

# 2025 LEXUS LS: CELEBRATING 35 YEARS OF EXCELLENCE

November 06, 2024

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**PLANO, Texas (Nov. 6, 2024)** – With 35 years under its belt, the elegant Lexus LS sits atop the hierarchy as the brand’s flagship sedan with its striking profile, refined performance, and exceptional craftsmanship. For the 2025 model year, the LS continues to command every corner and carries over unchanged from the previous model year.

The 2025 Lexus LS offers five exclusive wheel designs and colors, depending on grade. 2025 LS gas models come standard with Lexus Safety System+ 3.0 (LSS+ 3.0), Digital Key capability, Head-up Display, and a 12.3-inch MID.

The 2025 LS 500 will have a starting MSRP\* of \$81,685, and the 2025 LS 500h will have an MSRP\* of \$116,560. 2025 LS models are expected to arrive in dealerships later this year.

For a full breakdown of the standard and available features by grade, please see the [LS Specifications](#).

\*Includes Delivery, Processing and Handling fee of \$1,350

### **Impressive Power – Lexus LS 500**

The 3.4-liter, twin-turbo V6 engine on the LS 500 offers the output one would expect in a flagship sedan: 416 horsepower and 442 lb.-ft. of torque. The engine features a lip shape on the piston top to help realize low emissions and quiet operation when the engine is cold. The wastegate control on the twin-turbo engine provides stable opening and closing of the valve to enhance performance efficiency. The 10-speed automatic transmission aids in keeping the engine in a more responsive area of its power band.

The LS 500 delivers a 0-60 time of 4.6 seconds. The driver can tailor powertrain response and feel by choosing from Eco, Comfort, Normal, Custom, Sport S, or Sport S+ modes. The available AWD system features a Torsen® limited-slip center differential to further enhance grip, traction, and cornering stability. The vehicle’s powerful stance is accentuated by 19-inch alloy noise-reduction wheels with Black and machined finish.

### **LS 500h AWD**

The high-performance LS 500h continues in 2025 with a V6 with Lexus Multistage Hybrid Drive for a total system output of 354 horsepower. The vehicle is adorned with 20-inch alloy noise-reduction wheels with Vapor Chrome finish.

Developed based on the Mobility Teammate Concept, [Lexus Teammate™](#) is built on the belief that people and vehicles can work together in partnership to help achieve safe, convenient, and efficient mobility. Lexus Teammate™ on the LS 500h AWD provides two functions: Advanced Drive and Advanced Park.

### **Looking the Part**

The front of the LS is adorned with a stylish front fascia, while the lower radiator air intakes are squared to express a sturdy and powerful stance. The color of the dark metallic spindle grill provides an elegant appearance. The 3-projector LED headlamps feature a vertically stacked layout. The deep headlamps and squarish sub-radiator grilles help form the confident nature of the vehicle’s stance.

The 2025 LS will be offered in 10 exterior colors options, depending on grade: Ultra White<sup>1</sup>, Eminent White Pearl<sup>1</sup>, Atomic Silver, Manganese Luster<sup>2</sup>, Iridium<sup>1</sup>, Obsidian, Caviar, Matador Red Mica, Silver Illusion<sup>3</sup>, and Nightfall Mica.

<sup>1</sup>Available for an additional \$500 charge

<sup>2</sup>Available for an additional \$595 charge

<sup>3</sup>Available for an additional \$3,100 charge

## **Next-Level Interior**

For 2025, Lexus LS customers will continue to appreciate the brand's signature attention to detail.

Luxury and Executive Packages offer Haku interior ornamentation as an option. The creation of Haku foil is a Japanese technique that has been passed down for more than 400 years. It is made by meticulously flattening a piece of metal until it becomes as thin as one ten-thousandths of a millimeter. The Haku foil is so extremely thin that it must be applied by hand with exquisite craftsmanship, achieving a delicate shine reminiscent of moonlight reflecting over ocean waves. New for 2024, Luxury and Executive Packages include a wood and leather-trimmed heated steering wheel.

