

Five Things To Know About the First-Ever Lexus TX

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There's a new addition to the Lexus SUV family. Bridging the gap between utility and comfort, the [2024 Lexus TX](#) represents a fresh perspective on luxury SUVs. Crafted with the North American market in mind, it leverages advanced technology and design elements to marry a spacious interior with the classic performance of the Lexus Driving Signature. Ushering in a new era of three-row luxury, the Lexus TX aims to make every seat the best seat.

Here are five things you need to know about this groundbreaking addition to the Lexus lineup:

Space, Comfort and Class

You can't have comfort without ample space. That's why the Lexus TX offers substantial legroom in each of its three rows — so sharing the back seat is no sweat when the oldest calls shotgun. And with its generous 20.1 cubic-feet of cargo capacity behind the third row, there's room for all the sports gear, even when the vehicle is carrying the whole team.

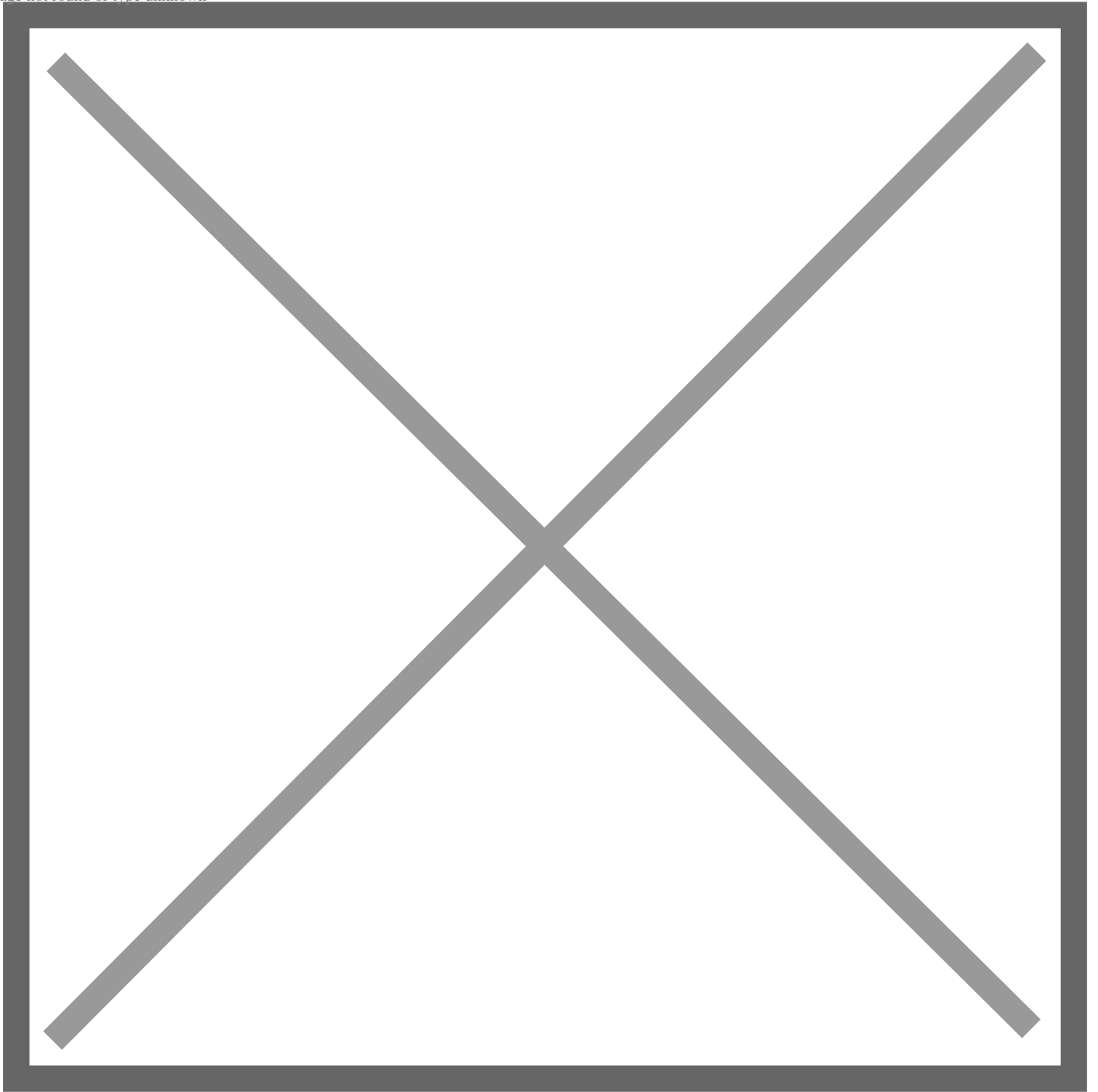
A serene and quiet in-cabin atmosphere is complemented by accessible storage in all rows and seven charging/communication ports for everyone's devices. With the Lexus TX available in four distinct grades (Standard, Premium, Luxury and F SPORT Performance), each model features unique elements that amplify comfort, elegance, and performance.

