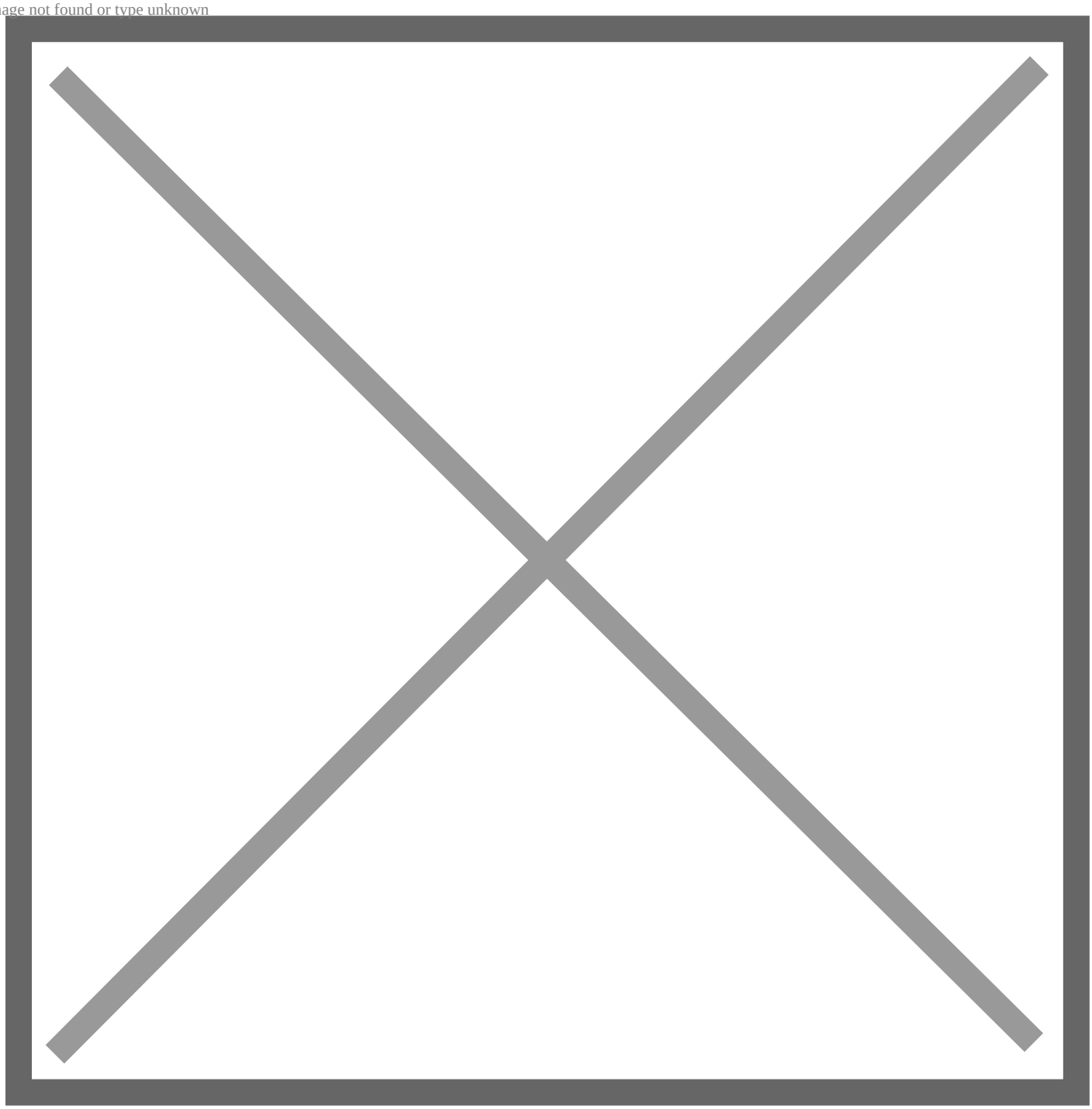
2025 Lexus Year in Review: A Year of Legacy, Innovative Luxury and Tasteful Inspiration

