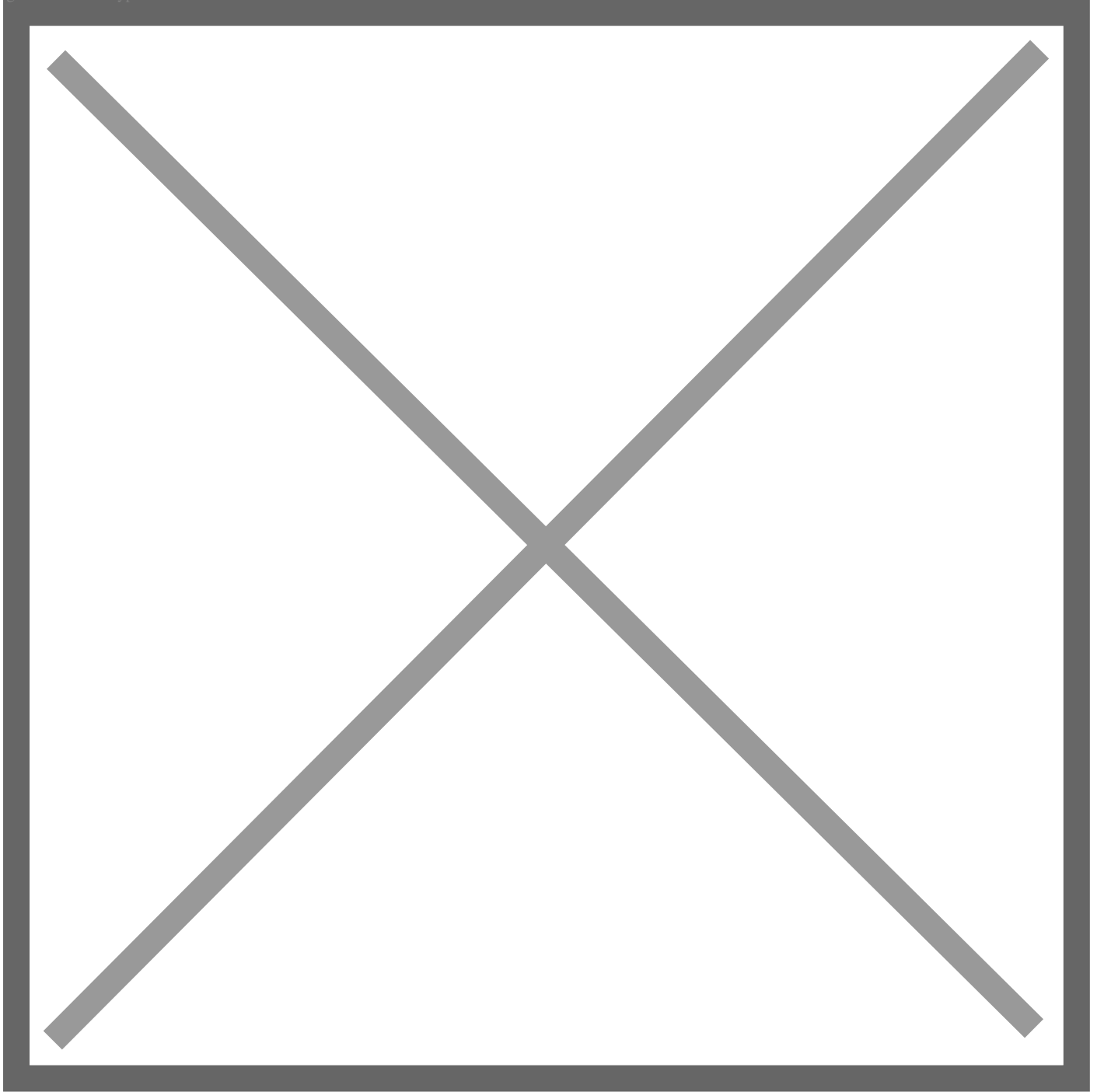


WHAT'S NEW: 2023 LEXUS NX

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PLANO, Texas (Sept. 30, 2022) – The NX was fully redesigned from the inside out in 2022 and carries these new features into 2023. Every exterior surface is reimagined. Lexus Driving Signature ensures a uniquely Lexus experience where each vehicle exhibits a direct, linear driving feel that is consistent across the lineup. Advanced

technology abounds in the NX with the intuitive features of Lexus Interface. Guests can enjoy features such as wireless Apple Car Play and Android Auto, Voice Assistant, cloud-navigation capable with Google Points of Interest (POI), over-the-air (OTA) updates and available Digital Key.

Lexus Interface: An Elegant, Intuitive Connected Multimedia System

Lexus Interface multimedia system allows the NX to effortlessly integrate and navigate life's twists and turns. The eye-catching standard 9.8-inch, optically bonded touchscreen supplies intuitive technology at the occupants' fingertips. The screen's Human Machine Interface enhances user interaction through sight, touch and voice, while balancing accessibility needs. The optional, 14-inch touchscreen includes a three-year trial for Drive Connect services such as location guidance with Cloud Navigation, Destination Assist and Intelligent Assistant.