Electrification Amplifies Performance

Driving into the [Lexus Electrified](#) vision of the future, the first-ever Lexus TX features two electrified powertrains, in addition to the standard TX 350 2.4L turbocharged inline-4 engine option. EV enthusiasts can choose between a powerful V6 plug-in hybrid engine (550h+) and a high-performance 2.4L turbocharged hybrid (500h) exclusive to the F SPORT Performance grade.

Both the TX 500h (AWD only) and the 550h+ (AWD only) offer DIRECT4, the all-wheel-drive technology previously seen on the [2023 Lexus RX](#). With instant electric control of all four wheels, DIRECT4 offers maximum maneuverability to make those roads by the summer house a cinch. Each powertrain option caters to different lifestyles while helping Lexus' progress toward its vision of a carbon-neutral society.

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Born and Assembled in America

Proudly hailing from the heartland, the TX is the first Lexus vehicle to be assembled at [Toyota Indiana](#) (TMMI). Since 1996, this facility has been the birthplace of over 7 million vehicles. Employing more than 8,200 people, TMMI is a testament to American manufacturing prowess, blending human skill with advanced robotics. The plant's innovation, commitment to local biodiversity, and community support underscore the TX's American roots.

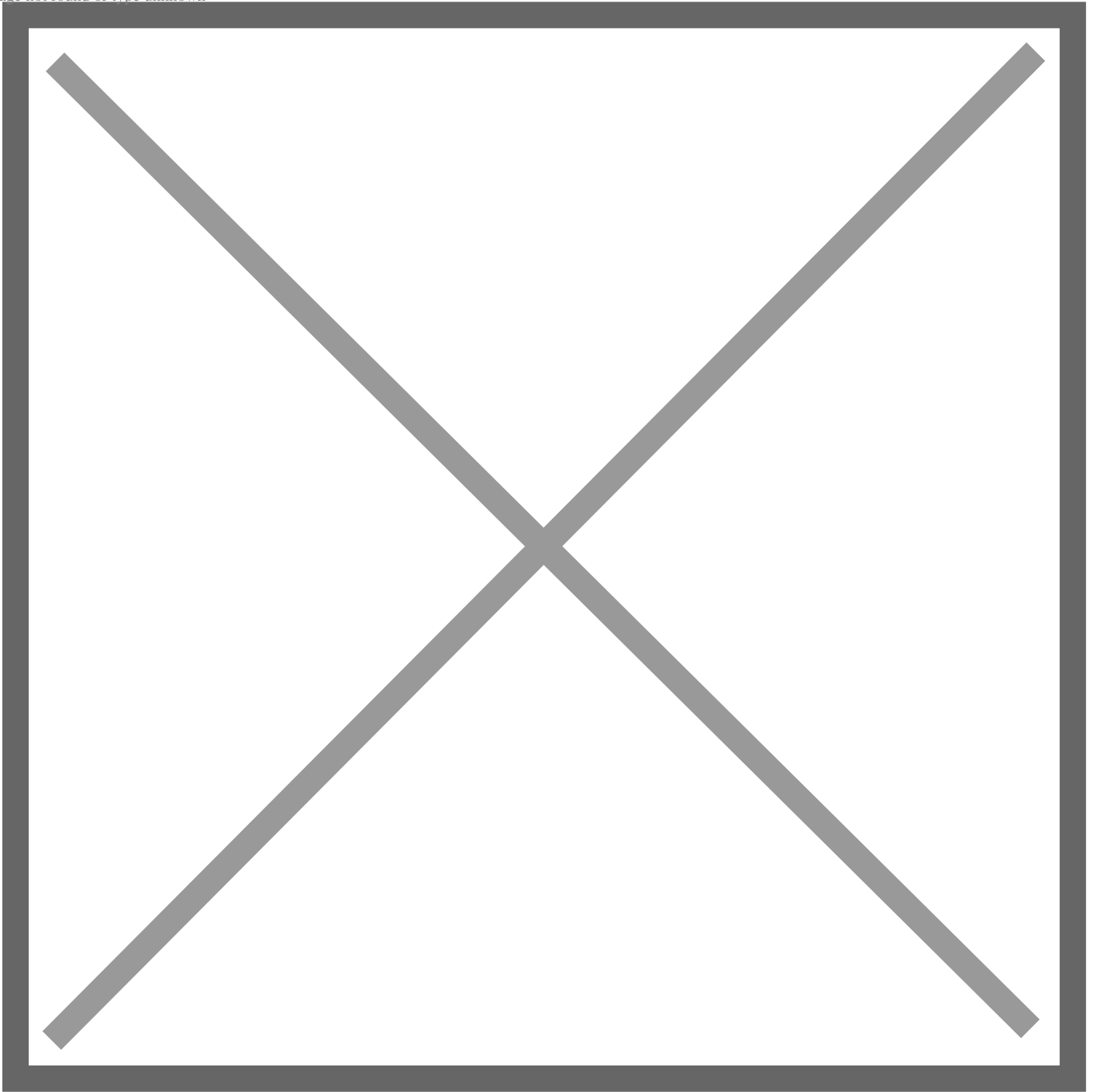
Made specifically for the North American market, the Lexus TX is a symbol of the automaker's dedication to advanced manufacturing, environmental responsibility, and local engagement.

Better Aerodynamics, Better Stability

