per eligible social media post to Toys for Tots, up to a maximum total donation of $100,000.

Show us your chalk art, your inspiring images, and your favorite moments from the year using #GiveAmazing.

Program Terms & Conditions: www.lexus.com/documents/give-amazing/terms-of-use-2020-11-30.pdf

https://www.youtube.com/watch?v=OJ8IZ_pJu4E&feature=youtu.be

For over 30 years, Lexus has been celebrating driveway moments. But this year, driveways meant a lot more. Use the hashtag #GiveAmazing when you share how you celebrated from a distance on your driveways this year or your own driveway art starting this #GivingTuesday and we will donate to Toys for Tots until January 4.