

NEW F SPORT VARIATIONS, MULTIMEDIA ON 2023 LEXUS ES

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PLANO, Texas (Oct. 21, 2022) – The Lexus ES continues to offer guests bountiful choices to fit their personalized interests, passions and lifestyles for the 2023 model year. As the top-selling sedan in the brand’s lineup, the Lexus ES returns for 2023 with the Lexus Interface multimedia system, a redesigned center console and new trim and material options. The ES family is also expanding this year with the introduction of F SPORT Design and Handling, complete with styling and performance upgrades making for an exhilarating grade.

With the added variety, this makes the 2023 Lexus ES the most engaging ES ever with three available powerful engines, all-wheel drive capability and multiple F SPORT models.

For 2023, the starting Manufacturer Suggested Retail Price (MSRP) of \$42,490* for both ES 350 and ES 250 AWD. The ES 300h starts at \$43,690*, and the first-ever ES F SPORT Handling exclusive to ES 350 and ES 300h will be available at showroom floors nationwide with a starting MSRP of \$48,950* and \$49,985*, respectively. The new 2023 ES is expected to arrive in dealerships in fall 2022.

*Includes Delivery, Processing and Handling Fee of \$1,150.

Human-Centered to The Core

The Lexus ES family provides guests with a best-of-all-worlds combination of evocative design, exhilarating performance and human-centered craftsmanship. The 2023 Lexus ES exterior is a carryover from 2022, but inside, guests will be met with a redesigned center console complete with a new sunglass holder, new cup holder location and available wireless charger.

The 2023 ES embraces continuous improvement with the introduction of the new state-of-the-art Lexus Interface multimedia system, with a higher-resolution touchscreen display. The Lexus Interface multimedia system and connected services present a re-envisioned user experience for ES guests. With a standard 8-inch or optional 12.3-inch touchscreen display, the system features the latest display featuring higher resolution and smartphone-like, anti-glare technology. Users can interact with the system through intuitive touch and voice activation controls.

Lexus Interface incorporates a Voice Assistant available through voice activation or accessible via a button on the steering wheel. Simple phrases like “Hey Lexus” awaken the system for voice-activated commands. Developed with a human-centered approach, the Voice Assistant allows for a natural and intuitive way for guests to interact with the new multimedia system. Designed with dual microphones, enhanced noise-cancellation, seat detection and speaker location capabilities, the system enables a voice-first approach providing front seat occupants an expanded and interactive experience to access media, phone and vehicle settings, such as climate control.

Intuitive Connected Services

Safety Connect and Service Connect, a suite of available services that help drivers stay secure while on the road, are now available with up to a 10-year trial subscription.*

Drive Connect trial or subscription, drivers and passengers have access to Cloud Navigation, Destination Assist and the Intelligent Assistant features. The Cloud Navigation offered through Drive Connect allows for real-time traffic and routing information and Points of Interest (POI). To ensure up-to-date search capability, Google POI data is integrated. Destination Assist also gives access to 24/7 live agent assistance to locate the next destination. Intelligent Assistant expands upon the standard Voice Assistant capabilities. Convenience features such as weather and location-based notifications are accessible, including address and POI search with navigation through Intelligent Assistant. With a Wi-Fi Connect trial or subscription, the Integrated Streaming offers integrated audio streaming functionality. Interface services are 4G network dependent.

Lexus Interface also allows for dual Bluetooth® phone connectivity, with support for standard wireless Apple CarPlay® and Android Auto™ compatibility.

*Available for an additional charge

More Performance-Inspired F SPORT Fun

Since the F SPORT introduction on the seventh-generation Lexus ES, it has appealed to a younger and more diverse buyer looking for more aggressive sedan styling and unmatched performance perfected on the track. For 2023, F SPORT Design is offered on all three powertrains — ES 250 AWD, ES 350 and ES 300h.

Based on the ES features with the Premium Package, the F SPORT Design adds F SPORT 19-in. split-five-spoke alloy wheels with Gloss Black finish and F SPORT exterior styling, including unique front bumper, grille surround and rear spoiler. For 2023, Intuitive Park Assist comes standard. Available features include, a Mark Levinson sound system, Lexus Interface with the 12.3-inch screen, a Head-Up-display, power rear sunshade, the panorama roof, triple beam LED headlamps and power open/close trunk with kick sensor on F SPORT Design.

