

# 2023 LEXUS SEMA GUIDE

October 31, 2023

Image not found or type unknown



**LAS VEGAS (Oct. 31, 2023)** — Lexus demonstrates its offroad legacy at this year's 2023 Specialty Equipment Market Association (SEMA)<sup>®</sup> Show. The brand will showcase six vehicles including each generation of the GX alongside a 2022 LX 600 and the latest offerings in the Lexus Associated Accessory Product (AAP) program.

## **2022 Lexus GX 460 Premium AAP Build**

The 2022 Lexus GX 460 Premium effortlessly expresses the duality of a capable and durable exterior with Lexus refinement on the inside. The GX produces 329 lb.-ft. of torque made possible by a 301-horsepower 4.6-liter V8.

Shown in a custom Matte Yellow Saffron body wrap, this GX is equipped with 34-inch Toyo<sup>®</sup> Open Country A/T tires and 18-inch wheels. CBI Offroad rock sliders and a full skid plate assist the vehicle on rugged, off-road terrain.

For an off the grid overlanding experience, a Kammok<sup>®</sup> Outpost Overland Hammock Stand is mounted on a Prinsu<sup>®</sup> Roof Rack carrying a 10-foot long Kammok<sup>®</sup> Roo Double Hammock. And when it's time for meals, a 63-quart ARB<sup>®</sup> Elements Weatherproof Fridge Freezer can help store the essentials with an ARB<sup>®</sup> Fridge Slide and Goose Gear<sup>®</sup> Rear Plate System to secure the fridge.

An ARB<sup>®</sup> 12V Portable Air Compressor, Weekender Recovery Kit and TRED Pro recovery boards are also included while a Prinsu<sup>®</sup> Rear Window Accessory Panel is located on the passenger side for optimal equipment storage.

## **2022 Lexus LX 600 Premium AAP Build**

The 2022 Lexus LX 600 Premium AAP Build takes on an elevated outdoor lifestyle for a quick weekend trip to the lake. The LX 600 is shown in an eye-catching custom Aquamarine body wrap. It comes equipped with the available appearance package, including a matte gray grille, black chrome window trim, black door handles and outside mirrors, black chrome bumper trim, dark gray roof rails and 18-inch matte gray alloy wheels.

Powering the LX 600 is a high-output, high-torque 3.5-liter V6 twin-turbo gasoline engine. The LX 600 is equipped with available 33-inch Toyo<sup>®</sup> Open Country A/T tires and 18-inch wheels. A force to be reckoned with in the offroad community, the LX 600 comes standard with technology like Multi-Terrain Select, Multi-Terrain Monitor, Crawl Control, Downhill Assist Control.

This LX 600 is equipped with a quick-deploying Kammok<sup>®</sup> Crosswing Car Awning that provides sun and rain protection while enjoying the great outdoors. A Yakima<sup>®</sup> EXO OpenRange Deluxe camp kitchen bundle offers an easy and convenient way to prepare meals. To help secure and transport the kitchen, a Yakima<sup>®</sup> EXO SwingBase is installed on the hitch.

Atop the LX 600 and completing the look, a Yakima<sup>®</sup> SupDawg rooftop stand-up paddleboard and surfboard mount adorns a Prinsu<sup>®</sup> Roof Rack.

## **2024 Lexus GX 550 Overtrail+ AAP Build**

The all-new 2024 Lexus GX 550 Overtrail+ AAP Build sports a bi-tone exterior color combination of Lexus-first Earth and Black. This third-generation GX comes standard with a highly capable and efficient twin-turbocharged 3.4L V6 engine paired with a 10-speed Direct Shift Automatic Transmission. The twin-turbo V6 produces an improved 349 horsepower, outperforming the previous generation V8's 301 horsepower, and torque output also improves to a massive 479 lb.-ft.

The GX 550 Overtrail+ features standard 33-inch Toyo<sup>®</sup> Open Country A/T tires and 18-inch wheels, black accented overfenders, a standard aluminum skid plate and standard all-weather floor liners.

In addition to the standard features, this GX has been upgraded with Lexus Associated Accessory Products including Genuine Lexus-badged rock rails adorning the sides of the vehicle, Genuine Lexus black badging

across the exterior and a Genuine Lexus on-board tire compressor.

Storage is a priority with the installed Prinsu<sup>®</sup> Roof Rack, Pelican<sup>™</sup> BX90R Cargo Case, BX55S Cargo Case and Prinsu<sup>®</sup> Rear Window Accessory Panels located on both rear windows. A Prinsu<sup>®</sup> Ladder provides roof access.

For added off-road recovery, rotoPax<sup>™</sup> two-gallon containers, a DMOS<sup>®</sup> Delta Shovel and ARB<sup>®</sup> TRED Pro recovery boards are included.

### **Lexus Owner Builds**

Three unique owner builds will also greet aftermarket enthusiasts, including a 2008 and 2009 Lexus GX 470 and a 2010 Lexus GX 460. These first- and second-generation vehicles cemented the GX's place in the Lexus lineup, helping to provide a foundation for the all-new 2024 Lexus GX 550.

*Lexus is excited to present a vision and thought starters based on the incredible potential of its capable lineup of vehicles, however, it is important to note that these vehicles are not for sale as presented.*

*Vehicles shown are special project prototype vehicles, modified with parts and/or accessories not available from Lexus that may void the vehicle's warranty, may negatively impact vehicle performance and safety, and may not be street legal.*