

Everything You Need to Know From the 2022 Lexus New Product Showcase

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Lexus is primed to elevate the human-centered driving experience.

With the luxury automaker's announcement of new product offerings for 2023, guests can look forward to a continuation of innovative designs fueled by cutting-edge technologies and advancements that set the brand apart.

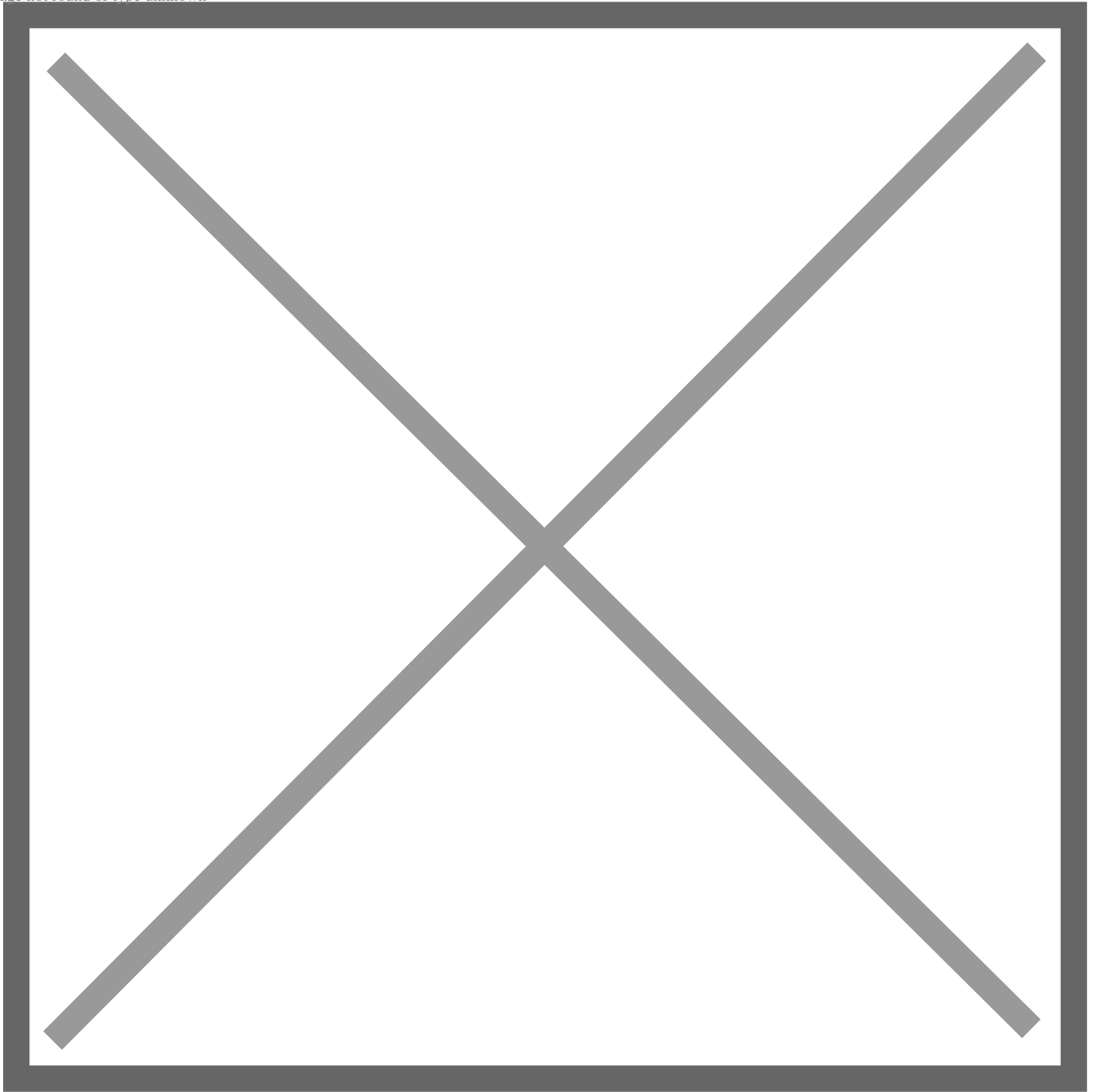
The Lexus New Product Showcase revealed a bevy of stylish vehicles that boast dynamic performance coupled with bespoke details and refined features. The signature Lexus aesthetic was front and center, with an emphasis on an eco-conscious future.

From the highly anticipated introduction of the all-new RX and first look at the all-new RZ and new UXh, the latest lineup unveiling gave audiences a taste of what makes Lexus a trusted and respected brand.

Take a look at the most recent product news announced by Lexus over the last several weeks.