December 17, 2025

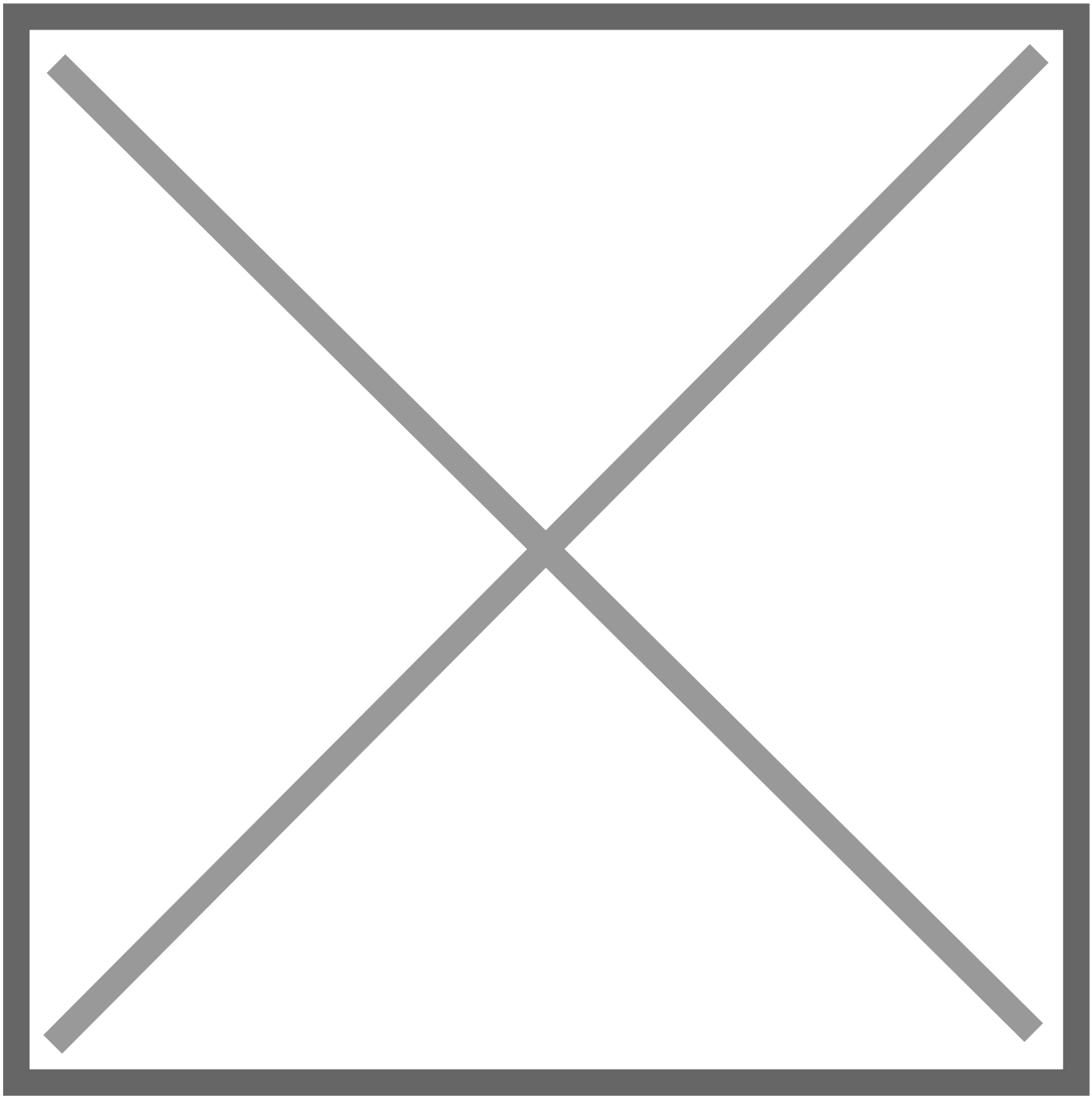
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As 2025 comes to a close, Lexus has much to celebrate.

The past year marked significant progress for the brand — from accelerating its electrification journey to expanding meaningful lifestyle partnerships. It’s been a remarkable year, and the momentum is only growing as Lexus looks ahead to 2026.