On Executive models, the available Kiriko Glass ornamentation and available hand-folded pleats on the door trim exemplify the brand's handcrafted approach. The striking cut glass ornamentation draws inspiration from Japanese Kiriko glassware. Traditional Kiriko patterns are created using a technique that involves hand-cutting clear colors and delicate lines in a piece of glass, which are then repeatedly polished to a soft glow.

The LS pays considerable attention to the rear seats. There are options for both heating and massage in addition to the Executive Package which adds a passenger-side seat which can be reclined, when the vehicle is parked, up to 48 degrees, an angle chosen for its precise level of comfort.

## **F SPORT Brings Style and Dynamic Handling**

In the F SPORT version of the LS, the garnish of the sub-radiator grilles wraps around to the sides to underline the vehicle's wide stance. Other elements that help to accentuate the F SPORT's more dynamic image include a dedicated color for the spindle grille, and 20-inch spoke alloy wheels with a Gloss Black Metallic finish.

Lexus took full advantage of the GA-L platform's inherent driving agility when developing the F SPORT package. Inside, this package includes a heated leather-trimmed steering wheel and a Panoramic View Monitor as standard features.

Lexus infused the F SPORT persona throughout the cabin, starting with the perforated-grill pattern on seating surfaces and Naguri aluminum trim elements. F SPORT 28-way electric/pneumatic seats with passenger-seat power cushion-length extenders brace occupants when driving through curves, ensuring exceptional comfort no matter the length of the drive.

## **Technology and Convenience Features**

### **Lexus Interface with standard 12.3-inch touchscreen**

A standard 12.3-inch, high-definition touchscreen provides easy-to-use controls and clear information to the driver and front-seat passenger. The glass screens utilize a high-adhesion, anti-reflective coating to realize a vivid display. Menu operations are similar to those found on smartphones and tablets. For additional ease of use by the driver and front passenger, a center knob located at the screen's bottom edge controls power on/off and volume.

### **Cloud Navigation\***

With a Drive Connect trial or subscription, this 100% cloud-capable system integrates with Google points of interest (POI) data to provide faster and more up-to-date search results, more accurate directions, and alternate routes based on current traffic conditions. Offline mode is designed to detect a potential loss of signal and download applicable maps and services in advance.

### **Intelligent Assistant\***

With an active Drive Connect trial or subscription, Intelligent Assistant offers convenience for guests. Designed with dual microphones, enhanced noise cancellation and seat detection capabilities for greater voice-recognition

accuracy, by simply saying “Hey Lexus,” available voice commands can operate certain interior amenities, such as navigation, multimedia, and climate control.

### **Digital Key\* (Standard on LS Gas Models)**

With an active Remote Connect subscription, guests can utilize their compatible smartphone as a vehicle key through the Lexus app. Digital Key can allow for the control of door locks and enables additional usability when car sharing, during valet parking, or home delivery of packages. The Digital Key can be shared with up to seven additional guests, creating a convenient experience for users registered on the Lexus app.

### **Wireless Apple CarPlay® and Android Auto™ Compatibility**

The Lexus LS features standard wireless Apple CarPlay and Android Auto capability, which enables users to access many of their favorite apps and control menus via their preferred mobile device ecosystem. The wireless capability allows for up to five *Bluetooth*™ devices to be registered to the system, with up to two devices connected at any one time.

### **Safety Connect\***

Guests can use their up to 10-year Lexus Safety Connect trial for access to exceptional service in case of emergency/vehicle theft.

### **Service Connect\***

Accessible through the Lexus app, the up to 10-year Service Connect trial can connect a compatible Lexus and dealer to provide detailed maintenance reminders and Vehicle Health Reports.

### **Head-Up Display**

Essential information such as a speedometer and shift position, and other information including navigational directions and the information displayed during the use of Dynamic Radar Cruise Control, Lane Tracing Assist, and Road Sign Assist, can be safely displayed in front of the driver’s field of vision. The display’s positioning can be linked to a driver’s seat position memory function.