Redefining the Luxury Crossover That Launched A Segment: The All-New 2023 Lexus RX

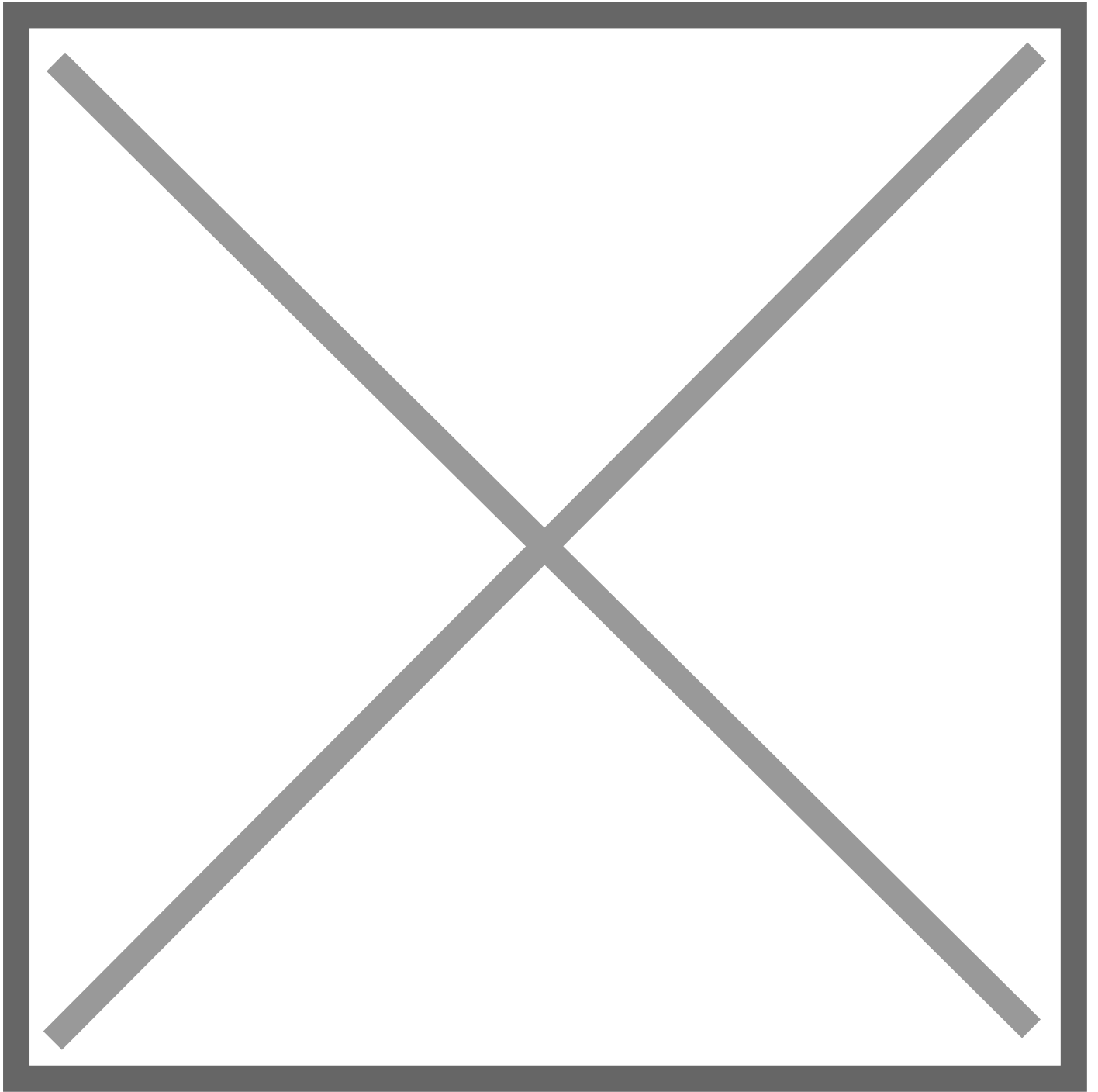
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Lexus pioneered the luxury crossover segment with the launch of the first RX more than 20 years ago and never looked back. Today, Lexus redefined what the RX means to guests with the global reveal of the all-new RX at the Lexus New Product Showcase. And as the first luxury brand to offer a hybrid in the segment, it's only fitting that RX returns with a variety of electrified powertrains. The 2023 Lexus RX, the fifth generation for the Lexus core model, is completely redesigned from the wheels to the roof rails, featuring a new global platform, two all-new grades, available Digital Key, Lexus Safety System+ 3.0 and Lexus Interface Multimedia System.

You can find more information on the 2023 Lexus RX, [here](#).