Take a look back at the stories and milestones that made 2025 one to remember.



An Electrifying Year
Lexus showcased another proof point of its commitment to electrification with the all-new 2026 ES, which is

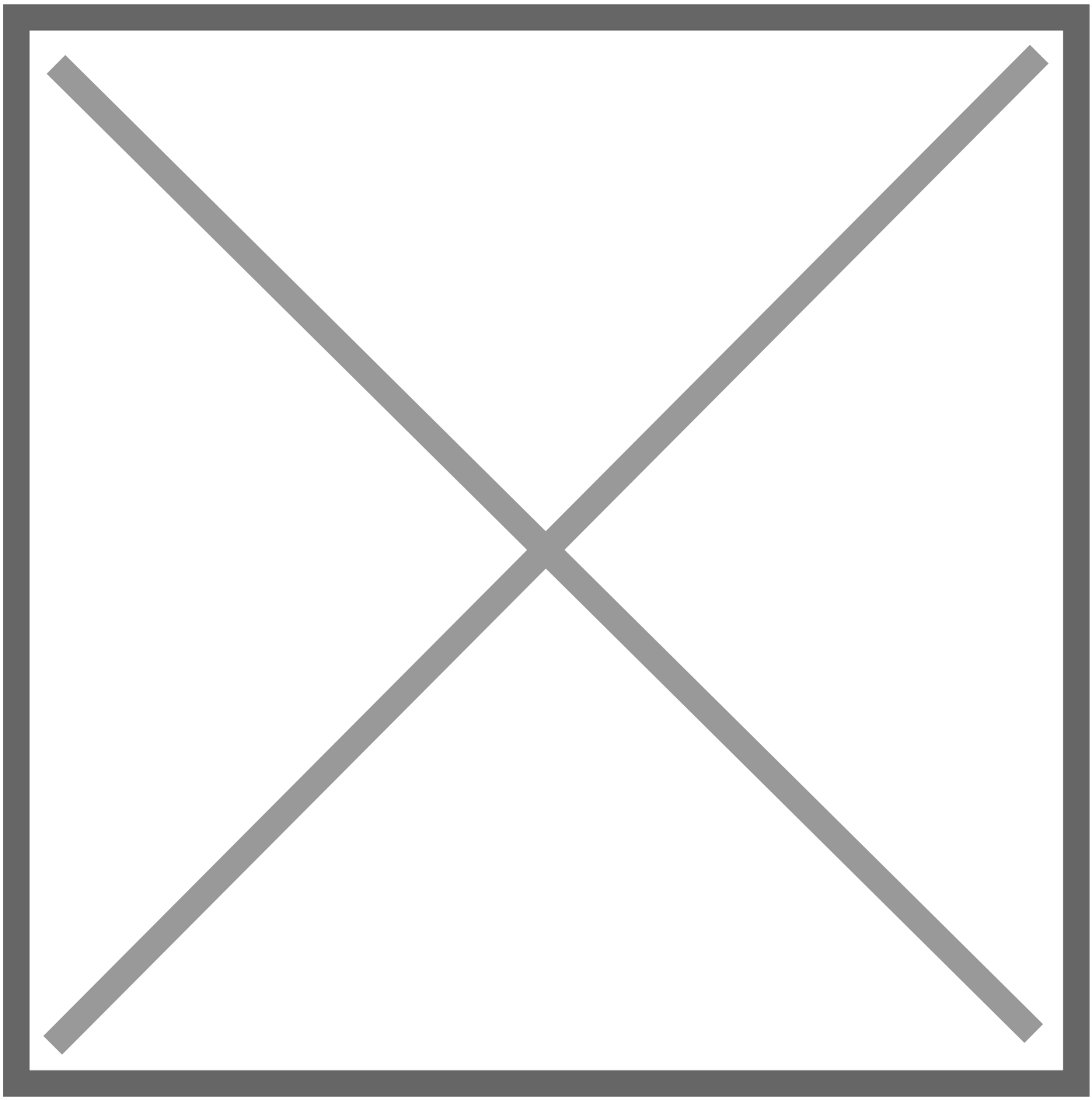
now offered as a hybrid and, for the first time ever, as a battery-electric vehicle (BEV). The eight-generation ES has been fully redesigned and draws inspiration from the next-generation BEV concept, LF-ZC, marking a bold evolution in Lexus design language that begins with the new ES.

