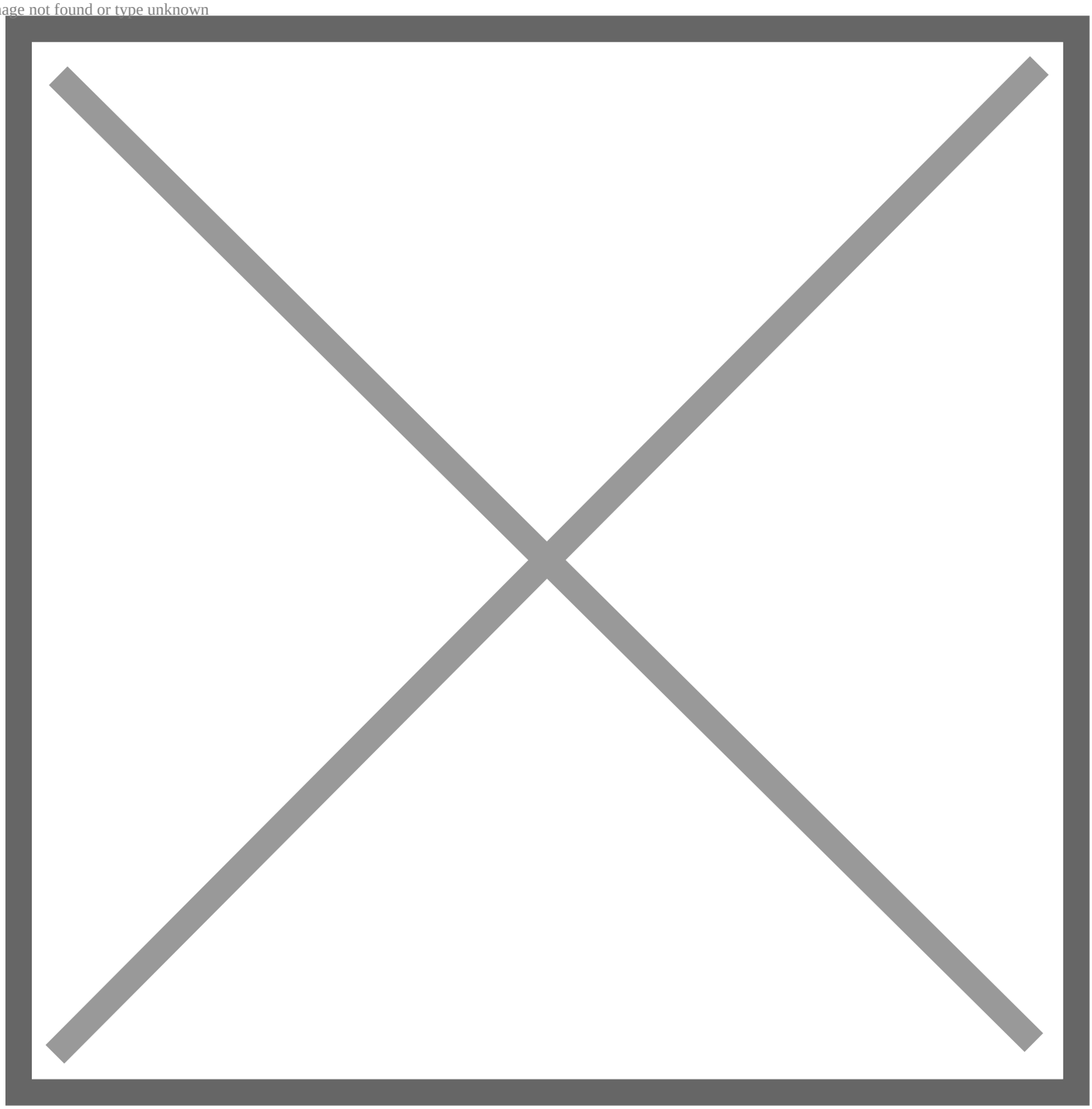
Lexus and Malbon Launch Exclusive Clothing Collection

September 08, 2025

Image not found or type unknown



NEW YORK (Sept. 8, 2025) – Lexus is proud to announce a new clothing collection with Malbon, the acclaimed golf lifestyle brand known for its distinctive blend of performance and style. This exclusive collaboration brings together Lexus's commitment to craftsmanship and Malbon's fresh, modern approach to golf-inspired apparel. The two brands announced a multi-year partnership in 2023 that continues to flourish and introduce new ways to connect with golf fans on-and-off the course.

The Lexus x Malbon collection features a curated range of premium clothing and accessories designed to embody the spirit of precision, performance, and sophistication. Drawing inspiration from Lexus's sleek design philosophy and Malbon's streetwise golf culture, the collection offers versatile pieces perfect for both on and off the course.

Highlights of the partnership include:

- A limited-edition apparel line combining technical fabrics with contemporary aesthetics.
- Collaborative events and activations, including the Lexus x Malbon launch event hosted at the Hypegolf Clubhouse on September 3, 2025.
- Exclusive content and editorial campaigns across Lexus and Malbon's digital platforms, amplifying the lifestyle and culture behind the collaboration.

"We are excited to continue our partnership with Malbon, a brand that shares our passion for innovation and quality," said Nicole Peterson, experiential marketing manager at Lexus. "This collaboration allows us to extend the Lexus experience beyond the vehicle, connecting with a community that values style, performance, and authenticity."

Malbon's founder, Stephen Malbon, added, "Working with Lexus has been a natural fit. Both brands are about pushing boundaries and redefining their categories. This partnership lets us bring golf culture into new spaces with a fresh perspective."

The Lexus x Malbon collection debuted Sept. 3, 2025, at Hypegolf Clubhouse in NYC. The collection will be available starting Sept. 4, 2025, at Malbon SoHo and Malbon's online channels. For more information, visit https://malbon.com/.