

# Media Alert: Toyota Motor Corporation BEV Announcement

December 09, 2021

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You're invited to a live broadcast event hosted by Toyota Motor Corporation President Akio Toyoda on **Tuesday, December 14 at 1 a.m. EST** (3 p.m. JST). The announcement will focus on Toyota's future BEV strategy. We welcome you to tune in and watch the English livestream at:

<https://global.toyota/en/newsroom/corporate/36428993.html>

If you are not able to view the live event given the late hour here in North America, we will share a link to the replay following the event so you can view it at your convenience.