User Profiles enable the driver's personalized settings and experience can be kept securely in the cloud and accessed on the go in other Lexus Interface equipped vehicles. Once a profile is created in the Lexus app, guests can use a Bluetooth handheld device, smart key or manual login to access it.

Lexus Interface also incorporates a Voice Assistant available through voice activation or accessible via a button on the steering wheel. Developed with a human-centered approach, the Lexus Interface Assistant allows for a natural and intuitive way for guests to interact with the multimedia system. Designed with dual microphones, enhanced noise-cancellation, seat detection and speaker location capabilities, the system enables a voice-first approach allowing front seat occupants an expanded and interactive experience to access media, phone and vehicle settings such as climate control.

The available Intelligent Assistant expands upon the standard Assistant capabilities with a Drive Connect subscription. Convenience features such as weather and location-based notifications are accessible, including address and POI searches with navigation through Intelligent Assistant. With Wi-Fi Connect, the Intelligent Assistant offers interaction with integrated audio streaming functionality.

Digital Key, an extension of the User Profile feature, is available to allow guests the ability to lock/unlock and start/stop their vehicle through their smartphone when within Bluetooth proximity. With Remote Connect services activated the Digital Key can be shared with up to seven more guests, creating a convenient experience for users registered on the Lexus app.

The Lexus Interface Cloud Navigation system was designed with ease of use and functional beauty in mind. Featuring 100% cloud capability and integrated Google POI data, the system allows faster and more exact directions and mapping. The latest route and location guidance with Cloud Navigation is included with the three-year Drive Connect subscription, along with Destination Assist and Intelligent Assistant.

OTA updates offer real-time updates for mapping, and enriched media experiences. The cloud-based, native navigation is also available to occupants with or without a network connection. Offline mode is designed to detect when the vehicle is near or entering an area with low connectivity and can download applicable maps and services in advance.

For 2023, the Lexus NX features standard wireless Apple CarPlay and Android Auto capability. Guests can charge and stream wirelessly with the optional wireless charger which can be stowed away to maximize storage.

NX 350 and 250: The Dynamic Duo of Gas Powertrains

The lower center of gravity and enhancements in vehicle dynamics combine for the increased performance of the 2.4L turbo on the NX 350. The eight-speed transmission supports the luxury crossover's 275 horsepower and 317 lb. ft. of torque. Combined, the NX is propelled a 0-60 time of 6.6 seconds, over a half-second quicker than

the earlier model, with an EPA-estimated 25 MPG combined.

Additionally, the first-ever NX 250 features a naturally aspirated, 2.5-liter 4-cylinder engine with start/stop functionality mated with an eight-speed transmission. This setup, available in both FWD and AWD options, has an EPA-estimated 28 combined MPG. The powerplant produces 203 horsepower and 184 lb. ft. of torque, resulting in 0-60 times of 8.2 seconds (FWD) and 8.6 seconds (AWD), while having an EPA-estimated 28 combined miles per gallon.

NX 350h: Horsepower and Hybrid Electric In One

The Lexus NX 350h brings power and fuel economy improvements to the mainstay of the alt-fuel family. The Lexus Hybrid Drive system pairs the D4-S fuel injection 2.5-liter, 4-cylinder gasoline engine with two high-torque electric drive motor-generators for strong acceleration and passing performance. Instead of transfer gears and a driveshaft to the rear wheels, the AWD system employs a second, independent electric motor to drive the rear wheels when it detects it is needed to help support traction.

Drivers will also notice the quicker 0-60 time of 7.2 seconds, a full 1.5 seconds quicker than the previous generation hybrid. The updated hybrid powertrain produces 239 combined system horsepower and an impressive, combined EPA-estimated 39 MPG.

NX 450h+: A Plug-In Crossover with Power

The NX 450h+ has an EPA-estimated 36-mile range on electric power only, made possible by the high-capacity lithium-ion battery. The system achieves the EV output equivalent to a 2.0-liter engine for an EPA-estimated combined 84 MPGe. When combined with the hybrid transaxle, a 2.5-liter inline 4-cylinder engine delivers on the performance luxury guests are seeking with an estimated 6.0 second 0-60 time.

A high-output, high-efficiency system designed to reduce power loss when converting from AC power to DC power results in faster charging times. Using the maximum charging current of 240V, the Lexus NX plug-in hybrid electric can be fully charged in approximately two-and-a-half hours when equipped with the optional 6.6 kW Expedited Onboard Charger. With the standard 3.3 kW on board charger, charge time goes up slightly to approximately four-and-a-half hours.

The NX employs an electronically controlled AWD system for a confident, sporty driving experience. Optimizing front and rear torque distribution according to the driving conditions, the driver can control the vehicle as intended. In turns, the NX AWD supplies exhilarating yet elegant control for normal to aggressive driving styles.

