PEBBLE BEACH, Calif. (August 15, 2022) – Amidst the bustling energy – and powertrains – of Monterey Car Week, Lexus will showcase the brand’s evolution and a look at its future through the lens of its Next Chapter pillars of bold design, Lexus Driving Signature, electrification, and intuitive technology.

Lexus has been a familiar face on the peninsula both as a proud partner of Pebble Beach Resorts® for 20 years, and as a sponsor of the Pebble Beach Concours d ’Elegance® for 24 years. This year, the brand will highlight the Lexus Electrified Sport – most recently seen at the Goodwood Festival of Speed® – as it makes its first U.S. appearance on the Lexus display at the Pebble Beach Golf Links®. CALTY Design Research President Kevin Hunter will provide his expert insight into the creation of this all-electric, high-performance vision of the future during a Lexus Electrified cocktail reception on Thursday, August 18th from 4:00-7:00 pm PT.

The topics of electrification, performance and the Next Chapter of Lexus will be discussed further on Friday, August 19th at 1:10pm PT at The Quail, A Motorsports Gathering, via an informative chat between Vinay Shahani, VP of Lexus Marketing, and Townsend Bell, Lexus Brand Ambassador. During the course of their 10-minute conversation, they’ll touch upon the first-ever 2023 RX 500h F SPORT Performance, Lexus Racing, and Townsend’s years-long relationship with the brand, including the IS 500 he modified with Hiraku Co. for the
2021 SEMA Show.

And, for the third year in a row, Lexus will give back to the local community by supporting the annual Pebble Beach Concours d’Elegance® Charity through a drawing to benefit the Boys and Girls Clubs of Monterey County on Sunday, August 21st. More information can be found by visiting: 2022 Charity Drawing | BGCMC

**Lexus Monterey Car Week 2022 Schedule**

**Thursday, August 18th**

**WHAT:** Lexus Electrified Mixer

**WHEN:** 4:00-7:00 pm PT (6:00 pm PT Lexus Electrified Sport walkaround with Kevin Hunter, CALTY Design Research President)

**WHERE:** Lexus display and drive experience, Pebble Beach Golf Links®, 3rd Fairway (off Palmero Way)

**ON DISPLAY:** Lexus Electrified Sport, RZ 450e, RX 500h F SPORT Performance, IS 500, LC 500 Convertible, Lexus Racing RC Cup Car

**AVAILABLE TO DRIVE:** LC 500 Convertible, LC 500 Coupe, RC F, IS 500, NX 350, NX 450h+, LX 600

**Friday, August 19th**

**WHAT:** Electrification, Performance and the Next Chapter of Lexus: A Conversation with Vinay Shahani, VP, Lexus Marketing and Townsend Bell, Lexus Brand Ambassador

**WHEN:** 1:10-1:20 pm PT

**WHERE:** Lexus display, *The Quail, A Motorsports Gathering*

**ON DISPLAY:** RX 500h F SPORT Performance, Hiraku & Townsend Bell Street Performance IS 500, Lexus Racing RC F GT3

Note: Lexus display and drive experience at the Pebble Beach Golf Links® will remains open

**Saturday, August 20**

**WHAT:** Lexus display and drive experience

**WHERE:** Pebble Beach Golf Links®, 3rd Fairway (off Palmero Way)

**ON DISPLAY:** Lexus Electrified Sport, RZ 450e, RX 500h F SPORT Performance, IS 500, LC 500 Convertible, Lexus Racing RC Cup Car

**AVAILABLE TO DRIVE:** LC 500 Convertible, LC 500 Coupe, RC F, IS 500, NX 350, NX 450h+, LX 600

**Sunday, August 21**

**WHAT:** Lexus display and Boys and Girls Clubs of Monterey charity drawing
WHERE: Lexus display: Pebble Beach Golf Links®, 3rd Fairway (off Palmero Way)

Boys and Girls Club of Monterey charity drawing will be held at the Pebble Beach Concours d’Elegance®, 4 pm PT

ON DISPLAY: Lexus Electrified Sport, RZ 450e, RX 500h F SPORT Performance, IS 500, LC 500 Convertible, Lexus Racing RC Cup Car