### **Traffic Jam Assist (Available)\***

With an active Drive Connect trial or subscription, this technology can monitor surrounding traffic in condensed, low-speed driving situations on limited access highways and automatically move forward and brake as needed to keep a set following distance behind the preceding vehicle. In addition to providing hands-free steering assistance, this system is designed to automatically bring the vehicle to a complete stop, then resume its path of travel as forward traffic begins to move.

\*Available by subscription. 4G network dependent. See [lexus.com/interface](https://lexus.com/interface) for details.

### **Lexus Safety System+ 3.0 (Standard on LS Gas Models)**

One of the hallmarks of LS’ success is its dependable safety features. LS 500 (Gas) continues to come standard with Lexus Safety System+ 3.0, which provides additional features. Included in LSS+ 3.0 are Pre-Collision System (PCS) with Pedestrian Detection, Road Sign Assist, Lane Departure Alert with Steering Assist (LDA), Lane Tracing Assist (LTA), Automatic High Beam, Full-Speed Dynamic Radar Cruise Control with Curve Speed Management (DRCC), Proactive Driving Assist.

**Pre-Collision System (PCS) with Pedestrian Detection** – Designed to help detect a vehicle, pedestrian, or cyclist and provide an audio/visual forward collision warning under certain circumstances. If the driver does not react, the system is designed to provide automatic emergency braking at speeds between approximately 7-110 mph. PCS uses a camera and millimeter-wave radar for enhanced performance and reliability.

- **Risk Avoidance Emergency Steer Assist** – Helps support collision avoidance with certain detectable objects within the lane by applying gentle braking and steering operation under certain daytime conditions.
- **Left Turn Oncoming Vehicle Detection/Braking** –Designed to provide a warning and automatic braking if the system determines a driver is turning left in front of an oncoming vehicle in certain daytime conditions.

**All-speed Dynamic Radar Cruise Control (DRCC)** – An adaptive cruise control system intended for highway use that uses radar and camera technology to help keep the vehicle at a preset speed and distance from vehicles ahead, even in stop-and-go traffic. If the system detects the vehicle getting closer than the preset distance, it is designed to automatically slow the vehicle — even to a complete stop. At highway speeds, when the road ahead clears, the vehicle returns to its preset speed.

**Lane Tracing Assist (LTA)** – When DRCC is enabled and lane markers are detected, LTA uses the lines on the road and/or preceding vehicles to provide active driving assistance and help keep the vehicle centered in its lane.

**Emergency Driving Stop System (EDSS)** – If the system detects no driver input for some time, audible warnings will alert the driver. If no further inputs are detected, EDSS is designed to bring the vehicle to a gradual stop while keeping it in its lane and hazard lights are activated to warn other road users. EDSS only operates when driving on expressways with DRCC and LTA activated.

**Lane Departure Alert with Steering Assist (LDA w/ SA)** – When white/yellow lane markings or certain road edge boundary lines are detected at speeds above 32 mph, LDA w/SA is designed to issue an audio/visual lane departure warning if an inadvertent lane departure is detected. If the driver does not take corrective action, the system is also designed to provide gentle corrective steering for lane keeping assistance.

**Road Sign Assist (RSA)** – Using an intelligent camera, RSA is designed to detect speed limit signs, stop signs, Do Not Enter signs, yield signs and certain warning signs, and display an icon of the sign on the MID.

**Proactive Driving Assist (PDA)** – When system operating conditions are met, using the vehicle's camera and radar, PDA provides gentle braking into curves or gentle braking and/or steering to help support driving tasks such as distance control between the vehicle and a preceding vehicle, pedestrian, or bicyclist.

