

LEXUS PRESENTS THE EVOLUTION OF LUXURY AT THE 2022 LOS ANGELES AUTO SHOW WITH ALL-NEW RX AND RZ

November 17, 2022

Image not found or type unknown



LOS ANGELES (Nov. 17, 2022) – Lexus is showcasing the next generation of innovation at the 2022 Los Angeles Auto Show from Nov. 18-27, with a full lineup including the all-new [2023 Lexus RX](#) and [2023 Lexus RZ](#). Guests can explore these new models alongside the rest of Lexus' luxury sedans, SUVs, hybrids and performance vehicles located in the South Hall at the Los Angeles Convention Center.

For decades, the iconic Lexus RX has redefined the luxury crossover space, and now in its fifth generation, this half SUV, half luxury four-door is all-new for 2023. The new RX is completely redesigned from the wheels to the roof rails, featuring a new global platform, two all-new grades, available Digital Key, Lexus Safety System+ 3.0 and Lexus Interface Multimedia System.

The 2023 RX provides a comfortable, quiet in-cabin atmosphere, refined ride comfort, excellent grip and drive force control and confident driving enjoyment. The RX now offers four new powertrains, including its first ever, plug-in hybrid variant, which will be available at a later date. The 2023 RX gas and hybrid models are on sale now and will be offered in six grades: Standard, Premium, RX-first Premium+, Luxury, F SPORT Handling and RX-first F SPORT Performance.

Guests can also see the all-new 2023 Lexus RZ 450e, Lexus' first global Battery EV model, before it goes on sale in early 2023. The electrified RZ embodies the unique Lexus vehicle design and driving experience made available through advanced, electrified technology. This first-ever RZ offers enhanced performance by achieving optimal weight distribution through ideal placement of the battery and motor. With a manufacturer-projected range of up to 220 miles, and a new all-wheel drive system called DIRECT4, RZ offers drivers a refined, human-centered driving experience.

The 2023 Lexus RZ drives the brand toward its larger [Lexus Electrified](#) vision, to create clean-powered vehicles that produce no CO2 emissions. The new vehicle shows Lexus' continued progress toward the evolution, education and understanding that electrified vehicles can provide exhilarating performance.

And hot from the 2022 Specialty Equipment Market Association Show (SEMA), the Lexus booth will also showcase three special project vehicles: the DSPORT IS 600+ Project Build, RX 500h F SPORT Performance AWD and LX 600 Urban Concept. This SEMA-debuted lineup showcases the future of the brand representing bold design, intuitive technology, electrification and Lexus Driving Signature. Further details about these three unique builds can be found at <https://pressroom.lexus.com/2022-lexus-sema-guide/>.

For more information and photos of the latest Lexus vehicles, visit <http://LexusNewsroom.com>.