Additionally, the 2026 Lexus RZ was thoroughly enhanced for model year 2026. The 2026 RZ features a redesigned battery electric system, delivering increased motor output, having an EPA-estimated extended driving range rating, and reduced charging times under ideal conditions. In addition, it debuts a new addition to the lineup—the RZ 550e F SPORT AWD, which is equipped with higher-output front and rear motors, achieving a more powerful and exhilarating driving experience.

As its BEV lineup grows, Lexus continues to roll out initiatives to benefit Lexus BEV owners such as a vastly expanded network of DC fast chargers, new Plug & Charge capability, support for Apple Maps EV Routing via Apple CarPlay®, and complimentary charging adapters for the 2023-2025 Lexus RZ models.

For the 2026 model year on the Lexus LX, the F SPORT Appearance Package is now offered exclusively on the LX 700h F SPORT Handling model. As it helps usher in a new era for the lineup, here are five things to know about the first-ever LX 700h.

Together with the electrified NX, RX, TX and UX models , Lexus is reinforcing its mission to broaden the adoption of electrified vehicles — from hybrids and plug-in hybrids to all-electric options. In turn, Lexus gives guests options to drive luxury vehicles that fit their lifestyle.



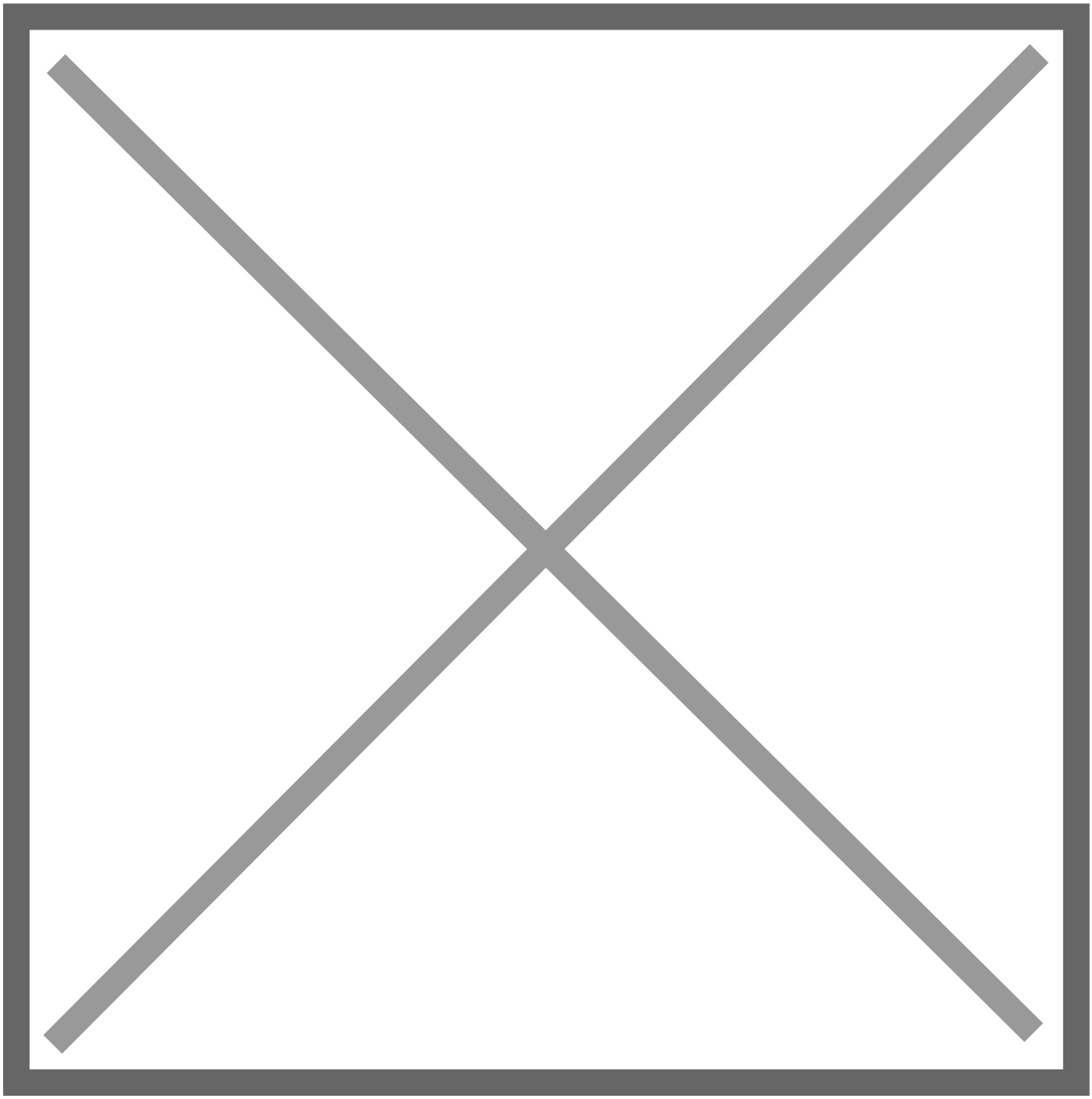
Flagship Special Editions and a Refreshed IS