Incorporating some of Lexus' early design language, the TX might resonate just a bit more with Lexus owners of the past. With the TX emphasizing aerodynamics and vehicle stability, drivers will notice an ease to the TX's handling that belies its large size. And the vehicle's unique shape streamlines its profile, so an elegant silhouette can make a powerful statement without skimping on enhanced efficiency.

This design approach culminates in the creation of the new Lexus "Unified Spindle," which sees the headlights linked by a narrow aperture beneath the hood. The low-set grille completes a seamless spindle shape that combines early Lexus designs with modern aesthetics.

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Trailblazing Technology

The Lexus TX raises the bar on automotive safety technology with Lexus Safety System+ 3.0. Its robust active safety suite includes the Pre-Collision System (PCS) with Pedestrian Detection, which is designed to halt the vehicle automatically if a collision is detected, as well as Lane Departure Alert with Steering Assist (LDA w/SA), which is designed to help steer the vehicle back in the event it drifts out of its visibly marked lane. The Lexus Safety System+ 3.0 doesn't stop there, with Road Sign Assist (RSA), Proactive Driving Assist (PDA)

and much more.

The TX also comes standard with a 14-inch touchscreen that operates the Lexus Interface Multimedia System, transforming the cabin into a cockpit of digital convenience.

The 2024 Lexus TX embodies Lexus' commitment to innovation, performance, and sustainability. With its emphasis on spaciousness and advanced technology, it's the perfect SUV for families in the North American market, providing a luxury driving experience for up to seven people at once.

Lexus knows there's more to a drive than just reaching the destination. With the first-ever Lexus TX, the joy is in the journey itself.