Enthusiasts will rejoice now that 2023 adds a new F SPORT Handling grade available on ES 350 and ES 300h, further enhancing the driving appearance and sportiness of the Lexus ES. Based on the exterior of the ES F SPORT Design grade, the ES F SPORT Handling grade comes standard with Sport+ and Custom Drive modes, Intuitive Parking Assist, F SPORT-tuned Adaptive Variable Suspension (AVS), heated F SPORT steering wheel and Hadori aluminum trim, aluminum pedals and black headliner.

Inside the cabin, guests will have the option to take it even further in their ES F SPORT Handling with available options, including Mark Levinson 17-speaker, 1,800-watt PurePlay Surround Sound, Lexus Interface with 12.3-in. touchscreen display, Head-Up Display and power rear sunshade. On the exterior, F SPORT Handling options include premium triple-beam LED headlamps and power open/close trunk with kick sensor.

Recharged Color Palette

The 2023 ES offers 11 exterior colors including Eminent White Pearl*, Iridium*, Cloudburst Gray*, Obsidian, Caviar, Matador Red Mica, Moonbeam Beige Metallic, Sunlit Green and Nightfall Mica. Ultra White* and Ultrasonic Blue Mica 2.0* remain exclusive to F SPORT with both colors only available on F SPORT Design and F SPORT Handling.

With a new Ash Bamboo trim added and Macadamia color interior replacing Rich Cream for the 2023 model year, Lexus ES owners will have ample interior options which vary by grade but all of which exude refined craftsmanship fit for luxury. Base ES models include NuLuxe®-trim options standard in Palomino, Acorn and Black interiors with Striated Black film. Adding the Premium package, ES base models add Macadamia color NuLuxe®-trim paired with a choice between Ash Bamboo, Open-Pore Brown Walnut and Open-Pore Black trim. Luxury and Ultra-Luxury models offer semi-aniline leather- trim options of Palomino, Macadamia, Acorn and Black with a choice of Open-Pore Black, Open-Pore Brown Walnut and new Ash Bamboo-trim.

For its ES debut, both F SPORT trims are built on the Premium Package of options. F SPORT Design fans have their choice between Palomino NuLuxe trimmed interior with Open-Pore Brown Walnut trim or Black NuLuxe trimmed interior with Open-Pore Black, both stellar options. F SPORT Handling is available with NuLuxe-trimmed options that include Black and two that are F SPORT Handling-exclusive – Circuit Red and White – all three of which are paired exclusively with Hadori Aluminum trim.

*Available for an additional charge

Standard Peace of Mind

The new 2023 ES comes standard with the Lexus Safety System+ 2.5 active safety technology carried over from 2022. The aim is to help prevent accidents, further reduce traffic injuries and fatalities and to lighten the burden on drivers.

- The single-lens camera and millimeter-wave radar establishes the response range of the Pre-Collision System (PCS), which is designed to detect daytime bicyclists and pedestrians in low-light conditions and, at intersections, to detect oncoming vehicles before right turns and pedestrians crossing the street from the direction toward which the vehicle was traveling before it started to make a right or left turn. Also featured are functions such as Emergency Steering Assist, which assists steering within the vehicle's lane as cued by the driver.
- The lane-recognition functions of Lane Tracing Assist (LTA), which is an advanced driving support function that supports steering to keep the vehicle in the center of the lane, includes the application of AI technologies to aid the assist range, resulting in a smooth and continuous steering assist.
- A curve speed-control function that decelerates the vehicle in advance according to the size of an approaching curve has been added to Dynamic Radar Cruise Control (DRCC) (with an all-speed tracking function), which controls acceleration and deceleration so that the distance to an immediately preceding vehicle is constant within the speed set when driving on motor-vehicle-only roadways and others.

Pricing

The Manufacturer's Suggested Retail Price for the 2023 Lexus ES is as follows:

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