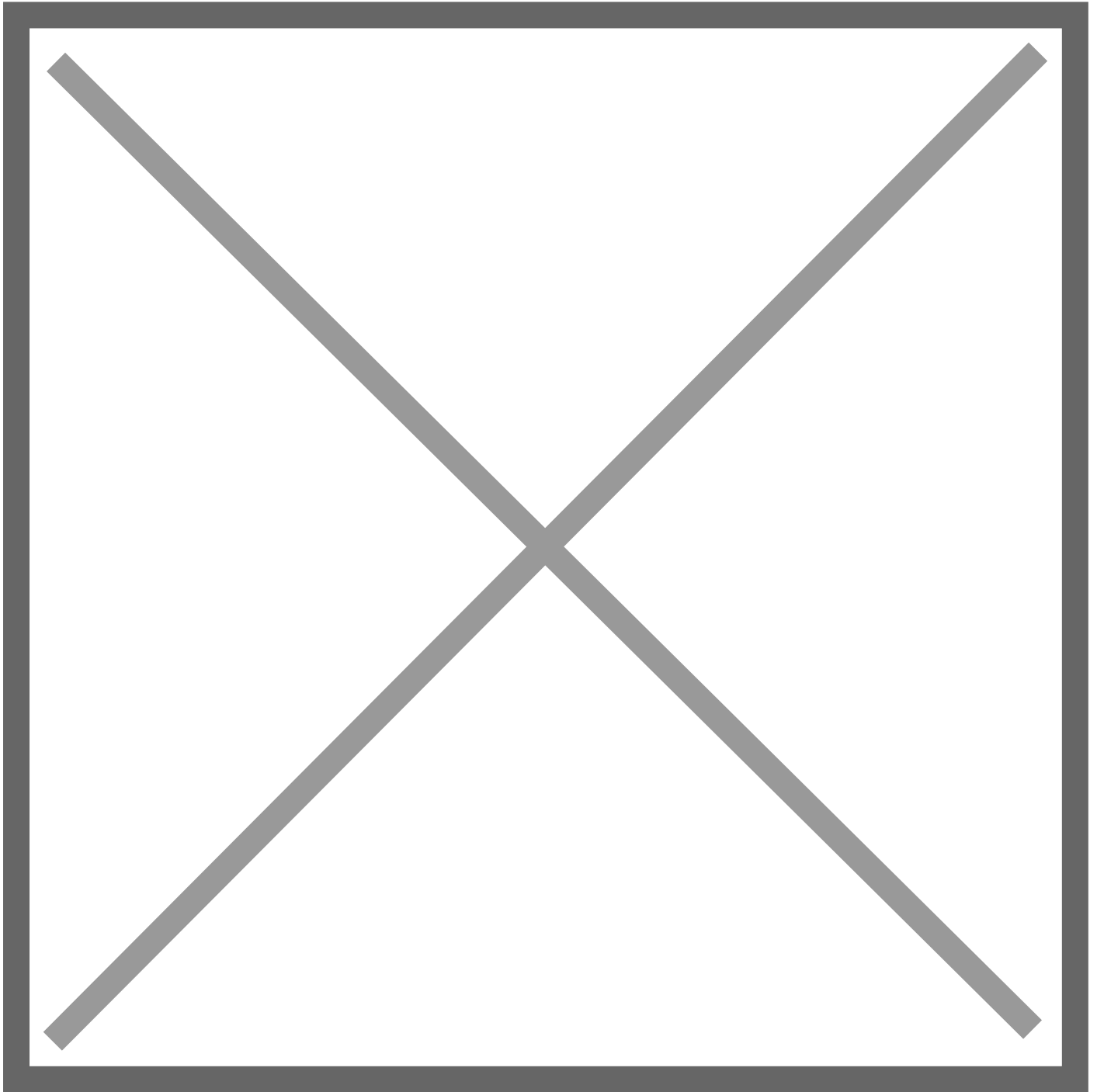
Meet the All-New Lexus RZ, The Luxury Brand's First Battery EV



As Lexus' first global BEV model, the all-new RZ marks Lexus' transition into a BEV-centered brand, and it embodies the unique Lexus vehicle design and driving experience made available through advanced, electrified technology. The utilization of a BEV-specific platform (e-TNGA), as well as a lightweight and highly rigid body, has enhanced the fundamental performance of the vehicle by achieving optimal weight distribution through ideal placement of the battery and motor.

You can find more information on the 2023 Lexus RZ, [here](#).

Refreshed 2023 Lexus UXh Adds Performance, Multimedia, Safety Enhancements



The new 2023 UX 250h brings urban dweller style and improved driving dynamics for the upcoming model year. Enhancements to the hybrid crossover deliver on what guests have been looking for with the addition of Lexus Interface, a larger touchscreen and Lexus Safety System+ 2.5.

You can find more information on the 2023 Lexus UXh, [here](#).