Lexus Safety System+ 3.0: Safety with All Passengers in Mind

Drivers will enjoy added peace of mind thanks to Lexus Safety System+ 3.0, standard on 2023 NX models. Features such as Curve Speed Management and Intersection Support create a foundation of protection at multiple angles. Optional Digital Key on NX 350h and NX 450h+ models make vehicle access and parking a breeze.

Lexus Safety System+ 3.0 adds advanced safety features, including:

- Risk Avoidance Emergency Steer Assist – helps support collision avoidance within the lane by applying gentle braking and steering operation.
- Left Turn Oncoming Vehicle Detection/Braking – designed to apply a warning and automatic braking if the system determines a driver turning left in front of an oncoming vehicle.

- Right/Left Turn Oncoming Pedestrian Detection/Braking – designed to apply a warning and automatic braking if the system determines a driver turning left or right in front of an oncoming pedestrian or cyclist.
- Dynamic Radar Cruise Control with Curve Speed Management – managing speed in curves when cruise control is engaged.

The Lexus Safety System+ 3.0 also includes the current safety features for NX:

- Road Sign Assist – uses a built-in camera to help provide select road sign information in the instrument panel or in the Head-Up Display.
- Pre-Collision System – engineered to help detect a vehicle or pedestrian in the path of your Lexus under certain conditions. Should it detect a potential frontal collision, it's designed to automatically prepare Brake Assist for increased brake force and, in some cases, can even automatically brake the vehicle to a stop. The enhanced radar and camera capabilities make it possible for the system to also help detect a preceding bicyclist in daytime and a preceding pedestrian in daytime and low-light conditions. Additionally, the Pre-Collision System has left-turn intersection detection of a pedestrian and vehicle.
- Lane Departure Alert w/Steering Assist – designed to provide an audible alert if an unintended lane departure is detected. With Steering Assist, it can take corrective measure with a slight pull on the steering wheel.
- Intelligent High Beam – provides greater visibility for drivers with added illumination when the road ahead is clear, then temporarily switches to low beams when it detects the headlamps or taillamps of vehicles ahead.
- Dynamic Radar Cruise Control – uses radar and camera technology to help the driver maintain a preset speed and following distance from the vehicle ahead.

When exiting the luxury crossover, the standard Digital Latch and Safe Exit Assist can give each occupant protection from vehicles or bicycles approaching from the rear, a common blind spot in high traffic areas. The optional Digital Mirror provides a clear view of obstacles behind the vehicle.

F SPORT Handling: Performance and Style

For the 2023 model year, F SPORT Handling is available on the NX 350. The F SPORT Handling model turns up the driving dynamics with a sporty feel that is amplified by the Active Variable Suspension (AVS), and front and rear performance dampers. Exclusive to the F SPORT family, Dark Graphite Aluminum ornamentation, a unique meter, bolstered sport seats, steering wheel and aluminum pedals and scuff plates set it apart. With perforated interior trim in Black and Circuit Red NuLuxe, the sport-inspired materials are integrated on the seats, steering wheel and center console.

The bold F SPORT grille integrated into the front and rear bumpers for a remarkable first impression. The 20-inch gloss black aluminum wheels are framed by color-key overfenders, improving curb appeal and adding to the sporty appearance. Topped with black roof rails and daylight opening window framing, exclusive F SPORT colors include Ultra White, Obsidian and Ultrasonic Blue 2.0.

Available on both the NX 350 and NX 450h+, the F SPORT Handling with Luxury package adds the 14-inch touchscreen, unique headlamps and Thematic Ambient Illumination to the styling and performance.

Calming Interior: Color, Textures and Light Illumination Create the Perfect Balance

Inside, drivers can create an oasis with nature-inspired Thematic Ambient Illumination, an optional feature that bathes the NX interior in a choice of 14 themes. Each theme has been carefully selected to express a full range of emotions and evoke a feeling of comfort, with themes including Rain Forest, Waterfall and Sunset.

Interior seat and console colors include Black, Black with Rich Cream, Palomino and Rioja Red NuLuxe trim. All ornamentation has been redesigned. The Stippled Black ornamentation on the entry model exudes a carefully arranged dot pattern with varying density to create a sense of front-rear movement.

Black Open Pore wood trim adds an opulent touch to the Luxury model. Interior options include Black Prism ornamentation, an advanced looking Piano Black texture, features a three-dimensional fractal that is gradually carved more densely toward the rear so that it changes its expression with transitions of sunlight, creating a high-tech feel on the Premium model.

The optional panoramic moonroof gives both the front and rear passengers the ability to see the sky with just the push of a button. Its smooth gliding opening and closing motion supplies easy stargazing or added airflow on a sunny day.

The Manufacturer's Suggested Retail Price for each 2023 Lexus NX are:

- \$39,755 for NX 250 FWD
- \$41,355 for NX 250 AWD
- \$43,515 for NX 350
- \$43,105 for NX 350h
- \$57,705 for NX 450h+
- All prices listed are inclusive of \$1,150 delivery, processing and handling fee.