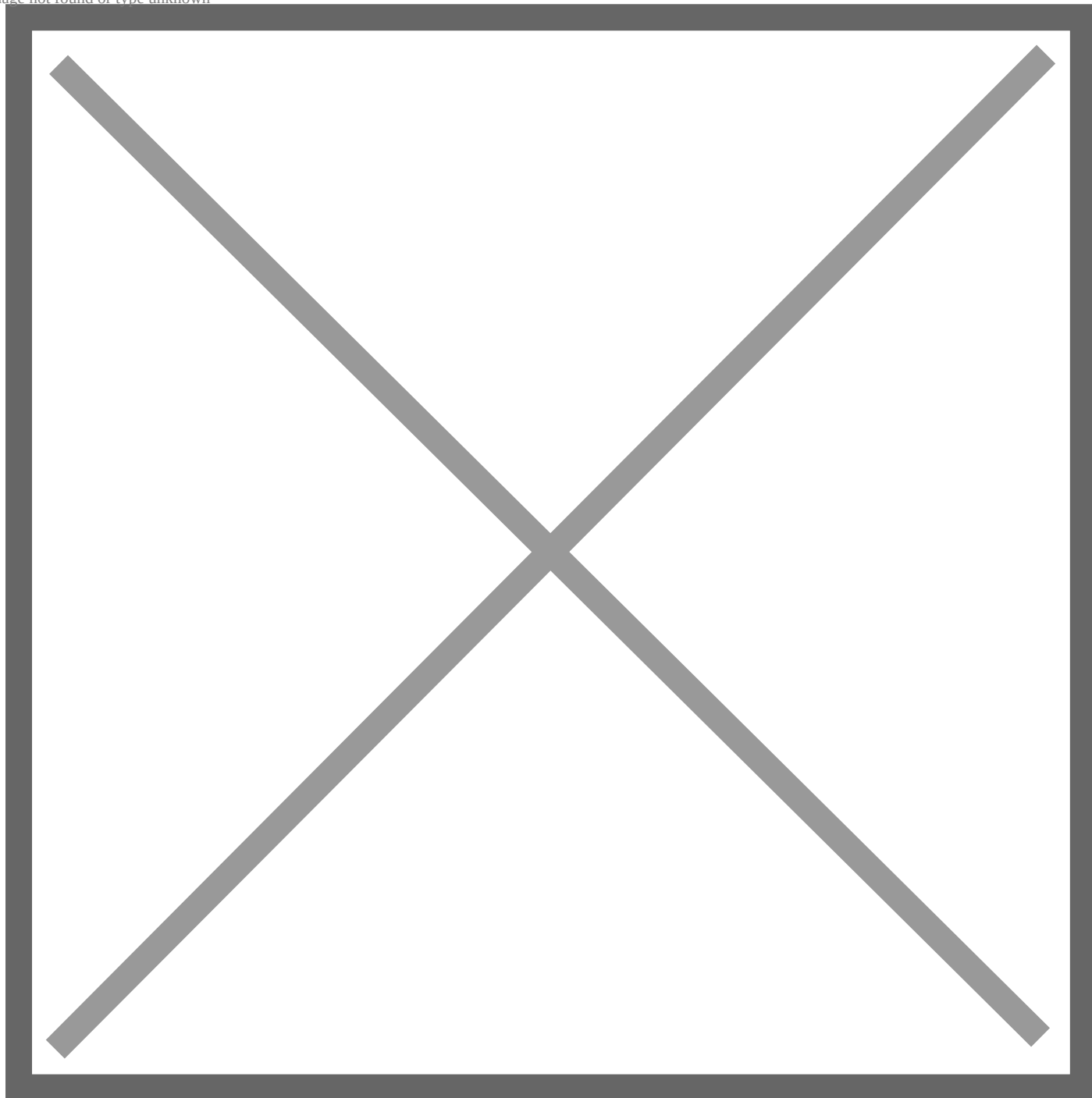


THE LEGACY CONTINUES: LEXUS UNVEILS 2027 LEXUS IS SPECIAL APPEARANCE PACKAGE

August 29, 2026

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MIAMI (Aug. 29, 2026) — Marking the culmination of the Lexus IS 25th Legacy Tour, Lexus unveiled the 2027 Lexus IS Special Appearance Package at the last stop of the 4-city summer tour in Miami, Florida. For a quarter-century, the IS has bestowed performance, design, and driving passion — honoring the legacy that the Lexus IS has built within the automotive community.

Since 2022, Lexus has marked each year with a new Special Edition or Special Appearance Package, offering IS owners a next level of exclusivity. Continuing that tradition, the 2027 Lexus IS Special Appearance Package, built off the IS 350 F SPORT, introduces a striking new green exterior color called Envious and 19-inch black BBS forged alloy wheels. Inside, the cabin features black NuLuxe-trimmed seats with Ultrasuede inserts, accented by green stitching and satin chrome-finished trim.

All 2027 Lexus IS models, including the Special Appearance Package, are powered by a naturally aspirated 3.5-liter V6 engine producing 311 horsepower and 280 lb.-ft of peak torque. The IS is available in rear-wheel drive, paired with a standard eight-speed automatic transmission, or all-wheel drive, paired with a six-speed automatic transmission.

Lexus IS Special Appearance Package Features

The 2027 Lexus IS Special Appearance Package comes standard with several features that set it apart, including:

- F SPORT perforated NuLuxe-trimmed seating with green stitching
- 19-inch black BBS forged alloy wheels
- Handling Package, including a sport-tuned Adaptive Variable Suspension, Drive Mode Select (ECO, Normal, Sport S, Sport S+, and Custom), and a Torsen limited-slip rear differential (RWD only)
- Technology Package, featuring Traffic Jam Assist capability, Lane Change Assist, and Front Cross-Traffic Alert
- Triple Beam LED headlamps
- Moonroof
- Intuitive Parking Assist
- Panoramic View Monitor
- Power rear sunshade
- Mark Levinson® Audio
- Smart Access Key Card

The 2027 Lexus IS Special Appearance Package is scheduled to arrive at Lexus dealerships later this year. There will only be 350 Lexus IS vehicles with the Special Appearance Package assembled for the North American market. Manufacturer's suggested retail pricing and full specs will be shared at a later date.