For 2026, the Lexus flagship lineup debuted several special edition grades. The Lexus LC coupe and convertible will each offer a stunning Inspiration Series for 2026, limited to 200 and 350 units for North America, respectively. And as a tribute to the sedan that launched the Lexus brand, the 2026 Lexus LS AWD Heritage Edition will see 250 units for the U.S., distinguished by a Lexus-first Ninety Noir exterior and an LS-first Rioja Red interior.

In terms of performance, the 2026 Lexus IS 350 got a major glow-up. Its refreshed and refined look inside and out even turned heads at its first public appearance, when it was displayed at the Motul Petit Le Mans IMSA race back in October.

Don’t want to miss any updates about the Lexus vehicle lineup for the 2026 model year? Stay in the loop by visiting the What’s New for 2026 page. In the meantime, here is a product feature that was highlighted this year:

- Adventure, Elevated: Lexus Blends Comfort and Capability With Overtrail Project

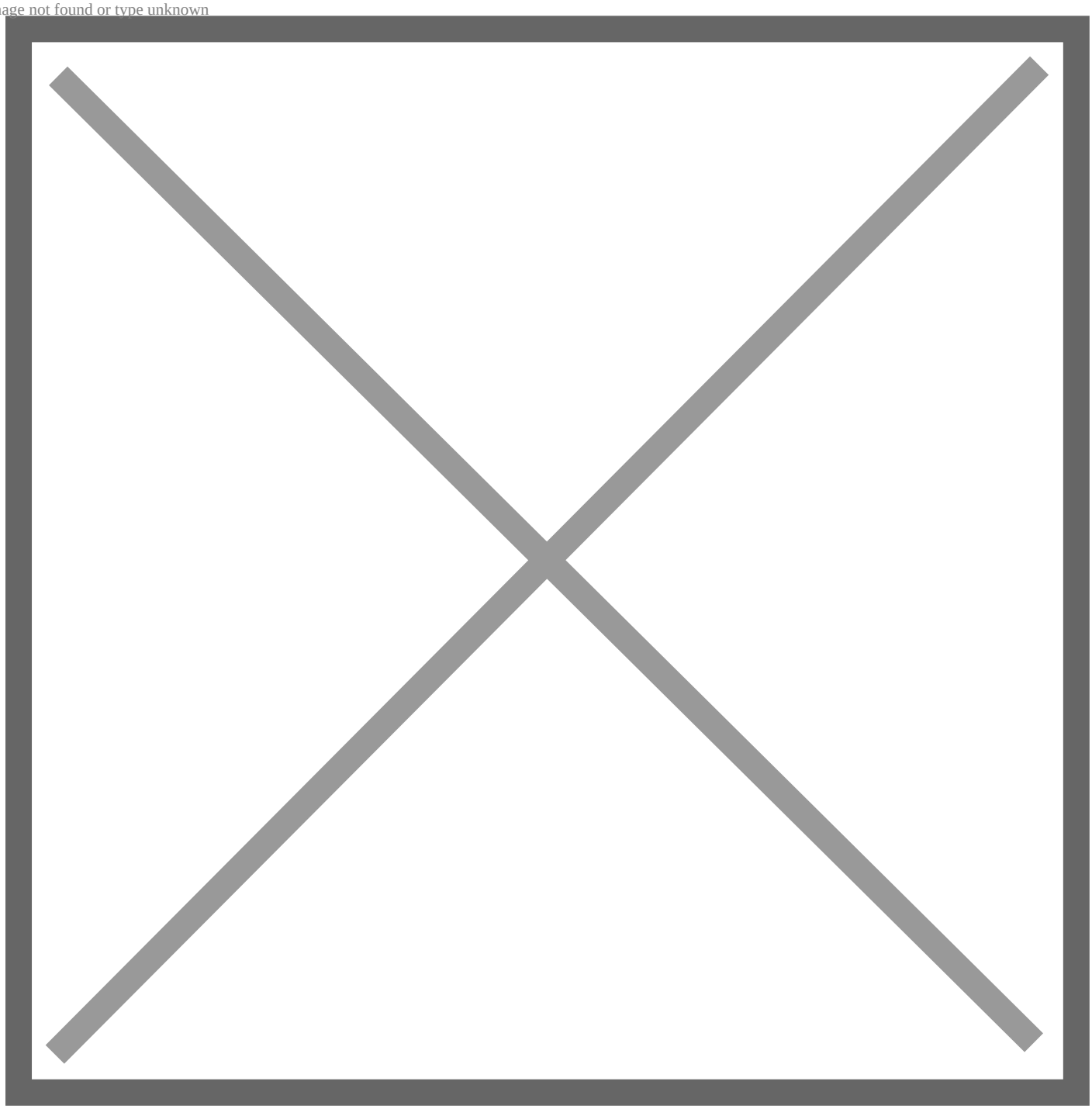


Mutual Respect for Excellence
Lexus has built a reputation for aligning with excellence. This year was no exception as the brand continued to collaborate with leaders across industries, from its Culinary Masters to its expanded multi-year partnership with the World Surf League (WSL). In 2025, Lexus spotlighted a sommelier, several chefs and a surf ambassador — each representing the pinnacle of their craft. Here's a closer look at five of their inspiring stories:

Additionally, Lexus has teamed up with some popular movie franchises and clothing brands that are also synonymous with excellence. Here are several press releases that showcase these notable collaborations:

- Unleash Your Inner Elphaba and Glinda: Lexus Unveils a Wicked: For Good Karaoke LX
- Lexus and Universal Pictures' Wicked: For Good Reunite for Movie Fans to "Experience OZmazing"
- Lights, Mirror, Action: Lexus Debuts the Glam LX
- Lexus and Malbon Launch Exclusive Clothing Collection

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Keeping the Wheels Turning

Few things match the adrenaline rush of motorsports. The sound, the speed and the strategy make the sport an exhilarating experience. The Lexus Vasser Sullivan team brought all of it to life in 2025 with a standout season that kept fans on the edge of their seats.

Lexus Racing drivers Jack Hawksworth, Parker Thompson and Frankie Montecalvo earned a third-place podium results back in October at the IMSA WeatherTech SportsCar Championship season finale Petit Le Mans at Michelin Raceway Road Atlanta. The result marked the fifth time in the last six years that Lexus and Vasser

Sullivan have finished on the podium at the 12-turn, 2.54-mile Georgia road course.

It was a season defined by grit, precision and pure racing excitement.

In celebration of a successful year, here are a few Lexus Racing driving profile features that deserve another spotlight:

From innovative vehicles to inspiring partnerships, 2025 was a year to remember — and if it’s any indication, Lexus is on the path to continue to redefine what modern luxury feels, looks and drives like.