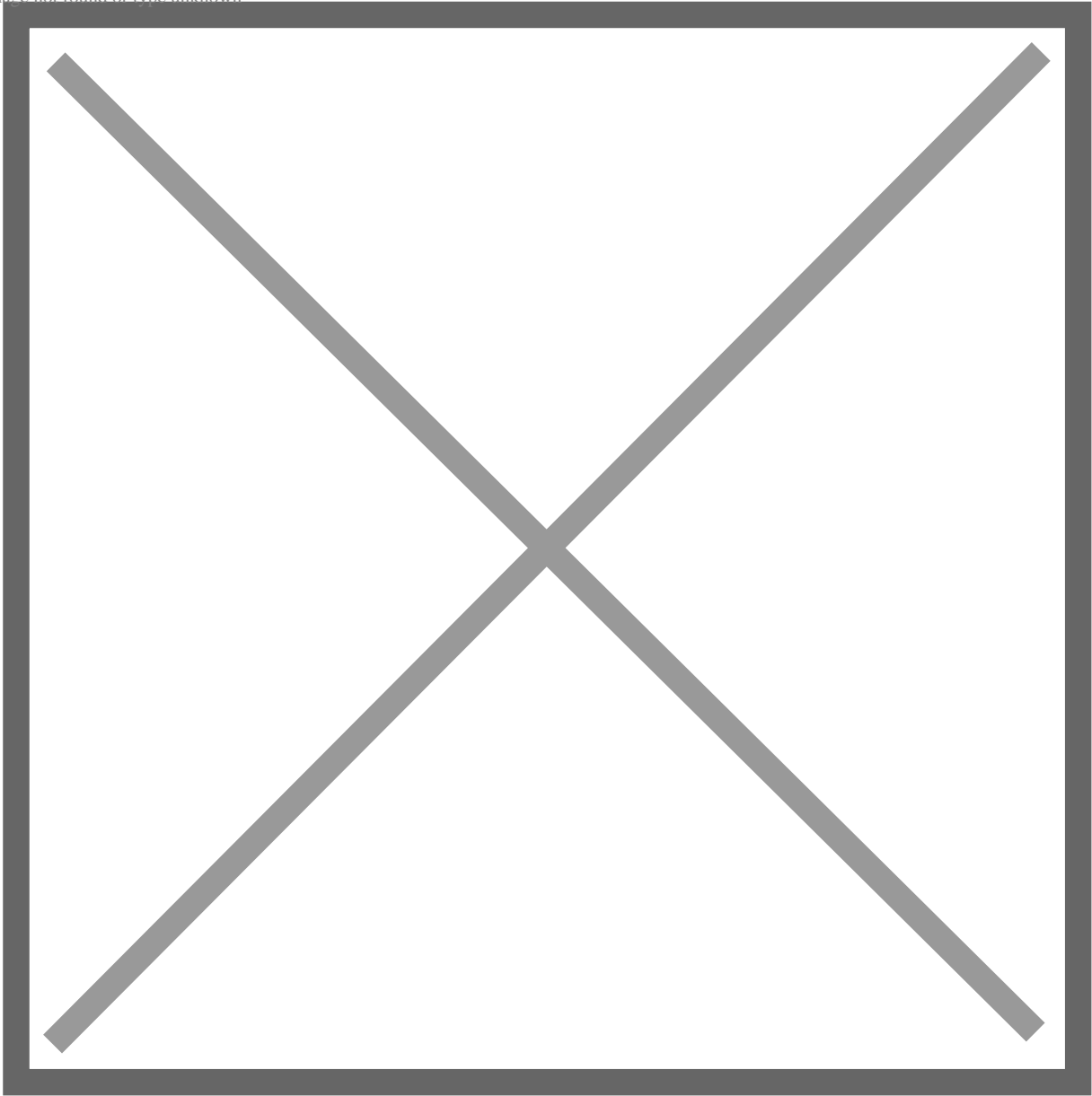
#### **Lexus Safety System+ 2.5 (Standard on LS Hybrid Models)**

LS 500h (Hybrid) continues to come standard with the class-leading Lexus Safety System+ 2.5, including a Pre-Collision System with Pedestrian Detection, Full-Speed Dynamic Radar Cruise Control, Lane Tracing Assist, Lane Departure Alert, Automatic High Beams, and Road Sign Assist.

As well as LSS+ 2.5, LS 500h (Hybrid) models add additional safety features that include Front Cross Traffic Alert and Lane Change Assist.

#### **2025 Lexus LS Pricing Chart**

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*Updated Nov. 20, 2024.*